

# VOICE YOUR CHOICE SURVEY

***Community Ideas on How to Fix the Structural  
Budget Gap and Revenue Generation Ideas***



# VOICE YOUR CHOICE Survey

## "I would suggest the following ways to increase revenue"

"I would suggest the following ways to increase revenue"

Final Results

cut staffing in all but fire and police

THE CITY MUST LIVE WITHIN THE BUDGET AND THE CURRENT REVENUE. DO NOT RAISE: FEES, TAXES, BOND. WHEN MY REVENUE DROPS I MAKE ADJUSTMENTS TO ME MY OBLIGATIONS--I CAN NOT JUST RAISE MAY SALARY TO MEET MY NEEDS. THE CITY MUST LEARN TO LIVE WITHIN IT'S BUDGET AND THE EXISTING REVENUE. AGAIN NO NEW TAXES, FEES, OR BOND MEASURES.

I think you are approaching the problem from the wrong end. Do NOT cut services. Look at City bureacracies as the first place to cut. When there was plenty of money, the City couldn't manage to repair streets and sidewalks - there has to be a problem within the system. Cut department budgets. Do the job you were hired to do. Tighten your belt. As a tax payer, it is hard to understand how professionals could have gotten us into this budget situation. Look to private industry for some ideas.

tax goods going through the Port of Long Beach

Cut feel good programs and get back to the basics of government. Stop oppressing business owners and they might not flee this city. Clean up the ugly business districts so people will want to shop especially Long Beach Blvd. north of Del Amo. It is a disgrace! Closed storefronts and junky looking ones that are open. You have never spent a penny of tax money here. Shame! Police are ineffective in getting rid of lawbreakers. This creates an environment in which no decent person would want to live. That is why you have ghettoization of neighborhoods.

Get people out from behind desks and onto the city streets helping people as part of their job requirements. Stop talking about caring for our elders, our children, our financially burdened -- get out there and help one work day a month instead of sitting in your office behind your desk playing games on your computer. Manadate that all high school seniors perform community services as part of their graduation requirements.

Hold business owners responsible for keeping the areas in and around their businesses clean and sanitary. Impose a STIFF fine if they do not comply. The corner of South and Cherry has too much litter and trash and the fast food establishments around there need to be held accountable. "City beautification" is not going to happen unless ALL Long Beach residents take an active part.

- Increase taxes/fees for large corporations not small business owners.
- Increase airport tax/fee.

Promote the city as a destination.  
Greater emphasis on a comprehensive city web site.

I agree with most of the cuts being made, I feel city administration heavy and am not sure that all positions are necessary. I feel Long Beach is a wonderful city with lots to offer which is why I have lived here for 34 years. From the survey the areas I marked as not important were the service was offered free but the bennifits from it were low. I hope that Long Beach is able to make the cuts without too much hardship and still maintain our sense of community. I appreciate the survey and am interested in what is going on. Thank you

txx Port of Long Beach cargo containers  
charge for use of ball fields  
charge for use of picnic grounds

The revenue is sufficient. Cut the fat!

NO MORE BONDS!!!!

Dog Beach - Charge a \$25 - \$50 fee to dog owners - we will pay this fee. Provide hankerchiefs, or tags to dogs - similar to a license

Tear down the break water and propeorty values will rise significantly, addressing your budget short falls though prop taxes.

More LGB flights!!!! I love that airport!!!!

## "I would suggest the following ways to increase revenue"

## Final Results

- Increase the business tax, especially on the top performing/high margin businesses, including attorneys, consultants, major corporations, etc.
- Charge higher fees to/get reimbursement from Grand Prix organizers.
- Get reimbursement from LB Marathon for services rendered.
- Get a fair share from the Port of LB.

better collection of existing taxes  
require permits for home inspectors and appraisers who work in Long Beach

I am not familiar with what a 'bond measure' is, as noted above. Therefore, I cannot answer this section completely and fairly.

tax port cargo

1. Create an upscale shopping mall. Why should South Coast Plaza receive a major portion of Long Beach community spending/tax revenues? Shopping options are poor.
2. Attract Better restaurant chains i.e. Daily Grill, Palomino Restaurants, Roys, PF Changs for example.

Make official "Gang/Fine" zones... If ANY person under the age of 18 is caught outside after 9:00pm weeknights 10:00pm weekend nights... Make their guardians pay a Fine of \$275 (give or a take \$25)  
This would increase revenue to the city AND help the crime/violence problem.

Long Beach Grand Prix? Long Beach Marathon? LB Airport? CSULB? Convention Center? Additional sporting events to the LB Arena?

Sell off all convicted gang members and other convicted criminal's money and assets (homes, cars, etc..) to pay for graffiti removal, court costs, and any other service that Long Beach needs funded. As a tax payer I resent having to pay for keeping convicted criminals alive (food and free health care, etc..) after they are in prison. Let them pay for themselves. They should have VERY FEW rights after they are convicted. Don't do the crime if you can't do the time.

You could sponsor Seasonal Botiques at Vets Stadium or parks by selling spaces none over 25.00.

Raise fines for dogs unleashed, parking in handicap zones by non-handicapped drivers.

Attract Business Create an atmosphere po-small business

Fees for sevicees - annual library fee for example

Build city parking facilities for revenue

I will not support additional taxation or other revenue increases until I am satisfied that all unnecessary spending has ceased.

Elimination of wasteful spending on programs that haven't been effective.

alchol tax

Save more money

Increase sales tax so all can help pay measures

Start cutting salaries at top level of City Government cut out all meal travel car ect. expenses. Start cutting salaries by \$1000 a month

NOT by taxing residents; we have had enough poor service while tourists and downtown businesses get all the breaks.

Increase of volunteering programs

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tax cargo going through the port of LB

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as animal control fees already have been increased  
by almost \$5.00, and property taxes by more than \$200.00, we do not see any reason for more increases at this time.

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5% cuts across all city depts.  
Freeze "Civic Center" (i.e. libraries, police stations, etc) capital improvements.

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Increase Utility Taxes to Prior Levels

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Keep businesses in Long Beach

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Charge businesses a fee for not keeping their sidewalks clean

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Cut down on fun activities and get down to business!

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Require all companies doing business with the City to first obtain a business license.

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tax port cargo

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Increase tourism

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Reduce city council salaries and extras

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Let's see what can be saved by running like an efficient business before considering more revenue.

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Increasing any taxes will drive people to other cities and reduce revenue.

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Have local or mainstream bands play for cause.

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have police write times for repeated nonsense calls, excessive noise, repeated house calls...

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City Sales Tax

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Increase utility tax, should never have been decreased

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Charge Naples & Peninsula residents for beach and sea wall maintenance & repairs.

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City waste

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Give some of these expenses back to the people who request them. A.I. Adult Sports, Summer Camps, Youth Sports, Portable skateparks etc.

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We have to float bonds on very specific issues.

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Is it possible to get registration fees for cats? I have been paying for 2 dogs for years, and it seems unfair that cat owners are not subjected to the same registration criteria. Is this possible?

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The parking of port containers on public without a fee or license is not right. On Paramount Blvd. South of Artisa the Container Freight co. that moved in the the dairy land parks containers on the street, in front of business, taking up space where our employees have to park. When trying to hook the container up to a tractor they have to use two lanes of traffic causing many dangerous traffic situation. Our business pull large cranes up to 90 feet long onto Paramount and the container parked on the street cause dangerous conditions for use and the public. If you looking for revenue and you don't want to put signs up saying no truck parking on city street then make them buy a permit for \$1500.00 or so to park containers in the street. Why give them free parking it's like renting a house and not charging rent, they are using city space and not having to rent land to park and store port containers on the city street. I have send picture to the chamber of commerce about the bad parking conditions on Paramount Blvd. and thought that we were going to get a response. There has been accidents with cars hitting this containers and I think one or two people killed. I would say a permit for every tractor and/trailer would have to be posted on the to be able to park on a city street.

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large booze tax.

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raise taxes on liquor and cigarettes; higher fines for driving under the influence

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1. Find a way to make the Port of Long Beach a profit center for the city through access fees, assessments, license fees and the like. Tax import processes higher than export processes.  
2. Sell City Hall, the court building, and the Jail. Construct a new court and jail facilities in an industrial area that will be improved by their presence. Link jail and court with an in-jail telecommunication center tied to the courts to eliminate transportation costs for preliminary hearings. Locate the court offices in nearby, normal office buildings, and city offices in the WTC. Sell the existing facilities with protected views to commercial interests.

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Increase taxes on shipping firms. We import more than we export. The major benefit is to the importers. Taxes tied to importers should be increased. Los Angeles & Long Beach harbor are one of the largest in the world. We should benefit from this. \*\*\*personal information deleted\*\*\*

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Tax renters. They do not pay a fair share for the services they use.

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tax container cargo going through the POLB

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Stop big spending programs of the past, present and future. Don't "give" me anything, I can't afford the bill for it.

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Perform monthly audit on employees to ensure they are doing their jobs and not milking their jobs. Eliminate favoring senior citizens of Long Beach. it's time to listen to the youth and late baby boomers. Senior citizens of the city are unreasonable and are not creative enough to find ways to improve city life. Stop listening to them. Most of them are from the past era and racial, computer ignorant and have their personal agendas. It's time to put younger people to run the city. Long Beach is one of the most expensive place to live. It's not helpful for businesses to pay large amount of city permits which is ridiculous compared to LA.

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city sales tax  
property tax, including increase in renters' rent payments

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Have a huge art sale that all of the artists of long beach could participate in. There are tons of art students and artists in need of selling thier work. A portion of the money raised can go to the city. It probably wouldn't be alot, but every bit counts.

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Stop waisting money on airport

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create an event that brings all of long beach together as one. the key is to make sure that it encompasses all races and walks of life in long beach

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Instruct fire department to handle code enforcement for Building and Safety with existing personnel. Reduce amount of overtime for police and fire. Require Port of Long Beach to share more revenue with the City. Develop Queensway Bay and use the tax revenue. Eliminate street sweeping. Develop airport into commercial/ housing/ office space and stop promoting LB airport.

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Lobby state for greater share of property tax revenue.

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Continue to seek contracting out options  
More efforts to have programs pay their own way

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1. Proactive initiative to make Long Beach attractive for business to locate their headquarters and operations.
  2. Implement a plan to increase tourism and bring events to the great facilities LB has to offer. A great example is the LB Grand Prix each year. The city should host other similar events.
  3. Reduce manning! Any organization can handle a 10% cut. There is FAT in all organizations. You have frozen hiring. Go another two steps...cut 10% manning from selective organizations and secondly, let people attrite and do not hire.
  4. Stop always reverting to revenue increases but come up with more creative ways to increase the tax base, create more jobs and make people more accountable verse handouts.
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Try not to use many vehicles for the same job, make crews.

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Encourage the federal government to cut spending on the military and on missile defense and to channel that money into education and the arts.

Encourage the federal government to not focus on the war on Iraq but on the war on poverty here in our very own country. Hell, our very own city.

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Cut spending on all services not directly related to keeping the public safe.

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Have a 1/2 cent city gasoline tax on gas sold within city limits.

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Have the guts to raise taxes, people need to pay to have a decent place to live

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People should pay more for the services. If someone wants to play golf, or go to the theater they should pay more. I do not care to subsidize peoples recreational and cultural activities. I don't think an evening of Opera or viewing of abstract paintings raises the IQ of any of our citizens.

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Renting city facilities where economically sound and prudent. Allowing some city services to be able to raise revenue through their own fund raising activities and if feasible to be available for hire by the private sector if financially rewarding.

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Why are the picnic grounds free to use in LB and there's reservations and rental fees in O.C.? Charge for picnic facilities, it would also make them easier to use as you would be able to reserve them a head of time and be able to make plans better.

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Raise the fee for a fishing license.  
Create a Long Beach Fair

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Continuing to encourage tourism and promote business within the City will go along way to generating the needed revenues.

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A lot of departments have more employees than needed. If every employee worked at least seven hours in an eight hour day you could cut your force by at least 30%

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1. Propose ballot to repeal the utility tax reduction by 1/2 of the current rate (e.g. Reductions of .5% annually, from 10% to 7.5%).
  2. .25% property tax increase
  3. Increase fees for adult parks & rec programs
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1. Propose ballot to repeal the utility tax reduction by 1/2 of the current rate (e.g. Reductions of .5% annually, from 10% to 7.5%).
  2. .25% property tax increase
-

## "I would suggest the following ways to increase revenue"

## Final Results

How about NO more raises!! Do away with all of the excutive assitants. Sell the Museums. City car use should be really looked at. How about not haveing our city employees eat breakfast on city time. It would be nice if they worked aleast 6 hrs a day. That is a resonable number considering travel times and breaks and such.

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Enforce & fine current traffic, parking and littering laws..  
No need to raise fines from present, just start enforcing more...

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Run each city department and their divisions like a business, requiring a level of financial and work performance from city employees that equals their counterparts in private industry. From personal experience with the level of service provided by the city, I would have ceased to do business with some departments very quickly due to their lack of expedient service to not only the public they serve but to other departments within the city.

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Why not reduce the salaries of the top 5% of your executives that the City Council voted to increase last year? Why not try to recover Henry Taboada's severance package? Do you really think that the public believes that the City is \$80 million in a deficit? Which set of "books" are you folks using???

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Do not raise revenue. Cut city services where ever possible.

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Hold everyone accountable on a zero based budget program for all city related expenses. Every service must be justifiable and those who oversee must be held accountable for revenues and expenses.  
Can someone please publish how the state lottery money is used, I see too many bonds issued for school improvements and I thought the lottery was supposed to fill those gaps, thank you!!!

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charge for leage ball field use and picnic grounds like they do in Orange County

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Charge residents for street & sidewalk repair on their particular street/block.

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modest increase in building permit fees

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repeal the utility tax reduction

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Hold fund raisers for Tax deductible contributions  
Raise donation moneys from wills and trusts  
Increase property tax for commercial and residential.  
Increase business taxes.

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Create a business park similar to the High Tech park in Irvine rather than wasting land on another downtown mall that will surely fail. Attract high tech to southern california where the housing prices for their workes are much less expensive than San Jose. Revenues will increase by the resulting sales tax on the products and services delivered by the new business.

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Rather than a slush fund of \$150,000 for each council member, use that kind of money for fire station repairs! Cut travel expenses as well. Send one or two members of city council and staff to conferences instead of five to seven.  
With this kind of spending, along with recent raises and pension increases during a budget crisis, the city council has no right  
and no standing to suggest any tax increases for a very long time!

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bill for use of city picnic grounds, city ball fields when used by leages

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I am aware of city council members travelling to "sister cities" for no other reason than to vacation and spend valuable revenues. Perhaps you should look internally for the monies you need to properly manage our city. Long Beach is a gem by the ocean and there is no reason that the funds collected from property taxes are unable to support the city. How dare you ask me to correct your misappropriations! There are "black hole" programs that eat tax dollars and never add funds i.e. Queen Mary and the entire Queensway Bay project. The price of real estate has skyrocketed in Long Beach, along with our taxes. There are too many senior citizens who reside here that would be unable to pay additional charges for services. Open your eyes and look at the waste you (city council and city officials) have created. Close your purse strings to your own wild ideas for a while and get this budget in order without coming to us over and over. I will continue to vote NO on any and all bond issues that you propose.

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Get rid of the cost of the street sweeper. It's an annoying service that usually ends up making more of a mess on my front lawn because the machine doesn't pick up, it just spreads the mess.

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Bring shops and attractions that are unique to our city instead of allowing more and more chains that make us feel like Irvine. Specific to 2nd Street, please monitor the businesses so that we do not end up with 2 of the same offerings so close to each other (i.e. Starbucks), more Mexican restaurants since we already have 8 or more fast-food chains.

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Reduce city costs by charging new or higher fees to the public for services provided.

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Cut spending for nonessential programs

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Reinstate the 10% utility tax.

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1. Freeze salary increases for city employees.
  2. Cut all but essential/important services.
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1. Tax heavily alcohol beverages at bars, restaurants, etc.
  2. Tax a person for breaking the law. For example--if a police officer has to pull you over for drunk driving, speeding, etc., and you are found guilty, then you pay a high tax for taking the officer away from their regular duties.
  3. Tax the use of the court systems--if found guilty.
  4. Charge for the use of city jails. If they can't pay, put them to work cleaning the beach, river channels, storm drains, etc.
  5. Discontinue any free city service. If it's that important to the people, have the people pay for it.
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Business in the area should take care of the area around them. garbage should be very clean or they will pay a heavy fine. They should invest in the streets growth around them. Parks, Daycare, Teen Centers, Security. Businesses should be required to hire within the neighborhood and have a mixture of ethnic employees as well as disabled employees and get a tax cut if they can show that they are abiding by these rules. Business will be forced to keep the sidewalks and the streets around them clean. Inspectors will come around the daily police will monitor and contact the civil sources if they see something out of the ordinary. Students families will be fined as much as it takes for that student to realize the dress code for that school. There will not be no variation of the dress code. ( The way these boys and girls dress). Short Dresses, Baggy

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Annual City Festival

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Increase fines on cars that take up multiple parking spaces. Promote the sales of "I love Long Beach" on T-shirts, bumper stickers, Key chains which reflects colorful Long Beach and shows and displays the pride that we carry in our worthy city. If the T-shirt/Sweatshirt is beautiful enough people that visit Long Beach will buy them also.

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Establish or increase fees for athletic (marathon, 10Ks, etc), Gay Pride, and Auto Show events.

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Initiate a fee for service program such as the vehicle entry fee for El Dorado Park East or boat launching at city ramps for city wide services.

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No bonds. It's a municipal addiction that leads to trouble (especially during times like these). I would continue to look at privatization of non-emergency programs to defray costs. Private firms should openly bid on annual contracts and should be audited for compliance and effectiveness. Secondly, complete the Queensway Bay project as soon as possible. The losses of city sales tax revenue due to delays have been staggering. Finally, I would consider developing a long term plan to clean up the city beaches. The water looks like toxic sewage and the shore looks like a waste dump. Imagine people coming to Long Beach for the beach! This would lead to increased parking meter revenue and local business sales.

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Stop the excess of city council spending or stealing as one sees it for their benefit personal or political!

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Maybe some services will have to begin charging fees. If possible the hotel bed tax might be raised. Will this impact convention & tourism? If it does maybe that isn't a good idea.

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please tell us that we are not sponsoring a float in the rose parade after reading this

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Clean-up the fat in city government

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TOT tax should only be used for tourism & convention promotion only. Stop funding the Rose Parade float, the \$125,000+ spent there should go towards police and fire safety.

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Bring a pro-team of basketball players i.e. Harlem Globe trotters and boat racing. Bring in concerts. Enforce recycling. Invite movie makers to shoot here.

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We need to use the land efficiently. If you want more revenue, then you need high income families in your community. A high income family contributes more in taxes than 10 low income families. You need to attract these kind of people to our city. Advertise to business owners in other cities, offer them reduced leases and long term incentives to do business in Long Beach. They will help to generate more income and create a larger tax base.

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Negotiate away the huge increase in retirement benefits just implemented (you mortgaged our future for short term cash savings - bad idea).  
Impose city sales tax (1/4 cent).  
Increase business fees.  
Stop city subsidies for downtown development - the fiasco going on in the development of the Pike area is both absurd and expensive.  
Reverse utility tax increase, even if it takes a ballot measure to do it.

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Sin taxes raise them, open more "adult" theme clubs in the city of Long Beach with heavy fees attached. card clubs - they work. gambling \$\$ going to Nevada or other south land cities. Queen Mary - float it out to international water. ferry people to it for a gambling casino and hotel. not much more you can do with it. Make John Morse pay off his debt.

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- higher tax on liquor and tobacco
  - higher port fees

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Start by; cutting the fat at the top. Excessive salaries for upper and middle management need to be addressed immediately. Quit taking from the poor and middle class to give to those least in need.

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Slight increase in fees for city college.

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Write more traffic citations. It's a "free for all" on our city streets. More citations mean safer streets and increased revenue.

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Autos are parking in the alleys. They should be ticketed and fined. Do not raise the fine for sweeping violations but do so for real safety violations-running red lights, failing right-a-ways for pedestrians,etc.

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Heavy civil fines for parents of active gang members violating laws.  
sponsor a MAJOR AIR SHOW ( Blue Angels, military Aircraft Demos, etc @ the LB Airport. Percentage of proceeds to City Gen. fund. (If FAA will not allow at airport, then stage it off the coastline downtown.)

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charge for parade support ie MLK, Daisy Parades

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cut the high salaries.Cut the extreme high pensions...Cut the school busing..more money goes there than what the teachers have to work with.

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(I sent in above survey by mail)

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Bring back the old utility tax for one or two years. This is a tax on all business and residents alike.

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1. Insist that graffiti removal be conducted by the perpetrator.
  2. Document and improve processes used by city employees. Eliminate redundancy of processes and employees.
  3. Increase the productivity of city employees.
  4. Include one additional day per week (Monday through Friday) to have all city parking meters free (in addition to Sunday). This will encourage people to shop in Long Beach.
  5. Always have a contingency plan for when tax revenues decrease. Tax revenue is cyclical. When tax revenue is up, do not spend up. Store some of the money for the certain times when tax revenue is down.
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go after the people that do lawn care and gardening in LONG BEACH that do not have the yearly work permits to operate in the city. In mt area of Los Santos I have only seen two or three trucks with 2002 stickers in there windows.

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Get Jet Blue flying full-tilt! Ready the Airport and the customers will come -- with cruise ship in the offing there seems to be a perfect opportunity to receive additional funds from tourism -- provide and they will come. We have lived in Long Beach over 54 years -- and we hate to see a few " well-meaning people" destroy what we have finally going at the airport. Everyone we know that has flown on Jet Blue raves about the service and being so close at hand -- freeways-- etc. GO JET BLUE1

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Spend less on stupid stuff, as I indicated above...

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fees for picnic, soccer, baseball field use

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Reduce salaries and pensions

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charge for leage use of ball fields  
charge for use of picnic facilities like other cities do.

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Tener eventos que motiven a toda la familia

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Increase the flights at Long Beach Airport

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1)Arts and Ent prices are so high now anyway that any higher cost added would discourage attendance, which in turn would hurt arts groups overall. 2) Suggest higher cost for parking tickets, etc., for scofflaws. For example, anyone can make a mistake and get a parking ticket once, but for someone who repeatedly gets tickets for the same thing, eg. parking, speeding, etc....the price should go up until it gets their economic attention. 3) Since I work with kids, any programs related to arts and expression is critical...they need a place where they can find hope and brightness in their lives...4) groups like the symphony and theatres have all seen their grant money and corporate donations tumble after Sept 11....if city funding also decreases, it will be even harder for them to make up the shortfall. Recall that in the past we have lost a professional theatre group and nearly lost the symphony. Such losses will not help Long Beach look like a thriving city. 5) Nature Center and Historic Home Preservation both naturally draw a private group of donors...which should be tapped. I definitely believe the city should choose ways to increase revenue

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There are plenty of non-essentials on this sheet! Eliminate them!

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See below

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Animal control fees and ambulance fees are already to high.

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Only hiring essential personnel should have been done all along!! Along with all the other measures. Stop paying the incredible pensions you do. Pensions should be benchmarked against what the residents of the city actually get so survey resident's pensions. Why should residents pay out more than they get?? Cut management to the bone and empower workers to solve their own problems. They probably know how.

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hacer Eventos

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Raise the cost of trash pick up, sewage treatment, and other city services, but do it on a formula that takes into consideration neighborhoods' median income (the idea being to raise the rates for everybody, but raise the rates of the more affluent at a greater percentage than those of rate increases for the less-affluent). This way everyone is pitching in to help and yet those who are better able to help are taking a greater share of the burden than those who are less well off.

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Institute those taxes on Long Beach property owners necessary to ensure a continuation and expansion of existing City services.

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Tax revenue could have been increased when Los Altos Center was redeveloped. Many residents answered the "What type of business would you like to see in this area" survey to include a few "high end" stores. Macy's, Nordstroms, Robinson-May as well as a general market, i.e. Vons, Albertson's, Stater Bros. should have been included. Without at least one of these stores in the "Plaza" people still go to other cities to shop. Downtown Long Beach is doing the same thing. At this time there is no reason for me to go to downtown Long Beach to shop. Many of the stores that are there are also in malls that have a department store that offer more than Sears.

I also wonder how successful some of these "free" programs the City offers are. How many teens attend the Centers and do the other programs really make a difference in keeping a large number of children/teens out of trouble. How many students go to the "Free Homework Help" at the Libraries? I think to answer some of these questions sensibly we need some statistics.

Would it be at all possible to pool some of these funds for after-school well supervised programs and combine it with a day care program in order that working mothers be able to have their children in one or two areas of care and not have to depend on "baby sitters" at home where they worry about how the child is being cared for.

Was the Aquarium really a good business investment. It seems as though it drains funds on a regular basis.

Perhaps the money the City does have should be redistributed to more "needy" areas.

Thank you for the opportunity to put my thoughts in writing.

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Fees for use of facilities and non essential services.

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charge for ball field use by teams

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Fine individuals for police response to loud parties, loud music, and loud car stereos, as well as similar violations. Locate those who continually discharge fireworks and fine them heavily. Confiscate those vehicles without proper registration and insurance and sell them at public auction. Enforce helmet laws. More traffic enforcement. Catch graffiti vandels and make them cleanup graffiti and pay heavy fines.

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Eliminate Traffic Police - they are non-essential and would save about \$150K in costs per year, per person

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stop printing any city info in any language other than English; Cut the number of employees in the Mayor/City Council offices---they are not sacred cows; cut out district offices for council people; a telephone call from a constituent should suffice; it would be interesting to know how many constituents actually go to district offices; these offices are a waste of taxpayers money---it is PR for the benefit of the office holder only; too many managers in departments making too high of a salary; cut out the booklets from Parks and Rec sent to each household; cut out travel; employees should not be allowed to take home city vehicles, especially those who live outside the city, pay them for miles driven in their own vehicles; cut back the top-heavy mayor and city manager's staffs; take all the voice mail out of city hall; it is ludicrous to have to place a call to city hall and seldom hear a human being answer the phone, this is especially disturbing when calling council offices and getting the voice mail; cut out the cable TV shows where council members and the mayor get a chance for PR; cut out the money given to the arts, let those entities do fundraisers on their own---no city money should be used when we have such a debt; do away with the senior center, taxpayers shouldn't fund a social club for anyone when we have such fiscal problems --- I am a senior and make my own social life; do away with the health department---use the county facilities, we pay taxes to the county for health related matters; put a stop to departments reddecorating their offices at a cost of thousands of dollars; these offices are not their homes, they are theirs to use while at work and they need not be a Taj Mahal; quit putting out the welcome mat for the homeless, there are plenty of shelters for them to go to, we don't want them roaming our streets and adding to the crime statistics; expense accounts of elected officials and employees should be thoroughly scrutinized by the City Auditor; and some of them should not be allowed to have credit cards or expense accounts; Lastly, I rarely ever shop in Long Beach. I could go anywhere in this area and Long Beach and shop at complete centers and NEVER have to pay for parking. I will NEVER eat downtown or go to any attraction downtown because I will NEVER pay for parking. And, Long Beach has nothing to offer shoppers anyway. How pitiful that downtown Long Beach should have a WalMart. There are enough in other parts of the city and surrounding areas. This city just does not get it. This city is still losing millions of dollars per year in sales tax revenue due to lack of good retail stores. For shame that a city of near 500,000 does not even have one high end store. The biggest problem with Long Beach is that it is in dire need of good and effective leadership. The council is pathetic---they actually think they are important. BAH HUMBUG!

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Cut city funded travel for city employees.

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Increases in FEES and admissions taxes should only help cover the costs of those programs; receipts should not go to the general fund. The public utilities tax should be reinstituted, but who has the guts to say so?

---

Levy taxes on all incoming and outgoing cargo shipments through the port.

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Cut back street sweeping to twice a month.

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Dramatic increase in fines/fees for pollution violations by big business (over 100 employees) especially those currently paying fines rather than fixing the problem. Stop all new business incentives (e.g., tax waivers, etc., but lower business license fees for small businesses--less than 25 employees).

---

Contract services for some of the more labor intensive work force such as mowing, tree trimming, median maintenance --lose the overhead. Golden handshakes for employees at retirement, organizational review to streamline if necessary.

---

1. Have volunteers or individuals doing community service remove graffiti, rather than pay someone.  
2. Charge a nominal fee for the youth sports (\$5.00) or what ever the child/parent can afford. Every dollar adds up.  
3. Go to the public to ask for sponsors for certain things (i.e. a youth play at the Theater, Teen Pizza party once a month, etc.)  
Community and neighborhood programs are essential for a productive city. The Friendly neighborhoods and city pride is what attracted my husband and I to the City.

---

Set up a multi-agency (U.S. Customs, USDA, Coast Guard, etc.) examination site in the Port of Long Beach and charge the importers a fee for devanning the freight for inspection by the Federal agencies.

---

Use Fees

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RAISE TAXES!

Sell electronic and/or hard copies of historic archive pictures of Long Beach from City website and/or make them available for order via City utility bills (i.e., submit payment for photo(s) along with utility bill payment). Advertise availability of historic photos of particular zip code on City utility bills directed to same zip code. Use revenue for neighborhood preservation and cultural building/monument preservation programs.

---

1. Increase fines for traffic offences
  2. Increase Parking meter charges and fines
- 

Actividades con la poblacion como conciertos o caminatas

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Aumentar el turismo

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Make cuts at the city level before placing more burden on the public.

(1) Try a pilot program to place all trash and recycle containers one side of the street. The trucks would only have to go down the street one time instead of 2. The recycle truck worker could pick up twice as many bins without moving the truck.

(2) Move the big jets to new runway near the port (should have been done instead of the container terminal). It would be close to downtown with no noise problems. Don't turn areas around the airport into what LAX did to Inglewood.

\*\*\*personal information deleted\*\*\*

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cut waste in local government

I see a lot of staff just standing around talking to each other and ignoring the people they are supposed to serve

---

Increase penalty for noise and pollution violations. Increase apartment tax, code enforcement for single family homes, Increase liquor & cigarettes taxes, penalty for residential street parking and raise sales tax.

---

Go after any and all Federal and State Grants. Get back some of the money we give them. Stop spending wildly and this alone will increase the cash reserves.

---

you can't please everyone. the majority of residents and business owners, whether or not you hear from them, really don't need "special services". spend money wisely. don't employ/spend for someone to tell you what you already know. be intelligent not emotional. the city should be a clean and safe place to occupy. period.

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additional taxes on alcohol and cigarettes

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support increased taxes for alcohol and tobacco

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Even more aggressive campaign to attract medium-sized to large conventions. Lower the food concession prices to attract more non-profit organization conventions.

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Adults should be charged for the use of the city's facilities, only children's programs should be low or no cost, adult leagues, soccer, softball etc. should pay for the use of the field.

---

Have less parks build houses on them so you can collect more taxes LB has too many parks

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Atraer mas negocios .

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Institute a "truck" Charge for trucks using the ports of Long Beach and San Pedro. IE Charge \$100 for a year long permit and fine em \$250 if they don't have one.

---

sink the Queen and make the area a working dock yard

Build more boat ramps with parking lots along ocean blvd by bluff park with parking meters.

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Tax owners of rental property, absent and/or out of state property owners should pay the most. increase the parks entrance fees and the dog license fee.

---

Although alone it might decrease revenue with the added payment to the police, I think there should be more coverage, especially around schools, for people parking illegally, this in combination with higher fines would hopefully raise overall revenue.

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Increase the UUT back to where it was.

---

those in the top percentile of the city's income makers need to get their heads together on ways to begin reaching a little farther into their pockets to support the city that has supported them in achieving their wealth. Elaborate fundraising dinners and activities are commonplace during the election season, why not for this cause also?

---

How did we ever let all those auto dealers and big stores like cosco and home depot go to signal hill?

---

Increase property values via quality of life. Keep up the good work!

---

Some how we need to get everyone to pay a little, rather than a few people paying a lot. Everyone must...homeowner, renters and business must pitch in via a utility tax. Use a little...pay a little. Use a lot...pay a lot.

Police and Fire must be #1...

---

Do not raise taxes on those living in L B. Only from those not living in L B. Port usage, air lines using airport, etc.

---

Perhaps the issue is spending less!

---

Increase the income from sales tax by boosting tourism support for Long Beach sites like the Aquarium of the Pacific, the Queen Mary, Pine Avenue and 2nd Street shops through a massive advertising campaign. Don't invest on the expansion of tourist attractions until we maintain and enhance our existing attractions. Don't let the Queen Mary become a ghost town.

---

Raise tax on cigarettes and alcohol sold in city

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increase on candy, liquor, smoking taxes.

---

Start charging for missed appointments for gas and water services, as well as full payment for terminated gas and water services for chronic abusers upon restoration of said services. Anymore than six times a year having said services terminated should carry another penalty. Senior citizens should not be included in this full payment plan.

---

HOW MUCH IS THE DOWNTOWN MALL, WHICH HAS PROVED DISASTEROUS,COSTING THE CITY? HOW MUCH REVENUE COULD BE RAISED BY SELLING/LEASING THE LAND? HOW MUCH WOULD IT COST TO ATTRACT A MAJOR LEAGUE BASEBALL TEAM AND/OR AN NFL TEAM TO RECREATION PARK? WOULD REVENUES BE WORTH THE UP FRONT COSTS? WOULD DISNEY OR ANOTHER BE INTERESTED IN DEVELOPING A "THEME PARK" ON THE OCEAN FRONT ENCOMPASSING THE QUEEN MARY AND THE AQUARIUM? HOW MUCH NET INCOME IS RECEIVED FROM THE QUEEN MARY? HOW MUCH NET INCOME IS RECEIVED FROM THE AQUARIUM? THE PLANNING COMMISSION MUST ADOPT A NO GROWTH POLICY ON APARTMENT COMPLEXES-- I DOUBT THAT REVENUES RAISED EXCEEDS THE COSTS TO SCHOOLS AND OTHER CITY SERVICES. DO AWAY WITH THE COLLECTION OF RECYCLABLES IN THE PURPLE BINS. COST MUST EXCEED INCOME--LET OR DEMAND PEOPLE TAKE TO PRIVATE RECYCLING STATIONS.

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Bring in business, not run it out!

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I would voluntarily contribute to organizations I value (El Dorado Park, community theater, public library), if they held special fund-raising events.

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Small fee for "dog park" Establish "dog beach" with fee entrance

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Cut expenses !  
Work smarter !  
Rethink you current Operating expenses,bring in people who can help you fix the current mismanagement problem.

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Reinitiate a portion of the UTT. Donations, Increase the hotel bed tax if competitively possible.

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## "I would suggest the following ways to increase revenue"

## Final Results

Encourage partnership with corps. to reduce costs

I would like you to take into consideration the services offered by the health department. They are an essential component to the community.

Cut police budget 80%

Overall increase of taxes or the cost of services is not reasonable because not everyone can afford to pay out more. I believe the city should have a drive that is made available to all residents of Long Beach. If residents choose to donate towards their cause, then they can. That way you keep the residents happy because they're doing it by choice and not by a mandate.

Have bi weekly street sweeping in residential areas. Have small fee to obtain library card for adults.

Tax bars & adult bookstores, legalize prostitution or gambling. Get rid of Grand Prix it makes business licenses too high.

Use what you have and stop catering to the hotel owners

Stop wasting money on Aquarium & sink the Queen Mary.

Free sale of crafts- Donae person ally chosen %

HAVE CORPORATE SPONORS FOR OUR BAND BRANCH LIBRARIES, SELL AD SPACE ON RECLYING

THE SUGGESTED TAXES ONLY TAX SPECIAL GROUPS ALL SHOWED BE TAXED. RESTORE UTILITY TAX ALSO.

RECYCLE, SOLAR ELECTRICITY, PANELS ON ALL CITYT OWNED PROPERTY.

RECOVER PROPERTY TAX MONEY NOW GOING TO SACRAMENTO

FINE GANGSTERS AND THEIR FAMILIES

INCREase greatly fines/fees for those who break the law.

CITY OFFICIALS SHOULD DEMONSTRATE WILLINGNESS TO ECONOMIZE BY GIVING PERKS SOME. BLOATED UPPER MGMT, EXCESSIVE RETIREMENT BENEFITS, AUTOMOBILES, ETC. BEFORE RAISING TAXES.

reduce jobs in gov. and reduce pay

SUGGESTH THAT THE CITY LEARN TO LIVE WITHIN ITS INCOME AS I DO.

send more cops to cathcspeeders

CITY TAX ON ROOMS SVC @ HOTELS

Heavy fines for litter & graffiti, hold adults responsible for vandalism by their children.

Be more cost efficient with street repairs, tree trimming, removal. I often see multiple trucks at street repair and tree trimming locations. Most of the time work crews are standing around doing nothing. Often tree trimming crews come out to fix or cut one limb at a time rather than have to come out again to fix an existing problem.

TAX HOME OWNERS FOR STREET SWEEPING, LANDS SCRAPING WITH BULLDOZERS ETC.

MARINO SAFETY / FIRE DEPARTMENT

city sales tax. increase numbers of flights at LB airport. cut street ssweeping.

Have more Live music in the downtown area. It would bring in people from all over S. California! All bussiness' would benifit.

Reduce city employees. Maybe administrative aides can work for more than one council member. Decrease the number of city council meetings. Street lights should not be on after sunrise. Charge more for neighborhood only parking permits. Become smarter at planning malls. Towne Center parking is a nightmare! Be careful about charging for downtown parking. What does downtown Long Beach have to offer that I can't get at malls that are closer to my house timewise? Stop putting WalMart, K Mart, or 99cent stores everywhere.

fee-based non-essential services

tax alcohol and cigarettes

Every effort to promote business for Long Beach should be encouraged and increased.

raise taxas

See below

A hiring freeze is meaningless..in fact, since declaring a hiring freeze, I believe that the states' personnel costs have gone up due to vacancies budgeting. You need to reduce actual head count and then follow up with across the board salary cuts. Only then can we begin to look elsewhere!

Sales Tax

support a bond measure for graffiti removal.

Use port revenues for general fund purposes.  
Develop additional oil production on city property.

Recycle paper and ink cartridges. I do this for our public school and we make a few hundred dollars a year from it. If every business and school in Long Beach did this we could save a lot of money and protect our environment.

Reduce grossly inflated city salaries. NO business would pay the salaries that Long Beach pays especially in light of performance.

1. Corporate sponsorship for naming public facilities like they do for stadiums these days with places like the aquarium, convention center, airport and community college.
2. Cut back street sweeping to once or twice a month.
3. Put a surcharge on new construction in the city excluding existing home and business upgrades.
4. Charge a fee for using the internet on computers in the libraries.

Reduce the City Budget

Just one store downtown is not good, expand city goods store-need more around city-in all tax little malls.

By adding more traffic surveillance.

Repeal the Bush tax cuts (and impeach Bush too)! Get Enron to pay back the money it stole from Calif. ratepayers!

legalize prostitution and pot;collect taxes, save the city and the national debt.

Especially in the Arts, look for more options for grants and foundation money, both State and Nationwide.



The faith community at St. Barnabas Catholic Church in Bixby Knolls has a serious problem with children safety because of a small, obscure portion of Marron Place.  
A small section of Marron Place bisects our school on one side and our Center.  
It allows uncontrolled access to our school and church, and has resulted in crimes at both.  
It has absolutely no transportation necessity.  
It causes a traffic circulation encoahment to our school from the newly opened 99 Cents Only store.  
We would be capable of raising the funds to acquire this small section of Marron Place from the city  
Giving us the opportunity to purchase this dangerous stretch of non-essential city property is my suggestion.  
\*\*\*personal information deleted\*\*\*

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Let's charge a higher fee for non city residence using our park facilities. El Dorado park close to my residence is packed on weekend with people from other cities. The trash/garbage they leave behind and the monies spent cleaning up should be cause enough to charge higher fee's. All access to the park should be controlled and parking meters should be installed on street parking.

---

Bring more business with significant volume and thus sales tax revenue (ie: Costco in Long Beach, more car dealerships, etc.)

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Clean up the pier/lights need repair, put in a snack bar & venders to bring in revenue, the bait shop could use rental poles also to bring in more revenue. there could also be food vender carts for foods & snacks. the pier is a very sad sight and looks bad for such a city as ours.

---

Cut non essential services. Make city upper management salaries commensurate with academic degree.

---

Decrease the salary and benefiet packages of the executive positions in this city. One of the biggest saving would be to get rid of DARE.... look at the numbers.....the drug crimes and use have not gone down.....as an adult in the trenches with preteens and teens let me tell you they see DARE as a joke.....they call it "drug use in training" "I learned more about drugs and how to us them from DARE than anywhere else.. I hear this all the time.

---

Have the LBDP patrol the parks.....get rid of the "Wanna Be Cops" that the rangers have a reputation for being.

---

Street sweeping is a wate of money and time. Have you looked at the gutters after the sweeper goes by? 9 out of 10 times all they do is spread the mess around.

---

Encourage businesses through incentives in vacant facilities or unleased buildings. Promote a safe and clean community to encourage the public to go out and spend. Education is important because it helps solve the budget problems in the future by less crime in our youths like grafitti, gangs , etc.

---

Give tickets to motorist who fail to signal their turns.

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Hire a diligent person to truly assist on budget control!!

---

Business fairs city take cut of sales.

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\$1.00 per month per household in the Long Beach.

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Try volunteers to do fundraisers for specific services like libraries and parks & rec. Recruit volunteers to support certain services, possibly teens through the schools and senior centers.  
I support an increase in sports program fees and parks and rec classes fees, but not for essential things like animal control and ambulances.

---

Charge for programs... even if partial. Charge a \$10-20 fee for youth sports, the Parents Night Out program... It would generate cost offsetting revenue and you could still let those already on LBUSD school lunch programs to receive free use so that they don't have to do that process twice.

---

I support user fees over tax hikes or increases to required utilities.

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And eliminate non-essentials like Channel 21 self promo council TV and council discretionary funds that spend on non-essential programs.

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Charge for use of the public parks and recreation facilities.

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Encourage and support new businesses in Long Beach!!!

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Increase fees for individual services rather than raise taxes or float bonds.

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Freeze on future COLB salaries and benefits. Recent pension increases were OUTRAGEOUS(e.g. City Clerk and Police Chief). Civil service employees do not in general have the same work ethic as employees in the private sector (I've worked in both). They are coddled.

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Reduce city staffing by 20%.  
Draconian measures are required.

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require permit parking in neighborhoods that have limited parking and require a fee for additional permits.

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No investing w/ city money

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Increase boat-slip/docking fees; increase business license fees; look for grant funding for arts programs

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Increase Airport Landing Tax

Lower sales taxes to Orange County levels to see if more business gets done in Long Beach. I know I try to buy large ticket items in Orange County and out of state to avoid higher taxes. If I do it, I know there are many others.

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Rescind ill advised retirement and salary increases

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surcharges for people with lower property taxes based on prop13 reductions

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Stop giving so much of a tax break to businesses. I'm not saying to give NO incentives, but some seem excessive and the city isn't repaid effectively.

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Gala event fund raisers on the Queen Mary for specific departments/funds/concerns. Advertise to attract special interest groups to these events. Increasing "sin" taxes is okay too if the revenues generated are spent wisely.

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Ask community charity groups to raise funds to "sponsor" different city departments like: the library, senior center, graffiti removal, or street repairs. The groups could hold the fund raising events at local parks, mall, etc.

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cut administrative costs

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Increase rental car tax; impose tax @ airport for after hours landings,; impose tax for touch and go's at airports

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Are student loans supported by the city, if so collect!

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Recoup RDA moneys- e.g - John Morris- Mums etc.

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Do not bring float back to LB

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Make the Port help pay for the negative impact it has on our great city! They are not doing there part. Seriously address the pollution problem/beautification of our beaches. Tourists will flock to this great city and stay to spend their money if the beach is beautiful again.

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Reduce services

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Negotiate with MTA for LBPD law enforcement services on bus and rail lines within the City of Long Beach.

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Enforce residential parking regulations - parked cars giving four foot driveway clearances, 72-hour parking time limit, no overnight parking on lawn, etc. Cite violators.

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Raising any revenue is not going to create neighborhoods that are "only a dream" to most homeowners. I have lived in L.B. for forty years, and gone to Lowell Elementary, Rogers Jr. High, Wilson, and even fortunate enough to have had a multi-racial, religious, and cultural upbringing in Belmont Shores, I thought the sort of neighborhood kindnesses just might have left L.B., only a short 5 or so years ago, AND THEN WE BOUGHT OUR FIRST BEACH BUNGALOW, in an area I had well forgot long ago. I can without any hesitation say that I have been truly blessed to have some of the most considerate, helpful and just plain wonderful people as neighbors and friends, no revenue increase can buy the support and hope our neighborhood has.

Add taxes to any event that causes excess expense to the city to provide. Parades, car races, etc. should pay their own way against required city services. The city used to get revenue from Oil and Port activities--are these areas still viable?

Aumentar la competitividad de negocios en nuestra ciudad por medio de imponer menos restricciones a los mismos.

Renting Blair field for more than just Baseball, such as concerts and other programs.

Lower salaries, Higher taxes, Best way is to promote tourism.

Impose a tax on renters

Collect overdue tickets, exc aggressively

Tax alcoholic beverages in restaurants

I am surprised to see the idea of support for a bond measure for streets....it is my understanding that on this topic the City needs rather to use the funds already designated for this type of work. I am always leary of borrowing (bonds) unless there is a good payment system in place. I have a problem supporting bonds for public safety facilities...this is a rather vague item. If you mean to improve the safety in existing public buildings that is important as long as it does not extend to extreme ADA and other exaggerated health & safety issues. New construction should only be considered when repair costs exceed reasonable new cost in the life cycle plan for a facility.

impose and collect a high fine for late hour planes at airport

TO HAVE MORE AMUSEMENT PARKS

Increase port fees provided LB can remain competitive with other west coast ports.

Be more small business friendly. Better traffic access to shopping areas along with better police protection. ie higher profile if I

Be more friendly to businesses and be willing to change preconceived ideas on what is best for the city. The whole Queens Way Bay, or whatever you call it now will never get off the ground to the extent that the city is telling people. In the north area of town we have more and more people moving in, buying, and fixing up houses that will increase the tax base, but they will not stay if the streets, and areas are not improved to look at least somewhat like the newly developed downtown. We pay the same percent of taxes and the better the area looks up here the more taxes the city will make when houses sell. We need to upgrade all the city, not just the pet areas. Most of the residents around me shop in Lakewood, it is closer. We are losing so many businesses to Signal Hill, why??? Could it be new businesses get tax breaks to move there? Also, I think that it is a good idea to encourage Boeing's project on Lakewood Bl, but very untruthful to the tax payers to not really fully disclose what was going on when Lakewood Bl. was fixed up to the tune of 2 million dollars. It looks like a Boeing payoff.

instead of raising revenue, cut down on bureaucracy

Cut top salary

Our street is falling apart \*\*\*personal information deleted\*\*\* enforce fines for littering, shopping cart removal, vandalism

City lottery/ Raffle

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Eliminate the Mayor or the city manager. we do not need both

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somehow tax the RICH!

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Use our taxes wisely so that more revenue is not needed

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charge landlords double for code violations. charge property owners each time police come to the property due to neighbor complaints.

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Get rid of Queen Mary and Pike planning.

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Promote business and provide free or validated parking inor around the downtown shopping center. Reduce taxes on residential property.

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1. Reduce quantity of printed literature. Direct more of your communication with residents to the city's web site.  
2. Eliminate literature in any language other than English.

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1. Add a \$1/month temporary flat tax to all household utility bills for 2003 which would raise \$1,957,0506 based on the 2000 number of households being 163,088. Maybe do the same for businesses too.

2. Add an option to the utility bills giving people an opportunity to contribute money to fight the city deficit(similar to the option we have on our Federal tax forms for the presidential elections). After all, it couldn't hurt to ask.

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All the areas that I maked as "nice to have" should be self sufficant. A user fee/tax should be imposed on most items. Half of the budget for these items should be from the general funds the other half from a "user tax".

---

Whatever avenues are used to increase revenue should be distributed over the highest number of possible sources; don't single out only a couple of areas to support or increase taxes upon.

---

Why not charge the "big box" stores (Wal-Mart) an extra tax to pay for the privilege of taking our business away from the many small businesses that make up our community?

Why not charge the realtors a fee for speculation of property?

Why not charge developers of tracts of homes or of strip malls a fee to support the child care needs of those families that will be living there or for the children of the families that will be needing child care as a result of working in their businesses?

I do sincerely applaud Long Beach City government for including us the residents in this process. I would like to become more knowledgeable and involved in this process.

Thank you,

\*\*\*personal information deleted\*\*\*

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do not increase tickets, you will scare the turists we need

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Stop pouring money into iffy investments of expensive restaurants, shops and lackluster tourist destinations downtown. Concentrate on more vistor-friendly parking downtown. Parking hassles for places like new downtown Wal-mart ridiculous compared to no parking fee concerns at Wal-marts across Southland.

Re-examine building huge discount warehouse by ports as proposed after Disney plan fell through a decade ago. Can count on more bad economic times than good for quite awhile, so lure of bargain shopping with sort-of Costco by the sea would bring in dependable shopping tax revenue. Maybe set up yearly membership fee for such an import warehouse. If goods only move about a mile or two from ports, then expense of transporting them scaled back for undercutting other shopping centers in Southland.

Revitalize area around city airport as Boeing gradually pulls out. Try to come up with scaled-down look of area around LAX featuring more hotels and motels, restaurants and small business park.

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hacer bailes , ferias, concursos donde participemos muchas gente pero que no cobren tan caro para que mucha gente valla

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Bring more professional Jobs to Downtown Long Beach. (i.e. the entertainment industry, corporate headquarters or offices)

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Continue the development of the Down Town City Place and surrounding areas.

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Further develop the east village arts area.

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Allow more entertainment venues downtown. (i.e. nightclubs, restaurants, concert venues)

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Rent control!!!!!!

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Make Downtown Long Beach a place that young professionals would want to work, live, and play.

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Make your money in Long Beach; spend your money in Long Beach.

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Cease paying the monopoly charter cable co. for any and all services!!!!

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tax port traffic

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Charge a \$100 application fee for a code enforcement inspection at the time a house is put up for sale, but before escrow closes. If house is not up to code, require code upgrades before sale can go forward. (See City of Carson for example).

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Reduce government layers - cut staff, reduce benefits, pensions - JUST LIKE BUSINESS HAS TO!

---

Better funding management.

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increase taxes on alcohol and cigarettes.

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Reduce street weeping to once a month.  
Joint purchases of all vehicle with other communities to maximize volume discounts.  
Tune/overhaul vehicles in high school auto shops

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collect recyclables before pickers get them

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take a hard look at LB airport-increase the door fees,touch and go landings.

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Raise parking rates at city-owned parking lots.

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An amusement park similiar to the old Pike would be nice. The Young people would have someplace to go locally. I think it would be beneficial for the city as a whole and the residents in general. Long Beach used to be fun for residents and visitors. It has improved recently, but it is still boring with little to do for fun.

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Higher taxes and fees for to put more police officers on city streets to reduce street crime.

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Increase the efficiency and supervision of City workers so they are competitive with private businesses.

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\* The 1% builder set aside for public arts projects might be used, instead for public recreation.  
\* Coordinate the advertising sales for the city., i.e. buses, kiosks, vending machines, etc. One buy gets it all.  
See if the newspapers would sell these bundles.  
\* Sell city merchandise from the city website and claim ownership of the Queen Mary website and lease it back to the operator for a percentage of the merchandise sales;  
\*

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Tax the hell out of Long Beach airport. They are ruining our fair city.

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tax container traffic in port

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City Executives should take a pay cut or at least stay the same, not vote themselves a large pay increase!

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STREET SWEEPING ONCE A MONTH  
VOLUNTARY - NO CITY EMPLOYEE PAY INCREASE NEXT YEAR - SKIP THE THREE PERCENT,  
EMPLOYEE PAY SOME OF THE COST OF RETIREMENT  
CITY CREDIT CARD LIKE HUNTINGTON BEACH

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Give back the raises you gave yourselves.

---

Please Fix the Basin 4 Parking lot in the Marina before someone damages their car & Sues the city. The potholes are becoming pits.

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Find ways to live within existing resources

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I checked an increase in fees for adult sports programs only, not animal control or ambulance fees. I believe that the adults should pay higher fees for their use of city athletic facilities. In my opinion it is far more important that the youth of this city be given priority on the use of city owned or operated facilities and that the adults should provide the money to support the maintenance and operation of these facilities. I am tired of seeing adults from out of the area using our facilities and not paying their fair share.

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A promotion that is honest and straight forward. A simple commercial explaining what the money is for and asking residents of Long Beach to donate \$1. Nothing more.

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Development of new homes

Partner with neighboring cities to share resources.

Bring more restaurants to areas like Bixby Knolls. Residents go outside of the Bixby area for fine dining.

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In order to have an educative population and city improvements, management have a tremendous responsibility to have the job done with reasonable budget.

I have noticed that many people spend long period of time in jail. Most of these crimes are minor crimes and can be punished in many different ways. For instance, any person arrested for numerous traffic violations, such as, "not making complete stop on a stop sign", "speeding tickets", and "handicapped parking violations". My understanding is that after accumulating these infractions, they become "arrest warrant". Most of these people are good citizens, but for numerous reasons they are not responsible to comply with city regulations. My opinion is for these people who have to serve jail time; put them to work under city officials supervision. Have these people "sweep the streets, erase graffiti, trim trees, plumbing, construction, etc. By doing so, the city will save millions of dollars. The city would not have to provide shelter for people who have to serve jail time, less staff is going to be needed to keep jails in order, the city would not need to hire too many people to maintain the city clean and attractive, etc.

By putting people with minor crimes to work, the city will save millions of dollars that can be used for "street and sidewalks repair", alley reconstructions (by reconstructing the alleys, the rainwater will flow directly to the sewer, by doing so, we are not going to have mosquitoes and other insects living on the alley and we will avoid numerous diseases for the citizens of LONG BEACH.

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I would support a bond measure ONLY if property owner input on prioritizing the use of those funds was a part of the bond act.

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Is there any way to increase revenue with the ever-growing flight schedule at Long Beach airport?

Does the city receive any revenues from the Metro system? What are the city's bus fares compared with other cities?

The Hotel Bed Tax might

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cut the size of staff

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cut programs that cost the taxpayers money that we get no benefit. Such as, rescue mission, food banks and any program that costs the working people money. The poor are unmotivated and don't care that they don't pay their fair share of taxes.

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## "I would suggest the following ways to increase revenue"

## Final Results

Tax on trucks coming into the ports. If this does nothing else, it will pay for road and public health repairs.  
Charge the State and Federal Government for the infrastructures required and used by the ports.  
LOWER taxes and reduce City fees for building permits and planning to encourage businesses to relocate to the City...the revenue should increase if the business numbers increase.

I don't know

Clarify and enforce noise regulations as they apply to boom box cars. Levy heavy fines against those who are destroying the quality of life for others with the vibrations created by these sub woofer car stereo systems. This is a bigger issue than than simply noise.

Fine businesses who allow their commercial signage to fall into disrepair or who cover over 50% of their windows/storefront with signs.

Increase utility tax.

Use law breaking citizens for some type of light work for the City instead of just feeding them and keeping them in jail.

Eliminate city support for non-essential events and programs which benefit only small segments of the community (like dog beach and special-interest parades)

Increase user fees across the board 10 to 20 percent, exempt seniors/disabled from the increases

Have the city employees try doing their job the first time they are notified not the the third or fourth time. Hire people that want to work not just get paid. Get the traffic controll people out and wright parking tickets. Most cities make millions off of parking controll. Make the City a better place to live. Get some controll of the dead wood area's. Have law enforcement get out of their offices and out on the streets arresting ever law braking person. The largest problem for the City is to many people with to little income living in to small of an area. You over buit the area and filled it with thoughtless, jobless, do nothing people of all colors. Get a clue as to why people will not start or keep their business in the Long Beach area. Think about why some business left the Long Beach area. Look at the large areas of empty store front's. Look at the ares that have lot's of people shopping and spending money. Think, day and night about paying the bills!!!!!!!!!!!!!!!!!!!!!!

If you improve the living conditions, property values will go up and higher income people will spend more money in the city. I go out of my way not to shop in the city because I have to pay to park downtown, and I'm afraid something bad will happen to my car. Each time my radio is sotlen it costs \$500 to repair the damage.

\* Some form of "Renter's Tax," perhaps applied through utility bills, to supplement the Property Tax being levied against homeowners. Renters essentially consume roughly the same portion of city resources per person as property owners. A small "residence tax" would not be inappropriate to bolster city revenues.

\* Add a \$1 per passenger fee on usage of Long Beach Airport

This city has been so extensively busy raising revenues in the last 15 years (living in Long Beach), I would-staying aware of city government (revenues and expenditures)-guess that there would be an unbelievable surplus of revenue.

Charge all user groups the same rate. ie. Lighting for sports fields have different rates for residents and free for some user groups, which cost the city thousands in lost revenue.

Crack down on parking violations; blocking driveways, parking on front lawns etc. Law enforcement just drives by and ignores these at present. Charge a hefty fee for business that clutter our front porches and lawns with advertising materials. Actually these should be banned altogether.

Hold Bake Sale and get donations from Big Business.

## "I would suggest the following ways to increase revenue"

## Final Results

Work toward attracting more convention traffic to the City. Between the bed taxes that support both the city and the PCA more services can be retained. This would of course have ancillary effect of increasing income through city sales taxes. I believe that the sale of bonds should be a last resort, but would support a bond measure for sidewalk repair if it would result in getting the sidewalk and drive way repaired where the city tree roots have raised them up.

tax container traffic at the port

Have a giant city size garage sale. City property no longer needed and items could be donated by citizens.

any of these would make the city even more unfriendly for business and residence.

Please make some deep cuts to programs, the number of city employees and their very excessive salaries, then talk about ways to raise revenue.

consider corporate sponsorship of buildings and city events

I don't know what suggestions to give. I am so tired of city, COUNTY, state, and federal taxes constantly going up, especially on a fixed income.

The city of Long Beach has the most readily available funds right in its back yard. The Port of Long Beach is overdue for some major administration restructuring. The Port Authority, in my opinion, has too much control over funds that relate into millions of dollars per year and growing! Yet, our streets, law enforcement, neighborhoods, traffic control and so many other essential aspects of Long Beach that are needed for the port to exist are rarely, if at all, funded by the ports revenue. Revenue that comes from \$35 + per container that arrives to the port by rail. \$700 + per hour for every hour that a ship is docked over its assigned time. We the people of Long Beach suffer every year from the increased congestion and over population that strains the cities budget. And, every year, the council sits back and ask what we the citizens of this city can do. And, just like every year out of the 37 years born, raised, and lived here the peoples opinions are always silenced by increased taxes and fines. Lets give the city a pay raise or at least hold the Port Authority responsible for the problems that the 23 million increase in container shipments this year alone will cause.

Thank you.

i would like the city of long beach to start putting more money in the west side of long beach city has not fixed any of our streets for over 15 years im a homeowner and i just get tired of hearing more money in the downtown area would like our sidewalks streets and gutters repaired we need it and its way over due stop building and start cleaning our neighborhood so we can live in a cleaner place to live \*\*\*personal information deleted\*\*\* it's just a shame that the city does not take pride in the work that they do it just looks bad to live in

Eliminate overtime for police & firefighters. Roll back the very expensive pension program for city employees. Get rid of city positions established when times were better. DARE has not proved effective nationwide-eliminate it here in favor of proven anti-drug programs. Let schools handle literacy & reading programs. Revenue increases are inevitable-better to do them now rather than wait until the damage to city services is so far gone that it will take even more to undo the damage as well as bring services back to some normalcy.

I will support the options above only if the moneies are strictly used for central longbeach area where the money needs to be spent. There is too much money being spent on downtown long beach and I am not complaining, I just want to see the inter city beautified.

A direct tax to bury the power lines running down Cedar Ave between Bixby and 37th St. I'll pay my share.



Don't increase fines for parking/traffic, but be more aggressive in enforcement yielding more tickets at current fine rates.

Also, non-emergency use of fire department services should incur fees just like going to the hospital, calling a plumber or other private service alternative (and payments should be collected).

Reassess the transit authority to update routes and schedules around demand. For example, perhaps more bus routes to the blue line allowing commuters easy access to LA without driving. Advertise and promote the use of the transit authority to increase participation and revenue. (PS: Why did they buy an expensive catamaran to do round trips between Queen Mary and Alamitos Bay? How upside down is that boondoggle? Maybe ask Catalina Express to take that over and stop the money bleed.)

Determine the funding needed for specific services, and solicit donations which could be earmarked for those services.

Support neighborhood development. IE Broadway Corridor needs improvement

Hire someone capable of booking a full season of events in the Performing Arts Center to get full economic value from that venue. Increase airport-related revenue. Design public bldgs to rely on opening windows rather than expensive energy consuming A/C.

I suggest implementing a tax on liquor/alcohol..think of all the problems associated with liquor/alcohol. We should tax liquor/alcohol sales to help generate revenue.

How about a city sponsored wine tasting event. Or a restaurant tour of the city. Pick the top ten restaurant in the city and charge \$20 admission to pour quality wine that the top restaurant donate for the cause. With advertising in the food section of the Press Telegram and low cost commercials through the public cable access. Cmon guys, get creative!

- 1)a small increase in ALL taxes and fees, examined yearly,so if revenues increase they can be reduced to their former levels.
- 2)try to get the airport and harbor(especially the harbor) to pay greater fees.
- 3) minimize outsourcing and privatization by better,more efficient use of in-house staff.

Conducting bake sales like the public schools do, fundraising drive like NPR/KPFK radio stations, is there any \$ from property taxes (if not, why not?).

Increase oil drilling and or oil production. Increase the city's tax or fee on rented/leased private office space.

I suggest the city absolutely prioritize by importance

we should close off all access to the city of Signal Hill and charge it's residents a ransom, or at least put in a toll gate... lol

Lower the salaries and perks we give to city employees to the rates at comparable positions in the private sector and/or replace some of the employees with private contractors.

restructure debt!!!

Make a "Longshoreman Tax" and tax those lazy longshoremen at 50% so they earn what they actually deserve.

Stop the give away programs

Container fee for those using the Port. We need to generate some income from the Port. Reinstate the utility tax (except those with limited/lower income levels). Builders (especially those on Ocean Avenue) should be required to provide funds for additional fire department staff and law enforcement. The growth in population will require growth in the fire and police departments to adequately serve the area.

charge for ball-field use  
charge for picnic facilities  
charge for PAL (make self supporting)

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Re: the arts...greater support and focus on the core art contributors - the LBMA, the Aquarium, the Rancho, Musical Theatre West, etc. Stop trying to save all with a little and invest more with the core group - everyone benefits. The rewards from a filled pothole do not compare with that smiling children learning art - a lifelong experience.

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The city should enforce city ordinances and ordinance violation fees.

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Use Passport buses to shuttle L.B. airport passengers to destinations in L.B., especially cruise line passengers to the new Carnival facility by the Queen Mary. This use of the Passport buses could be extensive as JetBlue continues its success in L.B. airport.

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Privitization of some city services

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I would recommend re-evaluating the pay rates given to city employees. From what I have seen, they are primarily overpaid. They already have fantastic benefits, they should not be paid like Long Shoremen for what are essentially basic jobs.

I would also recommend streamlining the city's process for processing parking fines. I sent a check in, and had to wait a month for the check to clear. I do not believe that they need more processors, rather the city needs to invest in a better process for receiving & posting the fines. I have worked in Document control operations and there are many different ways to speedily process the revenue so that everything is scanned into the system the same day. The City is losing money by taking so long to process the payments. There is quite a bit of interest to be made on this cash flow before it is used.

The employee tax charged to businesses should also be reduced as a means to bring more business to the city. I will not be starting a business in Long Beach, because it is prohibitively expensive to run a business in this City. I also do not see the same technological advancements

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Have the top employees, like the mayor, take a pay cut.

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"pay to play" on ball fields  
charge for picnic facilities

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contract out as many services as possible. Cut street "sweeping" to once a month. Creat an incentive program for residences that receive trash collection less than 4 times a month.

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Zero based budgeting to eliminate ongoing expenses that are no longer top priority.

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enforce animal control regulations to license CATS as wells as canine pets.

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Increase parking citation fines

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Privatize fire department. Has worked for many cities. Lower taxes and lower subscription costs.

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Place a 1% city sales tax into being.

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Encouraging community volunteer programs, federal assistance for programs used by those unable to pay for services.

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Increase fines on ships and boaters caught dumping waste and/or ballast water in our harbor.  
Increase littering fines on pedestrians

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Put a freeze on wage increases for ALL CITY EMPLOYEES, inclusive of Mayor, Staff, City Council etc. until such a time when the Budget is straightened out and we can afford it.

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Re-build the Cyclone Racer rollercoaster and use that to boost business. Also, get rid of the stupid parking fees at City Center. Why on earth would I pay to park at a WalMart in Long Beach when I can park for free at one in Lakewood?

i have no way to raise revenue but will write you when i figure something out. but will you please take some of your friends (and not chinese restaurants) and carefully spay and neuter the cats living in the alley behind \*\*\*personal information deleted\*\*\* alley between pine and pacific and between 10th and 11th. always potholed. always dirty. kittens have problems there. please help us stop the proliferation without calling animal control. they will just disrupt their natural lives. they ones that call the alley their home should remain, but spay and neuter them. i know you have many friends, including the doris day people, etc. thank you. it is important that you send the right people often to keep the area clean. thank you and god bless you. your friends will keep supporting you.

charge for adult use of ball fields

Fines for noise problems in residential areas.

push the Downtown Projects to add more support to city service.

Eliminate the Redevelopment Agency, stop wasteful spending on Downtown projects and find out how to spend some of the city oil revenues for services more important to actual residents. Sell/lease the Long Beach Marina and Downtown Marina to private interests while retaining and charging for Marine Patrol services.

Legalize gambling.

More available parking for residents, tourism, and businesses.

Provide more available parking to attract residents, tourists, and businesses.

Clean up the city: Get rid of gangs and tackle the high crime rate. That way, higher income families will want to move here, which will increase spending, thus increasing the amount of taxes collected. Businesses will follow!

Quit wasting our money \$\$\$on projects like movie theaters downtown, and get rid of the slum area so people feel safe! Build beautiful housing for sale like Orange County Beach towns. Long Beach is a disgrace!

solicit hotel chain to place new hotel in downtown near convention center. The TOT generates taxes from tourists, not residents.

benefits concerts

Not exactly sure how bond measures work...

Double the parking and traffic fines around schools during school hours. Traffic violations are doubled in construction zones, why not school zones too? Extend the time the double fines are in effect for one hour prior to the start of the school day and one hour after the end of school as well as throughout the school day. The doubles fines would provide much needed revenue and offset any associated costs of additional enforcement personnel. After enacting a double fine program, get officers out to the school areas to enforce the parking and traffic regulations such as 25 mph limits, no double parking, no blocking driveways, no parking in red zones and crosswalks, no parking/stopping in bus zones.

Second suggestion, get "green cans" into the trash/refuse program. The recepticals would be for yard waste only. The materials could be used for mulching parks and street landscapes to cut down on irrigation water and also could be composited for use as potting soils and soil amendments saving on purchases of fertilizer and other amendments.

Third, have all city employees, including city leadership, police, fire, management, public service employees, etc. work five days without pay. These five days would be taken one day at a time over the course of twelve months, this way the individual city employees would not feel a big hit in their pay checks all at once. The five days will save a great deal in salaries/wages and employer taxes. It would also show the citizens of Long Beach that the city employees care about the city too.

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what about an increase on the tax on alcohol and tobacco. I don't see that listed.

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Why do we need both a mayor AND a city council? Can't we eliminate the mayoral position, since the city council votes on everything? Also, whatever percentage they cut from other departments, the mayor AND city council need to apply those budget cuts to themselves also! We ALL need to sacrifice!

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Plant & maintain nice street trees along all streets in rehabilitation zones, property values will rise leading to higher property taxes

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Exempt airline crews flying in and out of Southern California from paying the transient occupancy tax (as the city once did); some airlines may decide then to always have their crews stay in Long Beach hotels, which, in the long run, could help the city's economy.

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Create a City of Long Beach affinity credit card.

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Allow private entities to donate funds for specific purposes or to sponsor facilities. Marine stadium, could be "Yamaha Marine Stadium" or baseball fields could be "Gatorade Fields"... or Even an entire "Adopt a Park or Beach" program...

Allow private parties to sponsor streets or districts - add a sign below the regular street signs like the "Adopt a highway" program.

Encourage people to make purchases locally - [www.BuyLongBeach.net](http://www.BuyLongBeach.net) -- this would require a very strong encouragement by the city for local merchants to utilize the website first...

Create a chain of donation websites to solicit and collect online donations for specific city programs.

More ideas available... contact  
\*\*\*personal information deleted\*\*\*

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Procure more funds from the Port of Long Beach - the port makes money and are depend on the city's waterfront property for their existence.

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Increase airport user fees.  
Increase ordinance violation fines.  
Charge property owners for repair of their alley and sidewalk.  
Increase inspection fees.  
Charge or increase fees for adult use of recreation facilities, e.g. golf courses.  
Increase special public safety and traffic management fees.

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Have appropriate services give fundraisers: Arts, parks and recreation, library

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Increase natural gas tax

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haciendo bailes para el publico pero con entrada accesibles y baratas pero con mucho control de armas  
Cobrando la entrada y vendiendo las bebidas hay otras organizaciones que los hacen.

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The city must do what ever it takes to improve the image of this city. People must want to come to this city to spend money and live.

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\*Reduce mass mailings by offering more online services  
\*Have public offenders be responsible for the removal of graffiti  
\*Reduce or cap salaries for higher paid city officials  
\*Reduce street sweeping by 50%  
\*Assess the overall impact & effect of library services, recreation programs, & non-emergency services to determine which cutbacks can be made in these areas.  
\*Provide grants to non-profit organizations to provide homework assistance  
\*Slightly increase rates for arts & cultural programs but offer discounted rates for schools and other no-profit programs or large groups.

Incrementar el porcentaje por uso de puertos de carga y descarga en Long Beach.

Increase the sales tax base by attracting new retail businesses.

Hold fund raising events.

Fines for poorly kept properties for both owner occupied, and more for negligent landlords (even some public buildings/schools should be fined - a few them are a real mess). If fines are being used now, they need to be increased to be more effective.  
Charge more for beach parking (meters), this could help defray the cost of cleaning up the parks after holidays. If you haven't visited the parks along the beach after a holiday, you may not be aware of the dumping area they becomes.

Forget raising money; save what you have!

Encourage auto dealers and other businesses to return to Long Beach by giving incentives including waiver of the extra 1/2% sales tax, property tax breaks, etc.

Develop the airport as a regional center by removing the cap on total flights allowed, improved terminal and parking facilities and appropriate marketing.

Audit city funded expenses and cut waste, anyone dealing with the city sees it, it is rampant. Improve city controlled rules/codes/laws making it so hard to do business here, and increase friendliness to small business owners. Tax reveunes will increase.

Solicit private donations.  
Fundraisers.

I would suggest fines for people who abandon furniture and large items on public property. If city pick up an item at an address more than once then locate property owner and warn him before fining him or her.

keep our priorities set on quality of life issues. With our position at the beach and convenient location we will become a community of choice as long as we continue to improve the quality of life here.

Require Police Dept. to enforce all revenue producing laws---Registration, Parking etc. Do not leave it too their discretion.

Stop superfluous spending and move available revenue to areas where needed more.

Organiz more event for attracting more tourists in long beach like the grand prix or the gay and lesbian pride, events including festivals, art, music, sport

I did not realize the city had a budget problem

incremento en el servicio de agua y gas.

fundraisers,, street fairs and events with entertainment

Look at number of personnel and their productivity. They don't have a good reputation!

Consistent enforcement and pursuit of fines for common pedestrian and vehicle infractions such as jaywalking and public parking in alleyways (in tourist and business areas equally) could raise a significant amount of revenue. Use the laws already on the books before making any more.

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increase fines for slumlords, stop sending out parks and rec info--it should be available by request and at the library, public places.

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I think that we should ask the public sport events to pay for use of the parks (youth or adult). The cost would be very little to each participant but the savings would be great to the city.

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In Houston, the Fire Department will occasionally ask the Public to Donate money to support the need and the needy. The fireman would take over an intercession and all the cars would donate money into a firefighter boot. It is because people care. People are willing to donate time and money for the cause of being safer. Business and Residents need to feel that Long Beach Police are creative and will use methods that are resourcefull.

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make payouts to lawsuits come out of the police budget

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Usage fees on the trucks in the Port of Long Beach that pollute, create hazards, and make sure the streets wear out. Decrease the recently imposed luxury benefit package.

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Increase employee contribution to pension 8%-10%.

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Dog-beach usage should be fee based

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Where's all the money already budgeted for our steets, sidewalks curb refurbishment? Our streets are in terrible condition.

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Charge for use of Internet at public libraries.

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I would not want ant fee or tax increases, other than those noted above, that would put any additional costs on the backs of businesses or homeowners (including those who rent ).

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Hold public events/fundraisers to support lower cost city services. Encourage residents of Long Beach to support city business. Encourage local business to donate more to civic programs.

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Continue to watch spending. Keep the mayor off of airplanes and in the city.

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Reinstate utility tax.  
Attract more filming here.

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Use the police to target tailgaters on the freeway. They should be able to write at least 2 tickets per hour if not three. It would save lives (one can't help but think the majority of the people involved in the the large foggy freeway crash were travelling too close) and raise revenue. I win/win for those who abide by the law.

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Increase all user fees (e.g., greens fees, boat slip, etc) - the people who use the services should pay for them

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San Francisco is using federal money to for solar energy projects, perhaps this city could do the same. Perhaps there are state and federal revenue projects that could be tapped. The lower our local taxes is, the greater revenue can be generated over the long run.

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Private sponcership of the Long Beach Arena, Vetrans Stadium.

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Buy necessary sevicees through outside contractors. The job of city government is to provide services to the people, not jobs. Additionally, those services should be bought from reputable contractors which may or may not be union. The only jobs that should be public are those that cannot be provided for elsewhere; which is a short list.

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Buy necessary services through outside contractors. The job of city government is to provide services to the people, not jobs. Additionally, those services should be bought from reputable contractors which may or may not be union. The only jobs that should be public are those that cannot be provided for elsewhere; which is a short list.

See below:

Is there any way we can pull more money out of the Port of LB to support the City? It is our infrastructure that they are using and we are getting the short end of the stick!

1.) Make the Alamitos Corridor a toll road based on vehicle weight. 2.) Transportation tax on the airport and cruise line terminals. 3.) Increase port land use fees (with the new port at the old navy base, you'd think we'd be in good shape).

Take a good look at the salary schedule for Upper management of the City.

Reduce spending by reducing staff, consolidate where duplication occurs. Multi-task employees should be coveted as opposed to specialized workers. Each employee should wear multiple hats, and work the entire 8 hours during the day/night. Re-institute the utilities tax. It was stupid to rescind it in the first place. Encourage more high-tech industry to locate in Long Beach. Continue to build-up airport, convention, and tourism as a means to bring in "outside" dollars. Encourage Hollywood to use Long Beach as an outlet for "movie making".

Enhance the quality of life in the various neighborhoods throughout Long Beach and the property values increase as well as more So CA residents will want to move here. This is more of a long term strategy rather than a short term fix. Thanks for asking for our input.

Use taxes and fees are by far the fairest. Efforts to raise revenue should be minimal.

Substitute expertise of local senior citizens as volunteers in many services rather than paid employees of the city. Paid employees are needed for most City jobs; however, with a little training senior citizens could be trained to work all of the library positions mentioned above. Large companies (e.g., Boeing) develop homework help lines which were under utilized while I worked there but could be activated and advertised more widely. I have not attended the LB Senior Center, but I imagine there are clerk type jobs which could be performed by volunteers also.

reduce street sweeping to every other week. many cities do this. it is plenty.

Develop airport. Stop any program or expenditure which is not profitable (aquarium) or necessary for safety or health.

Two cent per gallon gasoline tax for every gallon of gas sold in the city.  
Increase port fees.

Use more pay for service options so those using services will help pay for them.

It seems clear that the days of tax and spend are over. In times of economic disaster the city needs to take drastic measures. We cannot afford any nice to haves. As an individual I have to cut out the nice to haves when I can't meet my budget, why can't our city ???

We already have a law on the books to cover the loud music in automobiles, however, it is rarely enforced. The revenue that could be collected by citing this violation could make a difference both financially and in the noise abatement.

Enforce all laws and apply appropriate fines that have to do with public and neighborhood safety and cleanliness

Some of the community programs could be supplemented via corporate gifts and sponsorship. Perhaps long beach can re-examine the philanthropic avenues that could significantly reduce the out of pocket cost to the city. Don't be afraid to partner with our businesses, trusteeism with your donors is OK.

Cut city salaries and expense accounts. Also suggest a hiring freeze with the exception of police and fire department.

## "I would suggest the following ways to increase revenue"

## Final Results

Any endeavor which brings in more revenue for the city than you have to pay for service to carry out the event. Utilize large open spaces (and most definitely preserve the areas left)for holding events such as swap meets (does the city get revenue from the Antique Swap Meet once a month?)and Craft Fairs which are on a smaller level. The Belmont Shore old car show is great. Have more community events like these where the city can make money. Hold them in parking lots on weekends that have low usage (i.e. CSULB, school parking lots, church or rec center lots, or even in our beautiful parks. Thank you for the opportunity for input.

City sales tax of 1/4%

City tax on liquor & tobacco products

1. Charge renters a tax. I'm getting sick and tired of homeowners being overtaxed.

2. Charge fees, or increase entry fees for non-residents of Long Beach to use parks, and all other city facilities.

FORGET this raise revenue thinking. It's all about lowering the cost of government. Cut your spending.

Move arts and activities to privately funded foundations with no city funding.

Open up the police shooting range to the general public and charge a fee.

Stop wasting money-

Do not bring the Rose Parade float back to LB

Eliminate big pay raises and golden parachutes for administration

Im sure this survey was a lot of \$ to created and analyze

Stop hiring "experts" (evaluating LB city salaries with those of similar cities-instead use Cal State classes to collet and reveiw

tax containers entering/leaving the port

Be friendly to small, medium and large business.

reduce city employee wages and benefits

Be more supportive of Businesses, I'm moving to Signal Hill for that reason. LB folks are just jerks to deal with. Goodbye.

Even Drunken sailors have to come back to the ship sometime, when they run out of money. Giving them more money is not the answer.

Inforce the traffic laws, especially speeding on Ocean blvd.

Passenger facility charge for Catalina terminal and new cruise terminal facility to support infrastructure, traffic circulation and downtown service connections for these city guests. City impacts are similar to hotle guests.

Get business friendly to improve volume. More free parking to improve volume.



how much revenue comes from signal hill for use of long beach's fire, schools, etc., with their income from the "out of control" developement they have recently begun, we should be seeing some benefit. streamline the city's government, fire, police, by more efficient use of individual's time, money spent. i worked for the lb school district office a few years ago, and the waste is enormous. boss's waiting idly for the next meeting, secretaries filing their nails, such waste. when you drive by a auto accident, there is often 3 to 4 or more police cars attending the situation, then you drive down pine ave. during the day between willow and pch and can watch drug deals taking place, no police in sight. the freeway cleanup program, park system (including maintenance), response garners from calls to rubbish collection, police response when called for neighborhood problem, and others are to be commended, tho, overall a general inefficiency is in evidence. that the city is paying the city mgr. \$130 + K annually in retirement is proof of mismanaged funds. thanks for sending out this survey, and providing the opportunity for individual input.

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tax cigarettes, liquor and some legalized drugs at very high rates  
charge residents a parking fee for street parking  
tax sports & other events to pay for police crowd control

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Governments needs to learn to live within its existing revenue as it citizens do. Politicians must restrain themselves from constantly thinking up new revenue schemes (and that includes bonds).

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I don't think I would support any of the above. I certainly would NOT support bond measures. That last thing we need to do is put the city further into debt!

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The city needs to save money by using outside contractors whenever possible because the city pays too high a wage for many of the simple jobs that are contained within its infrastructure. The people that are hired do not have a high education and do not deserve to have a high wage. Additionally, some of the services that are provided for business should be at the shared expense. For example, if I request the city to have graffiti painted over, then I should provide the paint(to match the color of my building), and the city can provide the labor.

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Be more active in bringing businesses to long beach, particularly into buildings that are vacant (i.e. building on anaheim near 710.. across from west coast choppers).

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Cut Taxes..make it a better environment to expand business...take an example from signal hill

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Stop subsidizing retail establishments in redevelopment zones. An appalling number of them go under. Provide incentives instead to real estate agents to lease up business space in the redevelopment areas. The employees who work in these businesses will then generate the retail demand without the need for subsidies to the retail businesses.

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Start work crews with jail prisoners to clean up our alleys give property owners 30 day notice to clean the alley behind their property if its not cleaned up in 30 days fine them 100.00 min 250.00 max tripple traffic fines cant pay the fine give them community service to clean the alleys at min wages

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Set up a donation website, that accepts mastercard, visa...

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Besides being allowed to contribute to the general fund, users should also be able to earmark donations for specific areas or departments.

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1. Fire incompetent employees rather than allowing them to retire out of their incompetence.
  2. Charge fees for non- residents to use the parks
  3. Closely monitor the assignment and useage of city owned vehicles and enforce penalties for those who use city vehicles for non- city business. I can't tell you how many times I have seen city vehicles being used for personal business. One gentleman drove a child to a child care facility every day for at least three years!!! Then, visited a coffeehouse between 8 and 9 each day. Horrible abuse of a perk!
  4. Do not allow city employees to "bully" the City Council into pay raises just because another city pays more for a similar job. Any pay raises should be merit based and commensurate with the quality of the individuals contribution to the City. The blanket raises just "to keep up with the Joneses" is the most ludicrous reason possible to try to justify a raise. The citizens/ taxpayers deserve a more professional management of their tax money> And, the City Council needs to step up to the plate and "Just say no !!"
-

Impose a tax (increase) on all companies / organizations involved with the port of Long Beach. Long Beach Citizens are forced to make huge concessions for the port facility and all involved. There is an disproportionate amount of smog, traffic, road ware, and accidents because of the trucks and ocean vessles moving in and out of the Port of Long Beach. We, the citizens and residents of Long Beach, deserve compensation for our putting up with the problematic Port.

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Utility tax - too bad a group of narrow self center people got that decreased.  
Focus on tourism, conventions etc.

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I work for the city. Most of the managers in my department (harbor) have advanced through seniority alone. City services would improve if hard work and professional developement were encouraged AND rewarded.

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charge for leage playing fields

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Stay current with property assessments, both up or down

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User fees - No more free ride for outsiders, non-citizens, illegals, homeless and freeloaders.

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Long Beach needs to attract at least one major mid to high-end retailer. This would be a two-fold solution for Long Beach. It would add to the overall positive perception of Long Beach, and generate additional tax base. Every day thousands of dollars of potential Long Beach revenue goes instead to South Coast Plaza, Cerritos, Westminster, etc. since the option doesn't exist in Long Beach. I understand that current administration has worked hard to fill voids in retail, but adding more Wall Marts and K-marts isn't adding to the Revenue base as it's only attracts the same individuals, Long Beach continues to miss a huge revenue opportunity of the Mid to High-end Shopper. I suggest Mace's, Nordstoms, William Sonoma, etc. If the city gave a great incentive to attract this type of retailer, I am certain that both sides would be pleasantly surprised with the results. Quite honestly, the new down town City Place looks nice, but it's a huge embarrassment for all of us who were hoping for an improvement to down town, and new shopping options. The retail mix doesn't match the fine restaurants and high end lofts that Long Beach established. Also, it's not going to attract visitor from outside of the area. Imagine all the tax money that Pasadena, Santa Monica, Universal City Walk generate by offering something unique to attract outsiders to their city. Although Long Beach strives to build itself into a tourist town, we continue to build the same old ideas. This is especially disappointing to see close to our convention center and hotels. I doubt if we will generate any tourist tax dollars from Wall mart, Save-on, and Ross. Unless we find ways to keep tourist and residences in our town to shop, eat, and enjoy the culture, the revenue will continue to go to Orange County instead. Our redevelopment teams need to demand something different to attract additional tax base to our city. My suggestion on Retail; Relocate Target (people like Target), and redevelop the north side of Los Altos to complete that retail area. Demand that in new development that there be a Macy's or equivalent. This convenient location will attract shoppers from the LB east side, Rossmore, Seal Beach, Los Alamitos to name a few. Demand of the redevelopment team that future developments have a "wow" factor and work to be unique in our tourist area (such as Pike development). Long Beach's greatest strength is its charm, so we need to retain our uniqueness, not sell out to same old strip-type malls and big boxes.

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- 1) Court large retail stores (Costco,etc.) and auto malls to increase sales tax revenue.
  - 2) MAKE LONG BEACH A PLACE THAT ATTRACTS AND RETAINS SMALL AND LARGE BUSINESSES.  
Make it easy to do business here.
  - 3) Increase fees/taxes on flights out of Long Beach Airport.
- 

The city should not raise any more revenue. Cut back on unessentials: street sweeping, tree triming, etc.

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Contract out more city services and be more responsible with taxpayers money. Employee benefit packages appear to substantially exceed private sector benefits for the same skill levels. Reduce the number of consultants used to come to leadership decisions such as reducing employee benefits. Certain Market information is already available and accessible and the research can be done internally. Use the Police and Fire personnel more efficiently and reduce overtime and other "free" money benefits. Better coordinate employee staffing. Implement incentives for certain employee levels and departments to enhance productivity and improve output results. Encourage and reward effective employees through goals and measurements of results. Do more internal validation and feasibility studies for certain programs and departments to determine if certain services should or should not be performed by the City.

Consider selling certain assets of the City including non income producing assets which are costly to maintain. Better utilize under performing assets to maximize value and return. Better measure returns on investments including direct and indirect returns before funding non essential programs. Get out of certain programs which are not the responsibility of the city such as educating youth programs which should be funded by the school districts. Better plan capital expenditure needs and long term budgets and establish reserves for improvements and replacements of furniture, equipment and facilities. Eliminate unnecessary bond funding and borrowing to reduce debt and more expensive debt servicing costs. The City should be trying to reduce interest costs not increase it.

Users of personal and direct services should pay for the cost of the service such as adult sport leagues. However, the City should provide certain important but non essential programs at a competitive price or contract it out or eliminate the program if it can't provide it competitively.

1. Fee for youth sports
2. Raise fee for swimming pools
3. Open up warehouses filled with old furniture and "stuff" to the public to purchase.

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Look at excess city assets to sell them.

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more festivals run by long beach....incorporate our beautiful shore line

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**ADMISSION CHARGE TO ALL PUBLIC FACILITIES, AND ENTERTAINMENT TAX TO ALL PRIVATE, OPEN TO PUBLIC, FACILITIES.**

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Increase boat slip fees. Increase airport landing and take-off fees. Add visitors port of call fees for new cruise line terminal. Increase green fees at municipal golf courses and designate all fee increases listed above to the General Fund.

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City government needs to be run like a for-profit business. Each department should be held accountable for measurable results during each budget period. The measurements should be monetary and non-monetary, however the goal should be excellent service and management within our city. Compensation for city employees, especially at the higher levels is concerning. People are paid well above what comparable jobs would pay in local corporations within this geographic area. Cost of Living increases that were granted should NEVER have been approved. My idea would be to take 15% of all manager's overall compensation and put it at risk in a bonus program that is tied to the measurable outcomes that each department will be held accountable for. This is how business frequently ensures that Sharehold value will be maintained. I would also like these measurable goals to be published on the website and reported on each quarter. I want accountability in my city's government.

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New hires would not receive the new pension package. Check and see if the city can rescind any of the pension benefits.

Utilize more volunteers in recreation programs perhaps with a small remuneration.(pay)

Management Personnel salary should be lower than private industry. Government jobs are secure and the security of employment was the main reason that wage levels in all classifications in the past were about 75% of private industry. They have crept up in the past and in many cases equal or surpass the private area.

Probably the hardest thing to do is to FIRE people. Companies are doing this on a massive scale and the city should bite the bullet and do the same after determining where services could be cut or streamlined for better efficiency.

Get the City Council to recognize how serious this shortfall is and tighten their own belts. Perhaps they can do without a large staff and rental offices. Also they need to back off on the demands for perks and non-essential services which are desired for political reasons but are not a priority to the majority of the population. Also the Politicizing of redevelopment process has put projects on hold and is costing hundreds of thousands of dollars. The system works if they let it. They need to let the boards and commissions do what they were selected to do. This is essential for a workable Government.

Good Luck.

New O.C. cities have mello roos to help pay for streets schools and infrastructure. LB is over 100 years old. we should too, to maintain & rebuild infrastructure. the alternative is to let the city fall down around us because nobody wants to pay their share. I voted against the Norm Ryan too bad so many other people were so short sighted. Cuts should be made across the board, the city should cut everything to meet the budget. When people see what they will lose, they will be more willing to pay their share. This is a great city, I should know, my family and I recently moved back here from Orange County. What makes this city better than so many others is the wide array of services and programs provided by the city. These are obviously not free but well worth the cost if everybody pays their share. Let the people see what the utility tax allowed them to have in the means of recreation, parks, school and community programs, as well as police service. Do this by cutting the above budgets then when the city cries foul sit down and explain to them what the city can provide if given the funding.

Go to Congress and ask for more money. \$50 million is not much. It won't even buy you a B-2 bomber.

after people see what they will lose without utility tax, start a new one

Get rid of the Queensway project, it's a boondoggle, GET OVER IT! The aquarium is another fine example of stupidity. Quit pouring money into its support. While these are not ideas for increasing revenue, they are ways to halt bad spending, which is just as good!

Work to cut wasteful methods and programs, develop partnerships with other entities and increase "user" fees and other sources of revenue such as parking tickets.

Reinstate the UUT

Community festivals-charge admission and booth fees using property the city already owns. Have fundraisers, bakesales etc.

City services and the people that provide them are worth something.

Relatively large increases in fines for parking and traffic tickets would be a good way to increase revenue. For example, traffic tickets cost about \$20. That's nothing as far as I'm concerned. Doubling or quadrupling the fine would be acceptable to me, also maybe parking meter fees could be increased.

Also how about raising sales or property taxes, political suicide for elected officials, maybe, but I personally don't want anything cut. Maybe I'm too much of a socialist.

Please stop "paying" businesses to come to Long Beach. Also, support unique businesses rather than bringing in businesses that are common in so many other cities. There is no reason to come to Long Beach to frequent businesses that are accessible so many other places. We should establish a unique identity in Long Beach and not develop a "sameness" to other cities. There was so much excitement about the rebuilding of downtown and "the Pike" only to be followed by tremendous disappointment when it was announced that most of the businesses are the same businesses so common to other cities. I recently toured the new downtown and there were lots of other folks doing the same. Almost to a man, the most common comment was disappointment that the businesses were not interesting. When you visit Third Street Promenade in Santa Monica, the majority of the businesses are unique and interesting. This is certainly not the case with the new Long Beach downtown stores.

You need to look at the long term affects and if you tax will this be forever or is this short term for a certain number of years? Do we have to look at bonds or can we look at sales tax? That way all of Long Beach is supporting Long Beach and there services, and all of Long Beach residents use Long Beach's services. I can support increase in sports programs and animal control fees, but the fees for an ambulance is very high already. The person who use it maynot have the funds to pay and it go's back to us. We need a cross the board fee and the sales tax is the best. What about tabbaco grants for some of the programs that we need, they do need to support possitive programs and one program is the library. The more one reads and is educated, the stronger our economy will become in Long Beach.

City of Los Angeles is working with the State Attorney to capture upaid business fees and taxes. Is Long Beach doing the same?

Reduce street sweeping to everyother week

HAVE THE INS DEPORT ALL ILLEGAL ALIENS AND THEIR CHILDREN! THIS WOULD SAVE US MILLIONS OF DOLLARS IN MAINTAINING OUR OVERCROWDED SCHOOLS, HOSPITALS AND OTHER FACILITIES THAT COST THE CITY MONEY. IN ADDITION IT WOULD CUT DOWN ON THE CRIME. THE REDUCTION IN CRIME WOULD ALSO SAVE US MANY TAX DOLLARS!

If there is to be a squeeze, let it be on tourists and big business, not on residents and mom and pop shops.

1. Regarding the support to a bond measure for streets, sidewalks. and alley improvement, this needs to include increased curb/corner sewers and improved drainage run off from many streets/ alleys in Long Beach.
2. Can the Tides Land Act fund be to used to add sewers on 2nd Street and to process the dirty water in a processing plant before it runs into the ocean. Belmont Shore's second street and alleys do not have street sewers, instead water drains to the ocean sewers. Standing black, dirty water stays from the water run off from resturant cleaning of kitchens and the front of their sidewalks, due to poor grading. It runs the dirty water from 2nd street businesses to and around the corners and this water runs in a southerly direction towards Division Street and reaches some sewers, but most of the water falls short of reaching the Division street drains, mostly due to the poor street grading. The water remains IE 200 block of La Verne just south of the alley behind 2nd street reflects the cities poor water drainage. Water remains to the curb line almost daily. The water is black and full of grease from the washing off of 2nd street businesses. Food, grease and nasty odors emment curbside. The street sweeper arrives and tosses the black dirty water onto the sidewalks and makes a mess let alone in aiding and spreading dirt and germs creating a greater health risk to residents. On rainy days all these toxins go directly to the ocean storm drains and this shoud be stopped. This dirty water and installation of appropriate numbers of sewer drains need to direct the water to a water treatment process that would treated the water before being released to the ocean.
- 3, Divert more of the city general funds being spent in and near the Marinas by increasing the boat marina fees. Let more of the Tide Land act funds clean up the marinas and pay for the police patrols or qualifying expenses.
4. Hire Part time employees in identified critical need positions without paying full benefits until the budget is balanced.
5. Charge of the use the city streets to cover police, city clean up of races. Auto/foot/Gay and other kind of city land used parks and functions that are created. Most of them charge a fee, just increase it to include a City use tax for services that are rendered. Let's at least break even, why should the LB tax payers get stuck with 100% of the bills for this events.

Cut DARE, proven ineffective by every independent evaluation. In fact may even introduce middle school kids to information they don't need, drug kits, etc.

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Amend Prop 13 to increase revenues from property taxes.

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We don't really need the city TV channel. Reduce library hours but have them open all weekend. I don't know how much the municipal band costs, but have people make a small donation if they want it.

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I suggest that you raise parking tickets 5.00 ea. speeding ETC. 10.00 ea and business licencing 10.00. the combination of these should bring in thousands of dollars all at the expense of traffic, and parking violators . we can also get a small amount from business owners. all without hurting anybody in the process.

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Keep reducing the paperwork

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Please continue to promote our city as a place for conventions, tourist and vacationers. Continue to promote and attract special events such as the Grand Prix, Gay & Lesbian Pride Festival, Beach Days etc.

Also promote local interest. Bring more business into the city. Let's attract people from surrounding cities and counties to shop in Long Beach. I'm tired of having to go to Orange Co. or another city to shop. Long Beach deserves more. We have a great city here, and we must let the world know.

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"Voluntary" 10% reduction in all administrative & elective salaries NOW. Cancel all the sweetheart raises and retirement benefits the former city manager gave senior administrators before he was rightly sacked.

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Would support an increase in sales tax to fund certain services

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The city is not the only one having to downsize their budget. Individuals are in tight financial positions right now, as well. To put more burden on them is not the answer. The city has certain requirements to their taxpaying citizens. These should be paid for, and when the going is tough, cut out or downsize the extras.

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take more money from the port, utility tax

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- (1) Higher landing fee's for aircraft at long beach airport
  - (2) Higher fee's for cargo ships docking in the port of long beach
  - (3) Eliminate street sweeping in the residential areas. (less drivers to pay)
  - (4) Utilize, institute more volunteer programs for reception or desk positions at City locations.
  - (5) Raise green fee's for non-resident players at our city golf course's
  - (6) Raise recreational boat launching fee's for non-residents.
  - (7) Increase parking fee's for non-residence at all city owned parking area's.
  - (8) Increase fines for health department restaurant violations.
  - (9) Require \$5 deposit for library book check-out ages 18-55. Increase fine for late return of books deduct the fine from the deposit.
  - (10) Charge a small fee to responsible non-resident person or persons for non-life threatening or at fault police or fire response.
  - (11) Increase late payment fee's for city utility bills. Or implement flat rate fine of \$10 per offense.
  - (12) Ask the citizens to volunteer, create volunteer programs. Replace non-essential positions with volunteers. If I was to be asked or new about some way of helping out I would!! AARP has lots of people who would also help-out. Replace meter maids with volunteers, etc, etc, etc. the people will help out if they are asked and shown how!!
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Corporate Sponsorship where feasible.

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Update the early 20th. century ordinance that puts the burden for alley repair on the home owner. The City needs to make alley repair possible. I'd gladly pay my share, provide a method that'll work. Our alleys are a disgrace, unhealthful, and the problem is not being addressed, and that's for a long time now.

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tax on low gas efficiency vehicles; maximum use of video monitoring for traffic violations

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## "I would suggest the following ways to increase revenue"

## Final Results

Have city department personnel determine how many people they need really. Promise everyone they will not loose their job, but be trained to go to another area in the city where more people are needed. Have a "golden handshake" to encourage people to leave that way you do not have to lay off. If they go into teaching give a better incentive.

Cut non-essential spending in the city council offices. Do not raise taxes or fees. Continue to promote business opportunities in Long Beach.

have a link on the library website to Amazon so that when people buy books there, the library get a share of the sale

Raise the utility tax

partnering with professional sports teams to support youth sports programs.  
partnering with professional musicians to support music programs

Cut out the fat in the city budgets. Fine the airport heavily for violating the noise regulations.

Increase allocation from port income by CPI each year.

Have developers at the Qway Bay project and City Place pay a larger share of the pie.

The utility tax should have never been "rolled back". Reinstate it.  
Support a State Governor who will not ballsnce the State budget on the backs of the Cities and reinstate the property tax taken from the Cities durring the last State deficit.

Use independent contractors to do jobs that public service has been doing. I was quoted \$4000 by public service to have my office painted. I was so insulted that I spent my own money and did it myself, in one day, for \$150. My Department would have been billed for that \$4000, and ultimately those are the things that affect the General Fund budget. How can we be responsible for an overall budget when our own city departments are causing us to spend the most!

Suguiero que las compañías petroleras pagen mas impuestos y sean aplicados a la comunidad, no en policias, ya que ellos en cuanto sienten miedo disparan y despues investigan, sugiero que se aplique mas impuesto a alcohol y tabaco, y que todo ese dinero se aplique en campañas de educacion a la comunidad, como dije NO MAS policias, en todo caso que los capaciten para controlar sus nervios y no disparen en cuanto les tiemblan las piernas, que tal hacer la feria anual multicultural y de tolerancia donde se lleven a cabo conciertos y eventos culturales de distintas nacionalidades, donde se cobre la entrada,se vendan los espacios para poner negocios, un impuesto por lo que se venda dentro de la feria, por que no hacer de Long Beach una ciudad donde se fomente la tolerancia?, Organizar una regata internacional, atraer a los estudios cinematograficos, hacer un gran tianguis, donde venga gente de todo el condado una vez al mes, se venderian los espacios, se cobra barato el estacionamiento y se cobra un pequeño impuesto por las ventas.

raise swimming pool fees for all but seniors or disabled (can use medicare card for id)  
if recycling is profitable, provide recycle bins to apartment buildings using other garbage services. many of these do not recycle.  
look for deals from power companies to install solar power equipment on public buildings. would also support a bond measure to install energy efficient boilers and other equipment.

Increase utility tax and this time do a better job of marketing the importance of it!

Start charging youth groups to use the cities field and parks. Youth groups have up to \$120,000 in fee's waived per month for their games and practicies. It costs the city money to prep each field, light each field and maintain each field just so they can wave these user groups of field use cost. Other cities charge fee's for all their groups and I don't see any reason why the city of Long Beach should have to pay these fee's.

Salaries and pension costs need to be contained. Comparable salaries to other cities is not creditable since they all have a self interest. Public officials in Long Beach and many other cities have very generous pay and benefits. Medical insurance is the next crisis. Someone is going to have to pay. The employees are going to have to shoulder much of the increase. Salary reductions should only apply to those making over \$60k yearly, and if compaction occurs, one lives with it. More bond issues will only increase the likely hood of bankruptcy. Public officials need to be much more vigilant in any spending. The city council has done a great disservice to the city in approving the pension spiking, knowing full well that this budget deficit was pending. That isn't representing, that's self enhancement. . Revenue increases need to be generated from new sources. Not taxing dog owners, tourists, etc.

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Collaborate with community service providers to leverage all resources available, foster and develop relationships to stretch the dollars further.

Privitization of Services.

Support Youth/Teen Leadership and Development Services as well as supporting the Youth Services NETWORK and Asset Building approach with our youth. We need their (the teens) help to make a big difference in the future of this City. It is an investment we need to make now as prolonging it will only cost us more in the future.

Outsource your facilities to organizations who can program and supervise them for you.

Charge fees for youth sports programs.

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Fight to return the amount generated from the unility user tax--what nonsense to have reduced it at this time.

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support volunteers to fill in for city services like Adopt-A-Tree has done for 2 years in Belmont Shore

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Be more business friendly. The fees charged to small businesses makes them go elsewhere. Many times I've been told that it "is too difficult to run a business in Long Beach". Thank You

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I support a significant increase in the cost to keep an unspayed or unneutered dog or cat (\$500?) to defray other animal control costs, such as spay/neuter programs and humane education programs.

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fund raisers - ie: street dances -dance contests for arts and entertainment funding

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Hotel bed tax increase is OK too, but only if we're still below other comparable cities - not if we become non-competitive.

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Look at spending first! Cut fat. 10% salary cuts across the board. Start at the top. This would only be temporary until City budget improved.

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Building an arena for pro football team.

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Increase city tax for store bought items.

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Cut spending on nonessential items. Freeze raises for all City employees. Reduce the high increase in retirement benefits. Make it competitive with private industry - not just "other" cities.

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Get corporate or individual support for city facilities. Like the Staples Center or Edison Field, the libraries and other city venues could have sponsorship for naming rights. I suggest getting famous authors (especially for libraries) such as Tom Clancy or celebrities such as Will Smith or Arnold Schwarzenegers to make large donations in exchange for naming the buildings after them. Already Drew Carey has given a lot of money for libraries in Ohio, and Leonardo DiCapprio has done it for Los Angeles Public Library. I'm sure that a committee could brainstorm a list of celebs and corporations to approach. Since the money donated would be tax deductible, deep pockets would be willing to help us. Perhaps Tiger Woods could donate to the Parks and Recreation Program, and Heartwell Golf Course, where he learned to play, could be named for him.

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Have bigger recycling bins and encourage the citizens to use them. Maybe they only need to be picked up every other week! In my area, I don't think there are 5 bins out for pick up?? If recycling is profitable, then let's get a bigger bin, or do away with the program.

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Look into permit parking for about \$35-\$40 a year for residents and their guests, possibly on certain sides of the street. This could generate money for street maintenance etc. Look into those who do not use their garages for parking of their cars. Many use them for storage, workshops, and art studio, which are increased potential fire hazards in the making. Then they park multiple operable and non-operable cars on the street. This is taking away from those with no garages or assigned parking spaces. We have a large number of motor homes, ambulances and funeral vehicles for a residential area too? We also have a large number of handicapped spaces in a short two-year period. How are these reviewed? Residents need to take a priority to business parking on residential streets. This seems to work well in cities like West Hollywood. I think some real analysis of red zones needs to be done. We have a lot of red zones that seem to be able to be converted to parking in my neighborhood. I am not aware of city laws that are currently posted on the city website that would limit this option, other than funding. I think much needed additional parking could easily be obtained if this were reviewed.

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Surcharge on airport noise, including use of private aircraft at LB airport. Higher fees for boat slips and marine facilities use. Taxes that affect use of city services by non-residents.

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More police on the streets writing tickets to enforce existing laws. On Cherry Ave between Del Amo & Wardlow you could write 30 speeding tickets a day.

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Monitor City workers who milk the clock. Keep an eye on trash workers and city employee who work 4 hours and then sit on their asses for rest of their shifts.

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I do believe we need to take care of our park rangers the most as they are the ones that take care of the parks and make sure there is no crime happening in our park facilities. The LBPD have no sense of park crime and they have enough work as it is so the rangers are needed. Don't let our park rangers go as we need them.

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Review your taxation policies. Look forward to reducing taxes in the future. If you increase your taxes further, many businesses would have to close. It would definitely decrease your revenues further.

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City revenue = a cost for the public. Important to keep this in mind at a time when income and business are slow.

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Permit Parking in Belmont Shore.

This would raise revenue through permit sales and the parking is getting so bad that all my neighbors now are in favor of it.

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Charge fees for the use of boat launches and jet skis.....they are a noise problem and if people want to come to Long Beach to use our marina charge them for it.

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STOP SPENDING WHEN YOU DO NOT HAVE THE REVENUES TO JUSTIFY IT, INCLUDING SALARY INCREASES. CUT JOBS LIKE EVERY OTHER BUSINESS IS FORCED TO DO. EXPLAIN TO PEOPLE JUST EXACTLY WHAT BONDS ARE, THEY ARE USED WHEN CITIES HAVE NOT DISCIPLINED THEMSELVES TO PUT ASIDE ENOUGH MONEY TO PAY FOR THEIR WANTS. BY THE WAY WHERE IS THE MONEY THAT WAS PUT ASIDE FOR STREET REPAIR? ONE OF THE BIGGEST FAULTS MANAGEMENT IN LONG BEACH HAS IS SAYING SOMETHING AND THINKING THE PUBLIC WILL FORGET. GET YOUR ACT TOGETHER; THINK OF WHAT WILL BENEFIT ALL OF THE CITIZENS AND THEN COME BACK WITH A REAL GENUINE SURVEY. IN THE MEANTIME CUT, CUT, CUT SALARIES AND PENSIONS, THAT WILL RAISE REVENUES REAL FAST. IF YOUR SENTENCE BELOW MEANS, WOULD I APPROVE OF RAISING TAXES, NO! NO! NO!

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Residential Street Parking permits(\$50.00 a year) Color coded by Zip code, Since parking is at a minimum on most streets, BELMONT SHORE 90803(THE WORST)(\$75.00) Streets are small south of Broadway.

I know other cities are doing it, (Hermosa Beach CA) Maybe this will keep the car population down in the city of Long Beach.

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Increased tourism and conferences.

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#### INCREASE CITY TAXES

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Cut middle and upper level management (supt's and managers) instead of low paying employees!  
Fire the staff responsible for the current shortfall

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More user fees. More return on the City's tourism investment

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Increased City tax on all new city development. Also City should be trying to get more events into the city such as the X-games that are being hosted in Philadelphia each year.

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Reduce elected official salaries and their discretionary spending.  
Stop spending money on development of projects like Queensway Bay and the Long Beach Mall re-do, that are not supported by the electorate.  
Move the airport to the Port, then sell the land at the existing airport location to developers. This will raise the value of surrounding homes and increase the property tax income, while also supplying immediate income from the sale of vacant land. It will also increase tourism, as LB Airport will be the easiest access to the cruise terminals in San Pedro, and more accessible to the downtown area, where all the tourist interest is.

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First, make Long Beach a more desirable tourist destination. CLEAN UP the downtown area along the lines of the gas light district in San Diego. Create another unique event that will put Long Beach on the map more often than the Grand Prix in April. New Orleans has mardi gras and the jazz festival, Laguna has the Sawdust Festival, Gilroy has the Garlic Festival, let's make Long Beach famous for something beyond the Grand Prix. I know we can do it. Second, as a last resort, establish a reasonable and fair local tax for residents and businesses (no loopholes for the rich) and, should this be done, strongly demonstrate that these monies are wisely spent so that taxpayers know they are getting good value for their hard-earned dollars.

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Hire an independent auditor (and company) to verify where city money is going.

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charge for sport facilities

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spend less

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Eliminate, first of all and forever, the discretionary funds provided to city council members!!

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Cut back the schedule for street sweeping! I've noticed, recently, that the streets here in Bluff Park seem to be swept every week. Well that's very nice but it's not remotely necessary and it is incredibly wasteful. This should be the first item on your list to be cut back.

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Eliminate public funding for adult sports programs. Raise the fees on cultural attractions and programs.

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Raise the fees on animal control services, ambulance services, and all other subsidized programs, for all but low income persons.

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charge for park use  
ie picnic areas, basket ball courts, baseball fields

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charge for use of picnic facilities

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check wasteful spending especially city and county employees you'll find that the old guard have too many assistants, and are overpaid. some of the offices can probably be combined for a tremendous savings. also, instead of giving some of the services free, have a charge and let the people pay that want something for free -- free baby-sitting services.

---

cut salaries at the top

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- 1) Implement a city tax on cigarette purchases. This would provide a vast amount of monetary profits.
- 2) Strategically place and increase photo enforcement of high traffic intersections.
- 3) Stop charging for parking fees at the new CityPlace Shopping Center. This will result in a higher number of residents shopping there and therefore an increase in tax revenues will outpace anticipated parking profits.
- 4) Promote, attract, and RETAIN successful businesses. These are our city's revenue strengths. If they leave, the city's tax revenues are sure to decline.
- 5) Contract out city services to other smaller cities.
- 6) Increase fees for ships at the Port of Long Beach.

More listening on the part of city council members the mayor etc. Programs of/for intense listening to the citizens and business of Long Beach. Not just the hearing of the hand with the money in it. Hear the people and the people will lead the way.

Strict fines for noise code violations including continuous barking dogs and excessive car/home stereo noise.  
Strict fines for false alarms in homes or automobiles.  
Additional fines for continuous problem calls at specific locations.  
In general, as above, fine people who take up city services via lack of consideration for others.

The community MUST be educated so it can help in all matters that relate to the community. Libraries, museums, arts groups MUST be accessible to everyone, not just people with money. So we can't make people pay more to use those services! In order to raise revenue, every arts group, museum, and library should donate their services or an exhibit for an annual community faire. (Those exhibits could be underwritten by corporations or individual donors.) An admission price could be charged and the proceeds should go to the city. If the faire were well produced, it could become a big tourist draw, as well as drawing local patrons. For that matter, any business that wanted to participate could pay a vendors fee and those funds would go to the city.

Require any person or firm doing business with the city to have a L.B. business license; assess a business license premium for persons/firms not located in the City of L.B.

have carnivals

Reduce some of the staff size (not excluding management) of departments such as the City Manager, Community Development, and Legislative.

LOWER PARKING FEE SO PEOPLE WILL SPEND MONEY SHOPPING THE MARINA AREA FEE MUCH TO HIGH

have the voters approve a tax increase that, over the course of several years, reduces the debt.

Ballot measure to increase UUT that applies only to businesses.

Pay Attention!! First to the residents of LB...let go of the notion that we are a tourist destination.....no further expansion of the airport which will eventually decrease home values hence property tax revenue...be grateful for those that don't throw in their hat and leave for quieter, safer, less "citified" areas.

Regarding City Hall: Reduce supervisor/employee ratio, decrease administrative staff, eliminate middle management.

increase tourism,business,manufacturing

SPEND LESS you don't need to raise revenue, you need to tighten those very loose belts. Start by showing some leadership - maybe no lease vehicles for city councilmen. If they cry poverty, give em a bus pass!!!

I would charge all groups for the use of the lights on the baseball/softball/soccer fields. These extra fees could be incorporated into the registration fees and divided equally among all teams. A few extra dollars per player and you could raise some great revenue.

In some way, attempt to raise revenue through the port to fund repair of the roads that are utilized by trucking...maybe a small freight fee that is weight based?

Tow cars of "johns" arrested for solicitation. Charge daily rate until they can bail out car and themselves.

## "I would suggest the following ways to increase revenue"

## Final Results

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eliminate projects that do not have strong public support

---

Keep the convention center 100% booked; tourism brings \$; hire firm to attract businesses to Long Beach rather than more residential (i.e., Boeing)

---

Re-institute the utilities tax!!! Find ways to have those with more money to pay for those things that benefit them directly and use existing funds to improve essential services.

---

Higher percentage of port revenues.  
Truckload/cargo tax.

---

I really do not know

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The priorities shown above may be inaccurate due to my limited knowledge of the success of many of the programs listed.

---

Proper utilization of City Employees, too many people doing the same job, I have seen 3 trucks, 6 men to put up a no Parking Sign, also city trucks parked on side streets waiting for quitting time. I worked alone for over 20 years doing what it takes 3 city employees to do.

---

Make the neighborhoods responsible for items such as graffiti, street cleanup, etc.

---

utilize revenues from tourism to help boost city programs

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Decrease public outlays. The city infrastructure has been ignored far too long. Increase capital outlays for durable projects decrease rate of increase of several dubious public safety projects.

---

I will not support bond issues to replace general fund obligations.

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Encourage street fairs in all parts of the city.  
Senior involvement in neighborhood watch, crossing guards, Emer. dispatch and other volunteer positions.

---

Cut overhead big time.

---

Charge more for recreation programs; have council offer to take a 20% cut in their pay. Limit the number of junkets staff and council take. Abolish commissions that are not productive or cost effective.

---

Offer businesses free advertising for a specified period of time in return for "adopting" a nice-to-have, non-essential city service. For example, if Gas Station "A" would adopt (financially support) the Police Athletic League for 3 months, then the Police Department would carry a form of advertisement on their cars or ticket forms (in the district the gas station is located) for a period of 6 months for gas station "A".

---

I would urge an immediate decrease in street sweeping to twice per month. This alone will reduce the cost by at least 50% of current budget for sweeping. Even though the street that I live on needs weekly sweeping, I believe it is because residents litter because the streets are swept weekly. Even though an indirect revenue comes by parking violations on sweeping days, I feel the same ratio of paid tickets would still be collected. Therefore, the reduced cost of sweeping and employees would be huge savings. If the residents were notified before the sweeping was reduced, I feel the litter will also be reduced and sweeping would not be necessary.

---

Sell the Queen Mary and the Aquarium, two money losers

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Reduce city staffing and cut out some city services

---

I think the point of the decrease in the utility tax was to try to force city government to cut the fat. Once that effort is made, I'd prefer an increase in the utility tax rather than support the options listed here.

---

Charge a fee for all false alarms for fire responses.

---

## "I would suggest the following ways to increase revenue"

## Final Results

Charge a tax on criminals. Each person convicted of a crime should be charged a tax of at least \$20. to support Police and Fire.

Increase grants for improving technology in City Departments.

utilize the city's human resources (those who have expertise in specific areas) to provide services to surrounding cities.

Remove all or some of the breakwater to make the water cleaner. Then more people will use the beach thus creating more revenue from parking, vendors, shops etc. Only part of it need be removed to bring life back to the beach.

Force property owners (residential & business) to clean up their properties so that they look better. That would increase the overall image of Long Beach and help attract more money.

The City would be able to increase its revenue if it enforced certain municipal codes, such as noise/honking of car horns, double parking, illegal street vendors and loitering, among others.

Apply fines for more code violations

Find ways to attract more sales tax generating businesses

Freeze on wages until budget crisis is over  
Small increase in income tax for LA County until  
budget crisis is over--fairest way to impose  
taxes without cutting essential services

a 1/4% Long Beach City income tax on all incomes above \$50,000 annually -- residents who work elsewhere and non-residents who work in Long Beach would have to pay

IN LIBRARY IN STREET SIDEWALKS ALLEY IMPROVEMENT

Non-essential city employees volunteer to take a day off without pay.

Note comments below.

GET THAT AIRPORT GOING!!!  
I LIVE UNDER THE FLIGHT PATH AND EVERYTIME I SEE INCOMING OR OUTBOUND I SEE REVENUE.  
WE HAVE SO MANY ASSETS IN LONG BEACH THAT ARE UNDERUTILIZED IF UTILIZED AT ALL!  
THANK YOU FOR THIS OPPORTUNITY!

Increase in port activity will bring revenue to the City of Long Beach. Aid from the city to increase port activity will be an investment that will bring millions of dollars in revenue.

HAVE SPECIAL EVENTS FOR THE YOUTH AND YOUNG ADULTS.

Do street sweeping bi-weekly in residential areas- our streets remain very clean. Inner city may need it weekly but we don't.

Charge a small membership fee for the Belmont pool that can be re-invested in maintenance of pool.

While not wishing to cast aspersions on the many city employees who are hard-working and honest, I do believe that an IMPARTIAL look be taken at the salaries paid to SOME city employees - mostly upper management; plus an equally hard look at the expense accounts of these people, not overlooking perks like autos, how they may be used, etc.

RAISEING REVENUE IS NOT THE ISSUE; CONSTANT OVERSPENDING IS THE ISSUE.

In order to do this draconian cuts in all but non essential services need to be made. The only services which should be considered essential are Police and Fire Services.

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Turn Long beach into a nice city, so people will want to visit and create quality neighborhoods to improve our taz base. We are scaring away the paying customers.

---

Charge a small fee for the red and purple busses. People going to work use them more than tourists do. This is a costly expense.

---

Better parking enforcement in North and other areas not close metered parts of L. Beach

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1) Allow limited # of weddings at sites such as Rancho Los Cerritos for \$25,000 to \$50,000 plus expenses per event. If # is limited, exclusivity would bring in social prestige motivation and/or competition to have a wedding held there. \$ would be used by that site for Maintenance, Exhibit Acquisitions, renovations etc. to help with needed funding.

2) Charge \$10.00 per garage sale when obtaining permit at City Hall or Police Stations.

3) Sell graffiti shield paint at a reduced price--type that graffiti can be washed off of--for repeat residences.

4) Allow businesses or social groups to pay for and/or maintain certain sections of city landscaping such as on streets or some downtown districts. These groups would receive advertising or some form of recognition at the site..like on the freeway system.

---

Become more business friendly. I have friends who have relocated to Signal Hill because the climate is so much more friendly. This loss of business tax revenue is very damaging.

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fundraising activities, an event (or something) that would benefit the participant (in addition to raising funds). Inform and educate the community (including local businesses) of the importance of city activities and programs (people would help if they knew what was going on). Encourage people to volunteer to oversee/participate in neighborhood programs, like youth reading, recreation centers, park supervision, etc. Some teenagers/young adults would like the opportunity to participate in community service, but are unaware of the opportunities.

---

I'm not in favor of raising any city fees except on arts and entertainment.

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There should be no free lunch. If one wishes to participate in a program then there should be a fee for doing so.

---

Increase taxes to companies in the Port based on volume of containers and materials entering harbor.

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Consider offering an individual giving campaign. Lay out the financial needs to our citizenry. Ask residents to give what they can (\$1, \$10, \$100, \$1,000, \$100,000, etc.) to ensure a healthy economy for our city. I would be happy to contribute to such a campaign and I bet others would, too.

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A flat useage tax --- if you use it --- you're taxed for it.

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Go paperless where possible.  
Raise parking meter fees.  
Promote small business start ups.  
Promote volunteer clean up from businesses for reduced tax or other trade offs.  
Hire a limited amount of law enforcement to cover for current enforcers on over time pay.  
Offer a non punitive week for persons owing vehicle violations and fines.  
Slightly raise aircraft landing fees at airport.  
Raise airport vehicle parking tax.  
Raise fines for illegal parking at airport.  
Allow later arrival times and earlier departure times for airport traffic.  
Use energy saving LED lights for traffic lights and cross signals.  
Tax increase for realtors selling property.  
Offer a higher income bracket for individuals living and working in LB to qualify for first time home purchase financial assistance.  
Apply a filing fee(raise) for civil employment applications and offer future openings.  
Increase file fees for parades and events.  
Raise Tax on sales of luxury items over a determined amount.  
Raise tax on home owners with multiple homes and not residing in them(for rent).  
Promote a "Walk for Long Beach".  
Create a First time assistance and education program for individuals seeking to operate a business.  
Offer an online game like Sim-City on LongBeach.org for further ideas.  
Create a lottery ticket for Long Beach "WIN a \$1000 for Life", winners must reside in LB for payout.  
Create a "Sidewalk Art expo" allow all LB people to draw with chalk on city sidewalks for a weekend and promote tourist, city sells colored chalk and sidewalk squares, offer to local businesses a fun way to advertise and promote the arts.  
Allow first time business and home buyers deals on abandoned city property.  
Raise tax on water at commercial businesses(car wash)  
Allow me tax immunity and city funded house!!!

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Issue parking tickets to people who park in red zones along Ocean Blvd.

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Cut the pay checks of the Mayor and the City Council to \$30,000.00 a year.

- 
1. Omit car allowance for managers, all elective departments & executive staff.
  2. Take away blackberries &/or cell phones from executives offices & revert back to pagers only.
  3. Put a dollar limit on all purchases made by elective departments (they should not have carte blanche in this buget crunch.
  4. Layoff all temporary employees from Temp agencies, consultants, & non-career employees.

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Created a citation for loitering on street, particularly pathway coming into downtown, give tickets to people who do not packed their trash in bags. Created neighborhood watch program for low income neighborhood. Educated people for healthy living. The bad odor on Magnolia is terrible evening driving by the neighborhood, how would this increase attractive to non-Long Beach residents to visit this city?

---

Bring more revenue from spending at businesses downtown by CUTTING OUT THE EXCESSIVE PARKING FEES DOWNTOWN. Long Beach is shooting itself in the foot with these parking fees. Businesses will fail, the new mall will not be successful, etc. because people are repelled by excessive parking fees. The cost of \$8 to park to see a play at the International City Theater is keeping potential theater goers away. Parking costs for the Aquarium and Seaport Villiage have the same affect. The fees are offensive. There have been times we have avoided downtown or Seaport and chosen other places to eat or see films just because of the parking costs.

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Levee stif fines on litterbugs on beach, parks and in general. That would reduce the need for ever more garbage collection.

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The city really needs to provide more parking downtown. That would be another source of raising revenue and also would allow more people to support the downtown businesses.

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More funds to keep trama centers and health clinics open.  
Do not close any more clinics and trama centers.

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strong littering fines for the beaches

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1. Continue to clean up Long Beach to get Business's to come here! Large business's are vital to the success of a Large City like Long Beach. Strive to be like Torrance in their active pursuit of large business's for their tax base. In the beginning you will need to make Long Beach very attractive to the Business's. Give them further incentives by the number of Long Beach residents they employ. Strive for business's to hire Long Beach Residents Exclusively if at all possible. Make the local business's lower the unemployment rate for the city while reducing various Freeway and local street traffic. This would be a Slam dunk for the city, imagine local business's dying to hire Long Beach residents. Going as far as paying more money to Long Beach residents to entice them to come to work for them just to get the incentives from the city. Advertising like crazy all over long beach to find employees so they can get the incentives that the city will offer. We could almost reach full employment.
  2. Enforce clean up provisions to force rental property owners to take a more responsible approach to their rental property. Give the property owners the incentives to improve their properties. Make these incentives too good to pass up essentially ensuring the success of the program. It is ok to loose a little money at the beginning because this is all to raise property values which will increase property taxes for the city and at the same time beautifying Long Beach and reducing crime. Another slam dunk for the city.
  3. Remove Tenants of rentals with multiple families in single family dwellings. Definition of a family being a head of household, his/her spouse, their children and the head of household and husband/wife's parents. Come up with a formula to compute the amount of people permitted to live in a home/apartment by rooms and or square footage. Fine the owners of the properties for not keeping an eye on their own properties and renting to multiple families. This is a very important rule to enforce because it discourages people from just coming into the city and buying property just for the income value alone. This leads to slumlords.
- 

Encourage other southlanders to come to Long Beach for a night on the town the way Santa Monica and Pasadena have. In other words, increase business and tourism traffic in Long Beach. The increased tax revenue on sales will come back to Long Beach.

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Cut city employee pay and do away with feel-good non essential city services.

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An honest review of city salaries and pensions. The proposed plan needs to be implemented. Plans without implementation seem to be a way of life for our city.

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Stop all public taxing programs, at least for several years until the city gets out of this financial mess . . . legacy of Taboada and his still active over paid gang at city hall.

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Transfer Health code Enforcement authority from City of Long Beach to County of Los Angeles

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charge 1% of new building costs to go to public art

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Code enforcement should pay for itself in the fees collected.

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Have more fund raising events that involve the local community at places such as the LB Terrace Theater, LB museum of art, Aquarium of the Pacific.

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Place a tax on all SUVs, recreational vehicles, and vehicles that consume more gas than 20/mpg. Heavily fine politicians, like Norm Ryan, who leave their political signs up well after the time allowed. Fine government leaders who violate the Brown Act and other ethical issues. It is interesting to note that whenever the government gets itself into a financial bind, the first inclination of politicians is to find a way to raise taxes rather than cutting their fat.

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Tell the City Council to stop wasting money ..

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Freeze all pay raises to ALL city employee. When there is not a deficit, withheld pay raises should be pay back retroactively plus interest. This money should be TAX FREE!!!

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better budgeting

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Tax dog owners. Ensure their dogs are licensed and have their shots. Put higher taxes on bars. Increase taxes on smokers.

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Increase vehicle impound/tow fees. Assess a fee for obtaining copies of police reports which are now obtained free of charge. Provide fingerprinting service at police department and charge a fee. Raise parking fees in city owned parking structures. Raise delinquent utility payment fees. Actively enforce health code violations, especially in slum apartments/properties, and raise penalties for owners who don't comply. More red light cameras.

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1. Limit all salaries of City Employees to \$105,000
  2. Eliminate the City Council budget by 75%
  3. Require fees for all city "Special Events" regardless of venue.
- 

charge for adult and league sports  
charge boy scouts for use of facilities  
charge for use of parks

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Freeze the budgets of all city council members. Too many of them are wasting our money.

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Increase tax on cable television service  
Biweekly, rather than weekly, street sweeping  
Tax on Garage Sales permits (too many businesses)

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Promote use of our airport. Stop letting "newcomers" ruin it by their foolish "no-growth" rantings.  
Make LB more business-friendly.

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ELIMINATE ALL NON ESSENTIAL CITY SERVICES, SUCH AS ARTS AND ENTERTAINMENT, CITY SUPPORTED CHILD CAMPS. CHARGE ADMISSION FOR NON ESSENTIAL SERVICES ON AN AS USED BASIS.

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Have you considered a port tax for the new Carnival cruise terminal?

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Create and advertise a volunteer system, such as park clean up, street cleaning, support for libraries, camps, children/teen programs, etc  
Put an incentive to it, if you clean streets, you're garbage pickup will not be charged for that month, etc

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Those that use it, need to volunteer for it. Use a park, volunteer to help maintain it.

---

Get parents involved in helping with the child/teen programs. If their children are using the service, it should be mandatory that the parents  
volunteer their time to maintain the buildings, help with the activities, etc.

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Block clean up parties

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Get this info out by flyer..I never SEE anything about volunteering to the City. Organize the volunteer system and I think we all would be rewarded from it.

---

Lower the cost of business license and all associated fees and give business owners incentive to relocate to Long Beach. Publish an open letter in newspapers and magazines stating that Long Beach has a reformed tax code that is now lower than the neighboring cities...

---

Tax the hell out of absentee landlords: they are responsible for the rundown homes and derelict renters that are the bane of my neighborhood.

---

Cut the City Councils budgets, cut the pension raises the City Council recently voted in, cut all the unnecessary budget increases for payroll and pensions.

---

Require City agencies (ie: Housing Authority, Econ. Dev. etc) which are funded by other than city taxes to rent space in city owned buildings

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Legalize Gambling

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pay parking at shopping malls.

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increase taxes

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Attempt full cost recovery on services that are provided by the City. For example, police protection is provided at an event; charge for the police service, street closure, etc.

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Enforce parking rules on red curbs, sidewalks, driveway obstruction, alleys .... 24 hours a day. Have enforcement officers patrolling constantly. West Hollywood does this ... and is apparently very successful.

---

Encourage civic-minded volunteer organizations to hold fund-raising events whose incomes is specifically tagged for "city maintenance use."

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#### DECREASE INFLATED CITY SALARIES< BENEFITS< AND RETIREMENT

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Buy a Street. . .sponsor street repairs, get corporate sponsorship. Many streets are in bad shape.

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Increase weekend/holiday traffic patrol along busy streets, (i.e. 2nd Street, Pine Avenue) where sidewalk signs/stop lights are continually ignored and hand out tickets for bicyclists/skateboarders/scooter riders on sidewalks and people who walk across streets when the traffic light does not give them the right of way. This would not only increase safety, but also help raise revenue through fines assessed to the offenders.

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Reduce city employees. Stop giving 14% pay raises to management. Don't pay \$50,000 for a survey on other cities pay. Libraries should start charging for overdue childrens books.

---

Have parents of taggers pay for graffiti removal. This may not raise revenues, but will free up money for other services and may help prevent graffiti. A graffiti free neighborhood is bound to attract people with good paying jobs move into long beach.

---

Sorry I really don't care about your city. I have a website site and an ISP and the fastest way not to get service have a 908 Zip Code. I cancell those automatically.

---

Add /increase the Airport tax so that the Airport is a profit center

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Currently, the library allows patrons to order books from different branches to be sent to the patrons local branch for free. If the city charged a quarter per book transferred, that might help a little.

---

Stop giving our money away i.e. the discretionary funds provided to council members. Get a handle on high paying positions which in turn result in high paying assistants and deputies. You know what I am talking about (Taboda's tenure)

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3 - Restore jobs and health care thru volunteerism.

4 - Keep only essential services.

---

Find ways to tax the wealthy.

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charge for parks/recreation use

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Active search for grants for parks, recreation, library, youth sports, arts. I know that various depts. in the city already do this. Of course, this type of search requires staff time to pursue fully. I'm sure that city staffers are already busy -- I don't know the extent of staff time available to pursue grant proposals.

---

Increase landing fees at the airport. More redevelopment to increase business.

---

Tax illegal drugs including cocaine, marihuana, methamphetamine, opium and its derivatives, and all "designer drugs"

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eliminate programs that cost the city money. I'm talking about free programs that doesn't make any money to the city. sports programs. free concerts.

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(1) Tear down the breakwater -- either partially or entirely -- to allow waves. Then, recreate the Pike (or at least the Redondo Beach Pier.) On any given weekend (barring inclement weather), throngs of people pack the Redondo Beach Pier. Long Beach, once the recreation capital of the West Coast, has long since lost such attractions that appeal to masses of people. (2) Make such events as New Year's Eve on Pine Square free. Though we'd like to compare our event to New York's, we do not have thousands of people filling the streets. In other words, rather than strive for "upscale" events which few people attend, have free attractions and events that encourage masses of people to attend; more money would be spent in local businesses, and thus, more tax revenue would be generated.

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Less to the managers and more to the city.

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Please see comments in other box.

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Have an international festival and charge admission.

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Bring in more business to the community and get them involved! After 23 years in Belmont Shore we had to leave because there aren't enough jobs for professionals who do not want to commute to LA or OC. Miss LB terribly. But now seeing that I live in a city that cares about it's residents.

---

Tighten up administration and eliminate surplurous programs.

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Reinstate the utility tax.

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Charge for use of playing fields for league play.

---

work with high school clubs, university, and other organizations to organize a clean up long beach day just like they do with the beach. High school clubs are always looking for ways to get involed can even open it up to UCLA clubs. Everybody could go around the parks, streets, neighborhoods. It would be a great city wide event that would dramatically help to improve our city's look... i would be happy to help I am a second year at UCLA my email address is \*\*\*personal information deleted\*\*\*

---

Tighten city budgets. Stop waste. Look first at how the city wastes money before you cut programs or raise taxes.

---

Eliminate various instate, national and international trips for LB City Upper Management and Mayor/Councilpersons.

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Cut city hall staff, have a hiring freeze - all vacant positions be downgraded for new hiring, yes you will get quality employees applying, reorganize and downsize. I'm no expert but I know many ways of cutting expenses and can't understand why the city doesn't.

---

Raise tax on restaurant bills...grocery bills...Do anything that attracts people to use the city...tourists, business so do not add taxes to things that would keep them away (theater, aquarium etc) but they will eat anyway. Keep services that maintain city and make it a safe, growing city.

---

Suggest using kioske vendors (and get the tax revenue) at the new City Place shopping area. Also expanded farmer's markets.

---

Make sure that the owner's of small apartment complexes are obtaining business licenses! Increase parking enforcement/citations in busy business districts (especially those without parking meters). User fees for parks/recreation services should reflect actual costs (no subsidies).

---

Need more business in the city.

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1. Implement the laws governing fines for littering on public streets and public parks.  
2. Fine graffiti offenders instead of bringing criminal charges against them; temporarily suspend driving privileges if they don't pay the fines.

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Reject ridiculous ideas like a downtown monorail, and focus on busses for neccessary mobility. Has anyone noticed that the greatest cities in the world are where people actually WALK around their city centers? (New York, Chicago, Paris, London). Can you imagine some tacky monorail defacing Fifth Avenue?

On your new ideas to bring more constructions to Long Beach. See to it that a percentage of the people that live in the city be required to work on the work being done here!! (i.e.) Like when the trains were being put in the people all came from out of State!! And the new shopping buildings the people come from somewhere eles and they take their money with them, and leave the poor to get poorer and theirfore the city loses money that would be spend here!!

salary reduction in mayor's office and other high paid officials...even if the reduction is about 2 percent.

Remove the 2-hour parking limit at City Place. People are more likely to shop longer and spend more money if parking is free. While you won't get the parking revenue, you're more than likely to make it up in sales tax. Shopper resent paying for parking.

Charge City employees to park in Broadway and Lincoln garages.

charge for additional computer/Internet use beyond one hour at the library.

Public fundraisers, from carnivals, neighborhood block parties to wine tasting events. I would far rather give money voluntarily than by mandate.

Generally I do not support any increases until expenditures are first brought under control by scaling back on unnecessary expenses. See below.

I don't know much about how a city is run but as an avid reader and a full time student the library system Long Beach has is invaluable. The constant purchase and lending of new books and media is very important to me. I trust that the right decisions will be made and I hope it will affect the libraries only for the better.

Airport growth and expansion requires a corresponding financial contribution to city funds from passengers, private pilots, noise violators, and the airlines. Fees need to be designated for affected streets and services.

reduce costs significantly by cutting salaries and stop increasing staff salaries for 5 years or more. Over 159 employees of L.B. make over \$100,000 a year, add retirement at 90% of salary and and hence you have the deficit-- a no brainer.

follow the guidelines indicated by the survey responses

No more surveys - waste of paper, preparation time and money for the survey. I understand a recent one (maybe this one cost \$50,000) that could be used towards your budget deficit. Reduce administration at all levels including administrators and their clerical, bookeeping help. Reduce the amount of paper being sent out - for instance Long Beach City council meeting minutes that are sent to the libraries every week. Perhaps only send to Main Library.

Go ahead with the monorail idea. the monorail itself will become a tourist attraction. And if people are coming to see the monorail they will be forced to shop at the new shopping malls like the city place and the Pike and be forced to dine at pine avenue. And keep renovating the whole downtown area with new condos and businesses. It would be nice to extend the monorail all the way to Seal Beach or the border long beach and seal beach. And bring back the waves to long beach that will add even more tourism to long beach. Tourism and businesses are a key to long beach success.

Charge a modest fee for the municipal band concerts.

Cut the fat at the top of govt and stop being so generous with pensions. The city should be running itself like a corp business. In lean times no raises or perks and why not make employees use their own cars!! A majority of the working public do not get such a generous pension plan as govt does. Get with reality!!!!

I only would support a bond Measure if it is a RESTRICTED FUND to be used ONLY FOR the items specified. I DON'T support any bond measure where the funds can be redirected to anything else.

We have to FIRE all city employees and contract out EVERYTHING!

I Support a bond measure for arts and cultural programming.

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Increase fees for park & recreation programs; Increase fees for sport programs; Use gangs or others on community service to remove graffiti; Add "tax" to entertainment venues (theatre, movies, music, etc...).

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Too many high paying positions in our city. There are many qualified people who can do the same job for less pay. You need to start somewhere and this is not so complicated. Think about it.

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More parking for downtown area and the new Queens Way Bay project.

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Parking permits for Alamitos Bay residence. I would pay to be able to park in my own neighborhood. Two problems solved almost.

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Increase golf fees to help pay for park maintenance elsewhere in the city, since public golf courses take up much land that could be put in better use for the majority of the public, instead of a select group of users.

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Port fees-particularly for high pollution  
Increased utility fees (graduated for high use)

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every business wants a "Wilshire" address. Change the name of "Pine Street" to "So. Wilshire Blvd."

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City Management, City Council, & Mayor (any executive city politicians) decrease their salaries by 1/3. Didn't the former City Manager implement salary increases for select departments of the City? That decision should be reversed. Also, employees of the City - no decrease in salary. I believe City Management salaries being cut would recoup expenses needed for the current budget.

Also, try to work with the money you have as far as budget money, and forget about bonds. Constantly using the money that comes from the Port seems wrong also.

Also, stop subsidizing business's to come to Long Beach. Many of those business's are no longer around, and the City consultant that tried to recruit business' to Long Beach should have been terminated long long ago.

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offer substantial reward leading to arrest of graffiti vandals and charge a minimum fine to cover all costs for the graffiti removal program & reward.

---

Aggressively seek additional tourism and convention business.

Build city-owned parking structures in high density neighborhoods and charge daytime business customers a reasonable hourly fee for using them and charge residents a reasonable monthly fee (\$10-\$25) for nighttime use.

Institute nighttime (after the official hour the beaches are to be closed, per the Coastal Commission) permit parking in high density residential areas (90802) and charge a reasonable annual fee (\$50-\$75) as well as loosening some parking restrictions with a permit, such as alley parking and in certain red zones.

---

Finish building the City Place and the Pike projects. And if you go ahead with the monorail, you will definitely have success in those shopping malls because the Monorail itself will become a tourist attraction which means if people are in Long Beach because of the monorail, they will be forced to shop and dine in those shopping malls and be forced by their kids to go to the aquarium. Even better if you make the monorail from downtown to the border of L.B. and Seal Beach. You cannot go wrong with the monorail. It would be nice if you can reconfigure the breakwater so you can bring back the waves and also bring back people to sunbathe and shop and ride the Monorail and at the same time. Increase tourism.

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Force port tenants to pay a tax on every \$ of imports. City Tariff-First one in US. Also raise taxes on all businesses doing business in LB.

---

Find a cheap way to get more tourists on the beach. I, for one, would certainly spend more time at the beach - which is right across the street from my house - if I felt it were safe to go in the water. I think it's too dirty. I would also be motivated to spend more money at local businesses, having left the house and spent some time in the sun and fresh air. It puts people in a positive mood, ready to part with their cash.

---

License fee to distribute flyers (check what's hanging on our front door)

---

I would like to see an increase in fee's for non-residents using our parks and golf courses, but at the same time insure that American Golf maintains the golf courses in good condition, If you would note the poor condition of El Dorado Golf Course after spending all that money fixing it up, now the City wants to spend 61/2 million dollars to fix Skylinks, if America Golf would have maintained the course in the first place, the city would not have to spend this kind of money to put it back in playable shape. Note the number of players in 2002 vs 2000 or 2001.

Cut the salary of the Mayor, who is unethical and offensive in many ways!

Federal Grants, revenue from convention funds. Pasadena funds there social services through revenues raised by holding events at the Rose Bowl Stadium-concerts, bowl games, flee markets, etc. Is there any type of facility that can provide this kind of services for revenue generation? What about the convention center? Anaheim is spending quite a bit of energy in becoming a world class convention city. Can LB compete on this level and would it add revenue to city services.

Raise airport fees

Have all your departments organize concerts and art events that people have to pay admission for. Let people who have little funds do as much as possible volunteer work in order to attend and let the rest of the citizens know what is at stake and how much they need to donate at each event to keep the programs afloat. Use City owned venues and city owned agencies to have space and advertiing for free. Commission Long Beach resident artgroups to do the entertainment as free advertisement for them. Have a series of events that will make the community come together because Long Beach is a terrific place to live because of all the programs you seem to want to cut by measure of this survey. People will give voluntarily if asked in a nice way. This works for PTA issues in schools and will work for a whole city as well.

PS: This survey does not address all departments that cost money to the city, are you suggesting, that there is no room for savings as well. You say so in the introductory letter but this survey them seems onesided.

PS2 I tried to read the budget online, but the print is too fine, to print everything out would be a waste of paper. It would be much more costeffective to increase the size.

Thank you for reading all this. I am looking forward to your creative solutions and will do my part to contribute.

License fees for cats - some people have many cats who jump on cars and dig up gardens, they should pay a fee for ownership.

Rather than hire full time benefited employees, why not try to do what CSULB does and hire employees as temporary employees with appointment dates. The employees would still havea defined pension plan, but not funded as extensively as the permanent city worker. Also instead of so many "city vehicles" which require funds for gas and maintenance, why not contact the auto manufacturers and contract for some of the "cart type vehicles" that are allowed on city streets.

I believe the city should have a television auction. Much like KCET. Using public access television a telethon would be broadcast locally for approximately threedays. Local merchants, businesses and individuals could be solictied to danate goods and services that would be auctioned of on the air. The money raised would go to the general fund. This would then become an annual gala event hosted by the mayor and other entertainers. Properly run, I believe between 5-10 million could be raised.

Aggresively search out grant programs for any and all projects like new libraries, art programs, youth programs and the like.

stop losing money on the redevelopment of the ultimate lost cause-downtown. if you kept up the streets and provided parking for free, the people will come to buy and sell.

Make the Queen Mary a casino

## "I would suggest the following ways to increase revenue"

## Final Results

Assess a .50% tax on all restaurant and take-out food and beverage in the city. Remove problem trees along all L.B. parkways (would eliminate sidewalk and street repair and some tree maintenance). Hold a street fair downtown next summer with bands, food vendors, merchandise sales, community service displays and entertainment to acquaint residents with the new shopping center and restaurants and to raise money for police, fire, and emergency services. Call it "Beach Fete" using fete as an advertisement. Also, convince the people of L.B. that they need to become active in their community. (i.e. at libraries as readers, senior programs and services, etc.)

Position an officer at the corner of the access road near the KFC in Belmont Shore. People make illegal left turns there constantly. You'd clean up.

cut pensions for city employees

More public parking in the downtown area to bring in more retailers that will eventually increase revenue.

Create or increase fees for leisure activities, like golf, camps and programs that benefit the individual involved.

Developer Impact Fees  
Real Estate Transfer Tax

Any Federal grants available?

Can we increase our revenue from the Port?

Maybe this is a dumb idea, but ask residents to support a fund drive for our city?

UUT measure to increase back the UUT

Increase use of appropriate public land for cell phone antenna leases and leasing out exterior surface of City Hall for tall-wall type advertising.

Build more parking structures in shopping and special event areas of Long Beach

Build more pay for parking structures in downtown LB and near special events areas of the city.

Build more parking structures in downtown LB, so that visitors have a place to park so they can shop and do business here.

1. Sell Monthly Parking permits for the more congested areas near or around downtown.

2. Property Owners with insufficient parking, for the number of units rented, could be charged additional fees/penalties per no-parking unit. Since quite a few properties have no parking, this would provide a continual stream of revenue.

3. The city could consider looking into developing a parking structure to be used by local residents and charged for on a monthly basis.

Increase sales tax with revenue earmarked for essential services.

property tax on single homes of wealthier citizens. the poor in L.B. definitely need help not any further cost. income disparity big problem.

Forget balancing budget by raising revenues, cut payroll and pension expenses, while privatizing other services. Burden of taxes on individuals and businesses is already too high- stop it.

Increase traffic police patrols and ticket people breaking traffic laws.  
Sell City services to smaller, neighboring Cities

Increase fees for various services at the airport that are equivalent to other airports.

1. Increase the fee for large-item trash pickup

2. Use of insurance fund to pay for attorney's fees when the city has to defend itself.

---

Increase Airport and Port and Marina fees

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Reduce the pension plan for public employees of the city.

---

A cost allocation and fee study. A City Credit Card, same as Huntington Beach.

---

see suggestions below:

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need for residential permit parking in the 90802 area mandatory

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Raise fees on developers.

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Encourage commerce; provide a business friendly environment targeting higher end retail.

---

Tax the countries of origin for services provided to their citizens i.e. medical, schooling, detention of criminals, etc.

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1. Pass a living wage ordinance to provide the working poor with more disposable income...to be spent in Long Beach.
  2. Focus on attracting residents and tourists to our long beach...provide clean water and beaches, small vendor beach recreation services (paddle boats, bicycles, snorkel gear, beach chair, towel rentals for residents and tourists)
  3. Emphasize the triple-whammy tourist attraction of beach activity (once it's cleaned up), harbor and port tours, the Aquarium, with a nice finish at the restaurants on Pine Ave.
  4. Satisfy Long Beach residents...make us happy to live here...make your motto, "Residents First" or "Long Beach Rocks"...and listen to the knowledgeable among us. If you get the middle class to stay by catering to them, your revenues will go up. Then focus on tourism, then trade.
  5. Put a moratorium on building anything new...then we won't end up with any developer debt.
  6. Encourage shopping downtown with free parking.
  7. Encourage shoreline shopping with free parking.
  9. Long Beach is not just on the coast--develop inland...make North and West Long Beach as desirable as South and East Long Beach. Everybody counts!
  10. Encourage the purchase and remediation of a very large environmental feature...the coastal wetlands from Golden Shore, through Los Cerritos, the Hellman and Bixby properties in Seal Beach down to the Bolsa Chica in Huntington Beach. Why? Because natural features (and the Ports) are about all we have left in this area that makes us distinct from any other urban area. If we can somehow encourage a "Yosemite South", or "Everglades West", by preserving, in as contiguous a fashion as possible, the remaining wetlands in our area, tourists, and Southland residents, will actually be drawn to this natural feature, enjoy it, and spend money in Long Beach (and other beach communities). There is a lot of visual clutter and high density development in Southern California--we could be the place that frees people from urban clutter and noise, and allow them to experience a natural environment.
- 

cut back on your expenses(salaries etc.) and quit overcharging people and issuing more tickets parking. Raise revenue by selling parking permits to residents in parking impacted areas

---

Reverse the pension increases, reduce the number of consultants, get rid of the bloat at city hall, cut back on waste in redevelopment funds.

---

cut personal, cut wages, sell property, eliminate the rda, make the schools pay for children related items, contract out, make art pay it own way, support small business, and end the give aways to large business.

---

Cut costs by cutting people like every other business in the country.

---

Create a "library assessment district" as suggested by Councilman Carroll.

---

dump queensway bay and other stupid developments

---

\$100 Tax on every ship that comes into the port of Long Beach. This tax goes directly to the city.

---

post a traffic officer at 36th & San Antonio (or suicide corners, as many of us pedestrians call it) and ticket all the people who do not signal, cut off, and nearly hit people on foot (and some in cars ) on a daily basis.

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Make some of the TOT go to support of the arts as they do in so many important cities.

---

Cut expenses.

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Allow gambling on the Queen Mary;  
Or, dismantle the Queen Mary and sell the pieces on Ebay;  
Issue tickets for excessive noise from cars(ie:extremely loud music);  
Street sweepng every other week on most residential streets and weekly on major streets;  
Community service sentences to be performed by all non-violent offenders in addition to any fines levied;  
Truancy is a city wide problem, so let those apprehended do community service work as well;  
Provide special "green" trash bins for lawn trimmings and vegetation for a city compost program, product not used by the city can be sold;  
MORE K-9 UNITS: this in turn would free up more officers for street partols, drug searches, etc.(How many K-9 Units can you put in the field for the same amount of money required to hire one Police Officer);  
MORE civilian workers in the Police stations to perform clerical duties which in turn puts more Police Officers out on the streets where we need them(clerks make much less per hour than a sworn in Officer);  
Sell unclaimed and confiscated property on Ebay(other cities have had great success with this money making venture);  
Include a "Check This Box" feature on the City of Long Beach utility bill which will allow individuals to donate \$1, \$5, \$10 to the city;  
Solicit volunteers for all agencies and departments;  
Raise the City sales tax by 1/4%;  
Reduce parking fees at the Convention Center, it just might raise general admissions;  
Eliminate all the 'gang-bangers', one way or another and you'll save a consideral amount of money.

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I recommend a 1% salary reduction for all city employees who make up to\$50,000 per year and a 5% salary reduction for all city employees who make over \$50,000 per year. Slow down the pension plans also.

---

I agree with the statement across the board reductions are not the answer due to the resultant cuts in priority services. Although I suggest increasing the bed tax, I would not want it to chase away conventions etc that bring revenue to the City. I think charging more for the arts and entertainment and moving some of the expenses to the private sector ie: support of parades and special events. In my town Cablevision (and others) sponsor a large Thanksgiving/Xmas parade. I do question the cost of having an outside firm (an added expense) analyze city staffing, benefits and salaries as well as the pension costs, why not inhouse and then have a watchdog review it or hire an outside firm to review the findings.

I strongly support maximizing Grant applications for appropriate support servies. Do you have a qualified grant writer on staff? That has to be a priority. I love LB for many reasons but I love the parks and rec dept and their facilities, is increasing fees an answer without diminishing use?Write grants for library rennovation and new books.

Thanks for asking for my input.

---

Roll back the decrease in the city utility tax and review all other revenue reduction changes in the past 5 years to consider reinstating the changes.

---

you must cut expenses (people) just like a business which has reduced sales-income

---

Have a First Night (New Year's Eve) alcohol-free celebration with events all over Long Beach, with volunteer bands and entertainers - admission fee to raise \$ for city.

---

I would not support any revenue increases unless we find a way to save the public money to spend on any type of increase.

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I don't know enough about the City's current debt situation to recommend any of these.

---

Increase utility taxes (Note: I did not vote for the decrease. Knew it was too good to be true)

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Promote a Buy Long Beach campaign to keep revenue in the city. Increase local tax by half percent. "Buy in Long Beach provides for Long Beach."

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Make it exceptionally simple and cost effective for new business to transfer and set up business practice in Long Beach. Shamelessly encourage Movie production to increase...making our costs less then other locales. Allow the PTA, or at home parents to do street crossing for students instead of the cost for crossing guards.

---

Look at the salaries of the people in city government and city hall and realize that to increase them, especially drastically would show greed, theft, and disrespect for the citizens who can not afford to have taxes increased and who voted for them. Politicans should take a good look at how greedy and inconsiderate they are. While the elderly must eat dog food and go withour necessary medications, the politicians jet all over the world, live in houses that are fit for kings, eat at the very best restaurants for breakfast,lunch, and dinner, and have no sense of shame.

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Stop using the poor peopled to get rich, learn how to earn your money.

---

Ambulance fees are too high now if people need them they should be lower. Encourage Community Service Groups to have events at a lower fee or with City help if a fund raiser should be tax deductible. Charge the GANGS for Police and Fire services you know where they are. More Red Light cameras cities part should be highest. CUT salaries No one says that city workers don't work hard but WHY do they all have to make 100k plus if they didn't whould they Quit I don't think so besides if the City didn't have the money to pay them then they would not have a job anyway. Redevelopment should HELP those hotel properties that are a little run down to be more attractive with low intrest loans so more people would want to stay in our city. Charge the Port for street problems caused by the big trucks or the truck companies.

---

We need to improve our attractiveness to outside businesses to attract the best to Long Beach. I would like to see more parking downtown.

---

A possible way to save money would be to sweep the streets only twice a month. (I think garbage needs to be collected weekly, but I don't think less sweeping would affect quality of life. Maybe, in time of fiscal crises like this, the PCA might consider funding less projects, but help make certain vital ones more financially accessible. Neighborhood groups could take on some beautification projects - save money while building neighborhood pride and relationships.

---

Charge a fee for graffiti removal from private property.  
I think theater arts could be reduced to the extent it competes with CSULB.  
You lump "park maintenance" with [park] "development". I think maintenance is essential but development could be deferred. Likewise, you lump building repair with building construction. The repair is essential but new construction can be deferred.

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use economic development and redevelopment to create new retail and businesses to increase tax base.

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get rid of channel 21, rose bowl parade float, lobbyist (have council members do it). reverse Taboada's raises and pension increases which were disgraceful in light of the city's financial problems. Take away Shelba Powell's \$13,000 increase in pension and have her repay \$35,000 paid for four page report!!!!

---

Inreasing both the fines for parking violations to the rates charged in surrounding cities and the number of employees assigned to enforcement...There isn't a shortage of violations -raise money and increase public order/safety.

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stop spending money you don't have

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Encourage business to locate in the Long Beach area.

---

Support a Parks & Infrastructure fee for developers to offset increased usage impacts on water, sewers, parks, schools, streets & public safety.

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Aggressively pursue zoning violations, such as garage domiciles and illegal additions. This would add fines to the coffers and help resolve density and crime problems.

Create a new city department - Beverly's House Cleaning Service.

I will NOT support any new bond measures unless City Hall first takes steps to reduce costs such as cutting high management salaries of public employees having staff do consultant work cutting perks such as excessive vacations and MOST of all reject stop that costly Scherer Park Police Fortress that is taking our valuable park land and wasting money when buildings don't stop crime and healthy communities do--i.e. get cops into our neighborhoods

Contract out all functions of the city Energy Department.

Do NOT increase taxes or fees. Apparently, city hall still does not understand the citizens' motivation behind the utility tax cut initiative: We don't like how you're spending our money, and we aren't getting the services we're paying for. We are tired of city hall's tolerance of staff inefficiency, incompetence and laziness. The next time a city employee commits a massive blunder, fire that employee. Send a message to staff that the new watchwords are performance and accountability. The City of Long Beach will no longer be a haven for those who need job security, but are unable to meet high performance standards that are consistent with their compensation package.

ENFORCE FINES FOR LITTERING + TRASH DUMPING, ILLEGAL PARKING

USE CONTRACT WORKERS.  
CUT INCOME OF CITY HALL WORKERS ON 13TH FLOOR AND 14TH FLOOR  
MAKE CHILDRENS PARENTS PAY FOR GRAFFITI REMOVAL.

CUT CITY STAFF 1/3

CUT OFF THE FAT, AMENITIES & SALARY INCREASE

BOND MEASURES

ENCOURAGE INDUSTRIAL & BUSINESS EXPANSION ELIMINATE UNREASONABLE TAXES & OTHER RESTRICTIONS

LONG BEACH SUMMER THEATRE FESTIVAL. LONG BEACH RENAISSANCE CHRISTMAS. I WELL MARKED, WITH ADMISSION BRING BACK THE PIKE. SECEDE FROM LITTLE COUNTY, LONG BEACH CHRISTMAS CRAFTS FESTIVAL/ WORKSHOPS.

RAISE CITY TAX REDUCE CITY PENSIONS EMPLOYEE

TAXES ON ALCOHOLIC BEVERAGES

MAKE PORT PAY FAIR SHARE

CUT SPENDING, FREEZE WAGES AND CUT BENEFITS LIKE THE REAL WORLD HAS.

REDUCE WASTE

FUNDRAISER COMMUNITY INVOLVEMENT

INCREASE PASSPORT BUS FROM FREE TO \$0.25 + BRING BACK THE PROMECED TRAIN.

LOWER THE PAY CHECK BY 1-2% FOR CITY + SCHOOL SUPERVISORS

CASINO

INCREASE TAXES ON THE WEALTHIEST WHO GOT TAX BREAKS.

INCREASE PORT TAXES/ FEES FOR IMPORTS (THEY ARE NOT GOING TO GO ELSEWHERE!)

CUT DOWN ON PERKS FOR COUNCIL MEMEBERS

CITY TRANSFER TAX ON NEW HOME PURCHASE COLLECTED @ CLOSE ESCROW. LA CITY DOES IT. WHY NOT L.B.?

CONTINUE TO ATTEMPT TO CLEAN UP DOWNTOWN LB. MAKING THE NEW SHOPPING AREA FREE FROM STREET PEOPLE AND PEOPLE HANGING AROUND. I TRIED SHOPPIING BUT, ON THE STREET I FELT UNSAFE AT THE NEW RACK.

TAX THE PORT, TAX THE AIRPORT.  
LESS SERVICES FOR ILLEGAL IMMIGRANTS. STOP IMMIGRATION, SAVE REVENUE FOR CURRENT POPULATION NEEDS!!

FREEZE COST OF LIVING INCREASED FOR 5 YEARS.

GET THE RESIDENT OF LONG BEACH BE ABLE TO BUY PARKING OFFICE STREET.

RAISE SALES TAX

EXPEDITE BUSINESS PROCESSING AVOIDING RED TAPE + BUNEACRACY

THE GENERAL FUND SHOULD TAKE CARE OF THIS CUT THE FAT AT THE TOP OF CITY HALL. TOO MANY PEOPLE MAKING 100,000+

lower salaries for the top government officials

STOP OR REDUCE USING OUTSIDE CONSULTANTS; MANY THINGS SEEM TO BE REFERRED THIS WAY; DON'T WE HAVE PEOPLE ON STAFF WHO CAN HANDLE THINGS?

INCREASE SALES TAX

Freeze all city pension

LOCAL BUSINESS AND COMMUNITY AWARENESS TO BECOME INVOLVED.

SALES TAX

RAISE TAXES ON LONG BEACH HARBOR COMPANIES.

Cut back on help & salaries.

I don't really know-but I think getting priorities straight is imp.

Cut number of city employees

Do not give a raise to Beverly O'Neal and increase the fines to brunk drivers.

FAMILY CARNIVALS PARKING IN FORCESMENT BEHIND THE STREET SWEEPERS

higher corporate taxes

Eliminate non-essentials & duplication. Minimize & scrutinize consulation fees.

ELIMINATE "PERKS" FOR TOP PFFICIALS IN CITY GOVERNMENT SUCH AS CARS, AND EXTRA PHYSICAL EXAMS, BETTER INSURANCE THAN RANK AND FILE ETC.

INCREASE CHARGES FOR CONTAINER SHIPMENTS INTO L.B. HARBOR

Don't take so many trip out of the U.S.

REVIEW REPEEL OF UTILITY TORT

## "I would suggest the following ways to increase revenue"

Final Results

Charge gangsters for jail stay

USE SOME OF THE LOTTERY FUNDS.

TO CITY EMPLOYEES - PAY CUT

LOWER BUDGET COSTS- DON'T RAISE TAXES

increase "use" taxes

Have programs that reward good behavior

MAILER W/UTILITY BILL FOR DONATIONS W/ SPECIFIC ACCTS. LIKE WE HAVE FOR MAYERS FUND, UTILITY HELP IF, LIBRARY, PAL PROGRAM, CHILD CARE SO PEOPLE KNOW THEIR MONEY IS NOT JUST GOING INTO A SLUSH FUND.

THE INCREASE IN PARKING VIOLATIONS ALSO JAYWALKING. TO MY KNOWLEDGE THIS IS A LAW THAT ISN'T BEING ENFORCED AS MUCH AS IT NEEDS TO BE. THIS COULD ALSO CUT DOWN ON UNNECESSARY SAFETY ISSUES INVOLVING TRAFFIC.

Fiscal Accountability

TICKETS TO DELIVERY DRIVERS WHEN DOUBLE PARKED WHEN UNNECESSARY! HAPPENS A LOT!

Without a new helpmate, my migraine should raise revenue, should it?

Cut spending. Cancel the proposed bond issue for the golf course near the airport.

GET MONEY BACK FORM CITY OF L.A. PROPERTY TAX.

Give out traffic fines for not using turning indicators when driving-you could make millions.

Rid the city of inept employees

A city based sailing regatta to bring more of the harbor to the city.

THE MAYOR AND CITY COUNCIL TAKE A PAY CUT.

Stop empire bldg by city staff

Cut wages

CUT THE FAT, CU THE WASTE SUPPORT LOCAL BUSINESS STAY OUT OF BUSINESS.

Send illegals back home!

RESTORE THE UTILITY TAX

CUT BACK ON WATER DEPT. OVERTIME

FUND RAISING EVENTS

BELOW

Cigarettes; alcohol tax. Utilize people on welfare to work for their income. Stop supporting addicts & alcoholics not in recover or testing positive.

CIGARETTES, LIQUOR

tax on tobacco -alcohol -entertainment related to porno -live nude- eateries

## "I would suggest the following ways to increase revenue"

Final Results

Bring an amusement park to downtown

NO PAY INCREASE FOR MAYOR AND CITY COUNCIL.

Substantial tax on gasoline - cost of gas to be \$5.00 per gallon

City hall should cut back pay raises, etc. waste

ASSESS AND ELIMINATE WASTE IN ALL GOV. DEPTS.

Cut budget 25%, by starting to cut back the over paid employees. Next time.

TAX THE ALCOHOL DRINKERS

Get a new mayor! Quit spending money foolishly and do major city street and neighborhood repairs and needs.

Give traffic tickets to all cars parked in alleys.

Increase all user's taxes.

Building permits

FINES FOR ALLEY DUMPIING, PARKING FINE FOR ALLEY AND STREETS. FINES FOR JAY-WALKING, HOTELS, PARTIES, NOISE, DOGS. STOP MAKING PROPERTY OWNERS PAY FOR EVERYTHING. START MAKING RENTERS PAY.

see Below & attract more people with disposable income who want to shop Long Beach!

I don't know. It's a problem. Maybe at everybody a little bit.

Fairs for fundraising

Dump the mayor and the council

Cut expenses especially salaries; lay city employees off-just like Boeing does.

Cut out perks and city hall

Enforce traffic laws (all) and increase fines for violations esp. speeding

Increase Tourism & Downtown Improvement to Bring in more tax revenues

Install parking meters on street, etc.

Taxes (general, not specific)

Tax automobile 1% of total value

cigarette taxes/

Tax on Alcohol & Tobacco

put U.V.T. back

Raise tax on Alcohol, Tobacco and guns.

Generous donation from rich resident

FAIRS/ FUNDRAISING EVENTS DINNERS.

Fund raising / ask rich (well to do) patrons for donations.

## "I would suggest the following ways to increase revenue"

## Final Results

Spend the money received much more wisely - money received past & present

increase rental fees for yacht clubs

Attractive Business/Events That Will Generate Substantial Revenue Opportunities

open a casino

none of the above

IMPORT /EXPORT TAXES AND CITY SPONSORED EVENTS DEDUCT FRACTION OF PROFIT.

Freeze administrators salary for 2002. (before raise) cut city employees car use, give mileage instead

MUCHAS DE LAS COSAS QUE SE DONAN A GOOD WILL SE PODIAN COLECTAR Y VENDERLAS A MUY BAJO PRESIO Y HACI OPTENDRIAN MAS FONDOS PARA AYUDA

sale of street signs & other memorabilia

Decrease all salaries munimally until economy improves-

REDUCE EVERLY GENEROUS CITY EMPLOYMENT PENSION PLAN. ESTABLISH AGE 60 FOR RETIREMENT PLAN. ELIMINATE RETIREMENT PAY ESCALATION RATE TO COST OF LIVING INCREASE OVER.

increase marina fees - luxury taxes - lay off smokers + drinkers - taxed enough

Fine businesses for failure to keep up w/code enf.

HOME OWNERS TAX

A CITY LOTTERY. FUNDRAISING EVENTS WITH CELEBRITIES

Confiscate the gang resorces.

clean out stupid government employees who do nothing.

Sell Car Ins. It's a multimillion dollar business! For Residents in LB and surrounding cities only

BUILD PARKING GARAGES.

cut expenses-salary's,perks, pensions

Tax on cigarettes and Liquor

Cut traveling expenses

TAX INCREASE FOR MEDIUM INCOME 50000 AND ABOVE

block grants

Take any needed revenue from Mayor & city councils faychecks. then maybe they will learn how to balance the budget. Balance the budget like private citizens do.

Collect more revenue from the port and oil refinery, charge them for polluting our city by covering it with industrial particles.

CUT THE BURACRACY

generous donation from rich people(wealthy)

**BUSINESS SPONSORS**

alley improvement very important

Increase dine on owners who mistreat their pets(don't speyd or nueter, don't get liscensed, etc)

Print budget-inc & expenses- "where the money goes in water bill so we could know where to make changes

Bring back utility tax

CONTINUE TO LOOK FOR NEW TECHNOLOGY TO INCREASE EFFICENCY INLOCAL FLOW AND REALLOCATE RESOURCES INTO OTHER MORE CRITICAL AREAS. PASS MORE COST OF SERVICE FEES ONTO THE USERS FOT THE SERVICES.

REDUCE SERVICES AT CITY HALL WHY NOT SERVICE FOR \$1.00 A YEAR.

**TAX CARNIVAL CRUISES**

cut raises to mangement/city council

Bring more business by offering a tax incentive for a 1yr or 2.

CUT ALL THE JUNK THAT OUR TAXES ARE SPENT ON THAT AREN'T LISTED HERE.

I WOULD TRY TO APOLOGIZE TO DISNEY FOR LETTING THEM GET AWAY WITH THEIR WATER THEME PARK & WOULD ASK NO BEG THEM TO BUILD A SMALLER VERSION AND IF THEY HAVE TO, INCORPORATE THEMSELVES W/THE LB AQUARIUMAKA SEA WORLD? ALSO HAVE SOME OTHER ATTRACTIONS, LIKE A MONORAIL CROSSING THE OCEAN MEAR THE QUEEN MARY. BUILD THE CYCLONE RACER OVER THE OCEAN LIKE THE OLD DAYS? HOW ABOUT A MINITURE GOLF COURSE (LB USED TO HAVE 2 COURSES NOW WE HAVE NONE. MAYBEE CREATE A VEGAS STYLE HOTEL NEAR OCEAN W/GAMBLING CASIONO. DRAG RACING TRACK FOR STREET RACERS.

CHASE OUT SECTION 8 PEOPLE, LOWER COST TO BUISNESS MEN AND LARGE COMPANIES BRING MORE JOBS CREATE NEW REVIEW NOT KEEP TAXING US OUT OF LB.

CUT TAXES. CUT TAXES. CUT TAXES.

Sales tax increase - property taxes becoming excessive

Cut some of the excess from top salaries of City employees such as council and heads of departments.

Reduce expenses.

Cut wage hikes and bonuses until we can afford them.

Ticket all cars parked in all alley's

REDUCE SALARIES PRESENTLY OVER \$100,000. STOP PROMOTING CHIEFS WHO RETIRE 3 YEARS LATER OR RETIREMENT BASED ON AVERAGE OF ALL SERVICE.

ELIMINATE NON ESSENTIAL AT THE TOP

Cut back on operating expenses; i.e., salary increases recently given should be negated. Why give Mr. Taboada a giant salary increase, the FIRE him!? Stop wasting money on the development projects that end up costing more than all the above. Let us know the true amount invested in the Queen Mary, Queensway Bay, Aquarium, City Place - torn down 20-year old mall replaced by City Place. Businesses we have subsidized and MORE!!!

Attract big companies to move their corporate HQ and give them an attractive tax break.

Cut top supervisor jobs; insist that those who remain WORK for their pay!!!!



## "I would suggest the following ways to increase revenue"

## Final Results

REDUCE CITY EMPLOYEES PENSIONS & PAY. MY TEACHER RETIREMENT IS AT POVERTY LEVEL WITH A 2% YEARLY INCREMENT ON MY INITIAL RETIREMENT OF \$166/MO. HAVE ALL CITY EMPLOYEES LIVE IN LONG BEACH. IT USED TO BE MANDATORY. STOP BEING GREEDY ADMIT THAT LONG BEACH HAS RUINED IT BEACH, POLLUTED ITS AIR WITH PORT ACTIVITY AND DIESEL FUEL FROM TRUCKS, UNREGULATED. OVER EXTENDED IT, TOURIST TRADE, NOT TAKING PARKING INTO ONE OF ITS BIGGEST PROBLEMS. PUTTING THE 710 FWY IN THE LA RIVERBED (WHERE IT CAN AND HAS BEEN FLOODED AND FOGBOUND. STOP TRYING TO GET BIGGER WITH MORE, MORE, MORE. TAKE CARE OF WHAT YOU HAVE LEFT. LEAVE BUSINESS OUT OF RESIDENTIAL NEIGHBORHOODS, ESPECIALLY BIG RIG DIESEL STATIONS. I HAVE ONE 100 FEET FROM MY BEDROOM WINDOW. ANOTHER ONE IS A BLOCK AWAY. ONE CITY COUNCIL MEMBER ONCE COMMENTED ON WHETHER TO OK A DIESEL STATION IN A NEIGHBORHOOD "THEY HAVE A RIGHT T MAKE A LIVING" I HAVE A RIGHT TO LIVE A LIVING. AFTER 64 YRS IN LB!!!

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utility tax raise

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Stop city official corruptness.

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LOWER EMPLOYEE PENSIONS. ALSO, NO INCREASE IN PAY, FOR ALREADY (TOO HIGH) EMPLOYEES.

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Cut administrators salaries

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The City needs to live within the budget it has. Vote in new members if they can't live within the means it has now. People have lost pensions, jobs, etc..and you are thinking of raising taxes. Get real.

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surcharge on liquor and tobacco

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Make LB "VERY" Hollywood friendly!

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Attract more business such as Home Depot.

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Have projects done by private companies lowest, encourage competition for projects.

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Eliminate pay for city council & mayor. Cut pay for city manager.

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Triple airport landing fees & City fees on passenger tickets.

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Reduce costs - more will be able to buy

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Increase speeding tickets for violators in LB. Charge and collect! fines for breaking rules and laws re noise pollution (i.e., gas blowers, barking dogs, cars without adequate mufflers, trash bins out longer than they should be etc. All those laws have penalties that are never enforced or fines collected.

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\$1.00 each customer

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Seek business sponsorship for child/adult sports teams

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lower the salaries in the city hall, beginning with the manager

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Increase tax on liquor and cigarettes.

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silent auctions

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Cut personnel- how many times do I have to city public works employees standing around doing nothing? Usually 1 works and 5 watch!

---

Increase revenue taxes on recreational services and non-essential services.

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cigarette and liquor tax

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INCREASE PROPERTY TAX BY 10%. INCREASE SALES TAX BY 1/2%. INCREASE UTILITY TAX BY 1/2%

Casino

Sink the breakwater and you would have Newport here in summer! Parking, business and food vendor's would reap huge benefits; hence the city could get back into the black!

PLACE A SALES TAX ON ALL ELECTRONIC, I.E., INTERNET PURCHASES WHICH EMANATE IN LONG BEACH.

Waste water tax

quit spending and borrowing money, try to live with what comes in

Increase Tax on alcohol and cigarettes

Increase touristt service tax like Houston did (19% on taxes hotels, car rentals.

REDUCE RETIREMENT BENEFITS FOR CITY EMPLOYEE 5 TO 1 1/2 POINTS FOR FIRST 20 YEARS SERVICE 2 POINTS OVER 20 YEARS I SPEND WHAT I HAVE I CUT BACK WHEN I MUST.

do not re-elect bush

get coporate sponsers-Shanghai, china, has soft drink advertising street lights for example. I assume they were paying the power bill in exchange.

More city festivals & outdoor entertainment.

Fund raisers or taxes

Private public partnership

Divide property taxes between commerical and residential keep prop 13 for residential raise prop taxes for commercial.

tax all families, singles, legal & illegal \$200.00 for you to live in long beach

Increase taxes for big businesses and large housing developments (i.e. Ocean Blvd.)

Car Rental Surcharge; Increase fees at downtown parking structure.

Stop so much

sin tax: cigarettes & alcohol in LB restaurants, hotels, stores.

FUNDRAISING USING SPECIAL ENTERTAINMENTS SUCH AS CAR RACING- ICE SKATING ETC. AND EVENTS THAT PEOPLE LIKE TO SEE AND CONTRIBUTE AND SUCH AS WRESTLING CONTESTS OF ANY KINDS, SHOWS.

Give traffic tickets to all cars parked in alleys.

More City function that benefit entire City and all business such as Long Beach Grand Prix

Take a look at police & fire depts. They constitute a large percentage of the budget but everyone is affaid of taking those departments on.

could some things be handled by privilization?

GIVE FIENS FOR PET OWNERS TO ELIMINATE SND PEOPLE LITTERING ON THE STREET.THOSE PEOPLE HAVE NO PUBLIC SANATORY SENDS.

City Income Tax

## "I would suggest the following ways to increase revenue"

Final Results

Tax or fine/ticket drug sellers/graffiti. They should pay for polluting our streets/Kids!

increase parking violation fines

COLLECT A CORPORATE MALFEASANCE TAX.

Watch City expenses for trips and entertainment

RAISE SALES TAX BY 1/2 THAT WAY EVERYONE CONTRIBUTES- LEAVE PROPERTY OWNER ALONE.

More film permits issued, we have a great city. Advertise more to the film business- in turn we can advertise our city to the world. Hollywood/Burbank are too crowded to film in. Keep the city from getting sued!

rummage sale

AUCTIONS, TOBACCO, AND ALCOHOL TAX TAX ON DRINKS IN NIGHT CLUBS.

Cut salaries. The Largest expenditure is salaries.

Reduce city employee retirement by 1/2

Tourism Advertisement

INCREASE THE USE OF LONG BEACH AIRPORT, COME ON ITS THE 21ST CENTURY, LET'S USE OUR ASSETS

User fees only!!

INCREASE INSALSALES TAX

Look at the business side, not the political side for solutions.

CUT SOCIAL WELFARE

Promote an improved recycling program. Improve upon the current recycling system. Would local/non-local large corporations want recycled materials for their company use? LBC could sell recycled materials to these companies. In order to get a lot of materials take off a small amount of Long Beach residents' utilities bills for contributing to recycling items.

Eliminate one office for each council member. Reduce upper management salaries

Cut spending, reduce payroll, First rule of debt reduction: if you don't have it, don't spend it.

Increase a small amount of tax on a utility bill. Just specifically for city funding. the same for everyone. Not a percentage! Such as: .50 cent tax on LB City gas & electric bills.

HAVE DELINQUENT TEEN HELP CLEAN UP LONG BEACH WITH GRAFFITI; PARKS BEACHES, AND COMMUNITY.

decrease upper level city official pension funds

Make the most of the airport.

CUT BUDGET

ticketing for people who do not pick-up their animal's waste.

CUT SALARIES OF TOP OFFICIALS AND ADMINISTRATION.

City sales tax

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WISE AND CAREFUL USE OF FUNDS.

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Increase taxes as necessary

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GET RID OF POLICE HELICOPTERS OR REDUCE FLIGHT TIME.

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tax by business

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NO BOND INCREASES I.E. PROPERTY TAX, LET ALL CITIZENS RENTERS, ETC PAY FOR CITY SERVICES THROUGH MUTUAL TAXATION.

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Alcohol & Cigarette & Cigar taxes

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spend less.

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Have Law Enforcement be serious on street speed limit. It is a big joke now. We have no law enforcement.

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fine businesses that water their grass too much & waste water

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REDUCE SALARIES OF CITY EMPLOYEES

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Pay cuts for High level Managers. Nobody on City payroll should be making over 100,000 a year. Thin the ranks of management. The Council should quit squandering miney on ridiculous consulting fees. Get rid of the Queen Mary. Don't Build anymore boondogles like the Aquarium.

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encourage businesses to locate to long beach

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Raise taxes on cigarettes & liquor & all luxury items - put less strain on poor!!

---

Tax Big Biz.

---

Add more tax in Recycling Items.

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TICKET SPEEDERS ON 1ST STREET NEAR LIME, ALSO TICKET THOSE WHO REFUSE TO YIELD TO PEDESTRIANS. QUIT GIVING FREE HEALTH CARE TO NON-CITIZENS AND DEPORT THEM.

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Look at the spending as if it were coming out of your own poclet! IT IS!!

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\$ gift provisions by citizens via utility bill

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LET PEOPLE GIVE WHAT THEY CAN

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Expensive Citatins for loud music and parties, loud engines being reued at all hours or peeling out. Stiffer fines for noise poulution, would be a good start.

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Stop waste, stop spending and live on income like we do.

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Keep a tight reign on salaries reaward empolyees for cost savings suggestions

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Refinance city hall

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LOWER WAGES FOR COUNCILMEN

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Each program raises their own \$'s if they want the program

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10% across the board reduction, like we have to do with our families in same situation.

---

cut salaries of top officials

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haveing senior students as crossing guards

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use volunteers see note below

Tax on employees who work in L.B. but do not live in L.B.

stop golden parachutes, decrease salaries of big time operators-public officials living high on the hog

#### CUT CITY EMPLOYEES RETIREMENT

First put a plan together and present it to area neighborhoods in order to begin raising money and gathering support. The average citizen does not know what their money will be going to.

#### REDUCE CITY EMPLOYEE RETIREMENTS!

Get rid of prop 13

License for cats.

#### LOWER TAXES TO ATTRACT BUSINESS AND RESIDENTS

Monthly parking permits w/proof of residence - downtown apartments; too strick downtown resd. pay daily meter - ticket \$27-\$30

BRING MORE UPSCALE STORES/BUSINESSES INTO NEW DOWNTOWN "MALL" AREA. RIGHT NOW, I WOULD NOT DRIVE DOWNTOWN JUST TO SHOP THERE. MAKE IT MORE SIMILAR TO LB TOWNCENTER SHOPPING CENTER TO BRING IN MORE REVENUE.

Get rid of as many city workers as possible.

talten shows

Divert oil income to General Fund.

Replace street-sweeping service with mandatory street/curbside sweeping by home owners/occupants. Compliance would be checked by random checks and citizen complaints. 1st complaint-send letter. 2nd complaint-send code enforcement. 3rd complaint if justified-fine \$25.

Reduce spending on items which are "nice to have" but not important or essential . Focus on issues/items for which gove't was created to do-govern-don't babysit

Restore the utility tax to where it was.

start firing city workers that don't do their job

Cut unnecessary spending! Adk for donations from well-to-do residents; educate parents to provide "nice to have" services

#### CUT OTHER SERVICES

ANYWAY

#### TAX CIGARETTES & ALCOHOL

Give very heavy fine to those have very loud music when they are driving. It injures other people and the sound cracks people's windows when they drive by.

#### INCREASE LIQUOR TAX

City, Community celebrations & fund raisers

Privatize most clerical/office positions

## "I would suggest the following ways to increase revenue"

## Final Results

LB is very poor on planning programs such as LB mall, aquarium, and port. Where does the money go, Why aren't the port, aquariums, and malls as successful as other cities.

Rescind recent pay increase and benefits package. Reduce Mayor and City council budgets.

ANYWAY

In times like these freeze hirings and salary increases

Bring in more international events

Let residents have their own trees cut down to save the city money.

Get rid of non-essential personnel.

Charge all trucks that use 710 FWY. That way they may go to Alameda Corridor

Eliminate catering to illegal immigrants. Notice operative word is illegal.

A fund residents and businesses can donate to to help cut costs. I would donate \$ to any fund that prevents job loss or business loss.

CUT SPENDING Do not need 5 people to attend conventions or TRIPS when 1 will do

CUT BACK ON MANAGEMENT. BOTH IN NUMBER + AMOUNT OF SALARY.

cut city workers pay & benefits

Eliminate all public subsidies to all private enterprise, especially large, wealthy real estate developers and any other private corporate entities that ask for tax dollars or lucrative/excessive tax breaks to develop projects or located in Long Beach. ie. NO MORE GIVE AWAYS LIKE QUEENS WASH BAY PROJECT! However, continue all help info. programs for small business! Cheaper creates more jobs in long run!

raise taxes

Created city "lottery" to raise money

change an admission fee for use of the parks by non-Long Beach residents

charge fees for sports if not L.B. resident. prove residency through utility/bill.

Cite and have a higher fee for littering of cigarette being tossed in streets from cars. Enforce dog poop pick up on graffiti offenders. Increase recycling incentives better use for the city.

Offer landscaping to residents as an extra service extra pay

HAVE BUSINESS (WHO BENEFITS FROM THE LOCATION WEATHER, AND CLEAN CITY) PAY MORE TAXES.

Get rid of any unnecessary costs(only what is absolutely necessary), then add as budget grows. Fire some dead, unproductive weight.

Work harder to bring more business to the city

Charge adults to use sport facilities.

government have to help not only for the defence outside country or war

## "I would suggest the following ways to increase revenue"

## Final Results

Lower Costs - Get residents more involved in their city. Block parties to clean alleys, beach pickups, a sort of serve each other. When we feel a sense of ownership, it is natural to chip in and help. It also makes it a sense of "we" instead of dependent "they will do it"

WASTE:

All city employees to give a complete and detailed account of every expenditure and the reasons for it. i.e. "paper for fliers" isn't enough. Rather "paper 25,000 sheets for 25,000 fliers to be mailed to 25,000 residences and businesses" is detailed - there's no loss or waste. give valid reasons for expenditures, not "company lunch."

cut back on perks for city officials

Have artists paint sea creatures and auction them off for the arts(Chicago did cows)

Cherry (from PCH to Ocean Blvd.

Auction of donated quality art and services (from wealthy 10%-they should donate significantly)

Keep business in Long Beach, should not have lost car business to Signal Hill!

Honesty and truth

cut city employee pay check by 1/3

Let people at walk in clinics pay \$5.00 so we can keep those services going

Cut all salaries of city employees

Lose the aquarium

Cut salaries of mayor and committees

INCREASE FINES AT THE HARBOR FOR SEMI'S TRUCKS THAT DO NOT COMPLY TO THE NEW LAW OF TURNING OFF THEIR TRUCK WHILE LOADING + UNLOADING. - FINE FOR EXCESSIVE POLLUTORS ON THESE TRUCK

Cut expenses for prisoners, jails

Be favorable to business - No reason L.B. has lost most of the Auto Dealers - Shame on L.B. for being so short sided. Get Creative.

reduction of city officials pay (overpaid)

add tax on alcohol

Check City employees on work efficiency  
What I see: It is poor!

Tax on alcoholic beverages, cigarettes.

Decrease salary of city officials by 7% or lay off the non-essential personnel (i.e. City Councils)

cut personnel - like Beverly O'Neil's salary.

Advertise on public buildings.

Looks like we need to raise our taxes if we want freedom in America. We can't expect our safety officers to work for free!

Tax on new multi-family building

stop frivolous spending, most of these programs are already covered through taxes.

DECREASE UPPER ECHELON OF CITY EMPLOYEES' SALARIES AND PENSIONS!!

Increase property tax used on homeowner but keep all money in city related services

Sell Long Beach in everyway from bottled water to street names. Buy a brick at a park or library and name it after an ancestor or in honor of friends or special occasion.

Enforce the basic laws (speeding, running stop signs)

Given that I have never seen anyone flagrantly breaking a traffic law get a ticket, but have seen numerous people pulled over for no apparent reason, I can only conclude that traffic tickets are given mostly to raise revenue. I suggest you cut back, not increase, parking or traffic tickets. I do not support increase fees for building permits, inspections and like. You should encourage, not discourage, improvements Besides neighbors benefit when someone improves his/her home.

Tax polititians.

The Port of Long Beach (always the 1st or 2nd top port in cargo handled in the USA, must be required to provide more money to the city. Raise fees and charges there. Get with the Port of LA to jointly raise fees for both cities.

No more taxes-cut expenses.

Less travel by all city employees, including city council.

Have auctions and community fund drives.

Fast food packaging (Burger King, &-11) "drive through" can be found on almost every street in the city. The food containers are thrown out the car window. City should charge a one or two cent surcharge per each packaged food item.

multas muy severas a quienes rayan y ensucian la ciudad. tambien hasta 40 horas de trabajo comunitario.

Allow advertising on all city and council cars to get free cars.

Sub some projects to private sector.

Charge people who store RV's on city streets.

5% DECREASE IN CITY PAY/ PENSIONS.

QUIT RAISES

NONE

TO RAISE TAX FOR CIGARETTES, LIQUOR ETC.

Mas fuentes de trabajo. Hacer ebentos al aire libre y cobrar una cuota baja para que mas personas pagen por el ebento.

REDUCE SALARIES OF POLITICIANS

Allow more commercial flights at LB Airport.

Pay as you go for all services.

REDUCE MANAGERS AND OFFICIAL SALARIES 10%

BAKE SALES; CARWASHES; CANDY SALES; GARAGE SALE -JUST LIKE OUR SCHOOLS AND SPORTS TEAMS.

COMMUNITY EVENTS



Progressive tax based on income or means.

CUT BACK ON CITY EMPLOYEES OUT OF STATE TRIPS TO MANY OFFICES AND EMPLOYEES ,  
WASTING TIME AT WORK.

FUNDRAISERS (CITY CRAFT FAIRS, MARKETPLACE ) SOMETHING TO DRAW THE PUBLIC AND THEIR  
MONEY AND THEY GET SOMETHING OUT OF IT.

THINK ABOUT MAKING CUTS OF INCREASING TAXES. HOW ABOUT LOOKING FOR SPONSORSHIP  
OPPORTUNITIES I.E. NIKE LOGOS ON CITY BUSES IS AN IDEA.

Restrict city employees & council out of city travel expenses. Limit cost of living increases to actual cost of living  
federal index, IE: 1.4%

INCREASE UTILITY TAX

Tax increase on liquor & cigarettes & cigars.

Mattress tax like Downey had/ has

Add more parking meters.

Further tax LARGE businesses.

Place a tax on new papers sold Press-Telegram; LA Times

Cut some City employee salaries

Enforce vehicle speed in posted speed limit zones

Do your job.

Don't support Rose Bowl float or Gay Pride parade.

Provide no (parking signs) in front of residential

1. Based on property owners request , for fee
2. Repair gutter & sidewalk quick for some partial fee from the property owner.

increase liquor & tobacco tax

Lower pay + pension fund for city employees

Cut salaries + pension for city employees (this is essential for future employees too)

Make it more expensive to live here.

Tax Port use

parking ticket increase

cut salaries

Raise prop. tax for Long Beach yacht clubs, increase marina fees.

Fees for services, ambulance + other essentials ( like transportation) hurt the poor, disadvantaged, and the  
elderly who may not have anywhere to turn. We need to make it easier to get around by expanding public  
transportation, so the poor + elderly are not home bound or trapped. Penalizing people to create money is not the  
way to go! Making it cost effective so "more" people use what you have to offer, brings the cost down with the  
masses paying, not the few.

CUT CITY EMPLOYEE RETIREMENT BENEFITS

## "I would suggest the following ways to increase revenue"

Final Results

Temporarily shop all non-essential services

REDUCE SPENDING EXCESSIVELY FIRST.

mandatory collection of fines.

Heavily tax the privileged.

CUT CITY COUNCIL BUDGET!

toll bridge (volunteer)

Lower wages for local government workers.

REDUCE HIGH OFFICIAL WAGES/ OPEN MORE CITY EMPLOYMENT.

ask/ raffle/ tax

GET RID OF THE QUEEN MARY MONEY PUT ON THE TEAM THAT RUNS IT, THEY HAVE BEEN FLEEING THE CITY FOR YEARS.

raise taxes on alcohol + tobacco

Increase in parking ticket fees, sales tax-"donation jars" at municipal band concerts.

Stop unnecessary committees

Increase sales tax in LB, especially "sin taxes" cigarettes, alcohol, etc.

SALES AND PARKS, FEE MARKET GOODIES ALL THESE SHOULD BE DONATED BY PEOPLE TO SELL.

Decrease outrageous salaries & retirement perks.

ELIMINATE "PERKS" IE. CARS, GAS ETC

ATTRACK MORE+ BIGGER BUSINESSES FOR INC. TAX BASE BUT DON'T OVER CHARGE FOR BUSINESS LICENSES ETC.

TAX PROPERTY OWNERS! INCLUDING BANKS!

Increase taxes on boats, luxury cars, and alcoholic beverages.

Tickets for vagrancy. Collect & auction abandon vehicles.

Carnival-city officials could "sell kisses", get dunked" for a good cause & also man food & snack booths -easy menu-hot dogs, ice cream-cheap so more people could ponticpale.

Charge cat owners, lisc vacines, cleanup and patrol-for strays.

REMOVE CITY MANAGEMENT AND LET MAYOR MAKE THE DECISIONS

CUT BACK ACROSS THE BOARD

GIVE MORE ENTER EVENTS/ FUND RAISER

Close Aquarium

CUT ALL CITY LEADERS' SALARIES/ LICENSE CATS

Stop illegal aliens --> go home.

Quit the city's wasteful spending.

STOP ALL FREE MEDICAL CLINICS + WELFARE PROGRAMS

CUT EXPENSES TO ESSENTIAL SERVICES, (I.E. TAXES)

More public parking fees.

TAX

WITH SALES TAX - MORE PEOPLE WOULD SHARE THE BURDEN THAT PROPERTY OWNERS HAVE TO BEAR.

STOP PAYING EVERYONES RENT - ONLY THOSE REALLY IN NEED.

SEE BELOW

INCREASE PARKING METERS DOWNTOWN

CONTRACT OUT CITY SERVICES, REDUCE THE NUMBER OF CITY EMPLOYEES!!

DO STREET SWEEPING ONCE A MONTH ROSSMOOR DOES THIS

INCREASE A \$0.01 SALES TAX

CUT CITY GOVERNMENT

CUT WAGES + PENSIONS

CUT OUT THE PERKS TO COUNCIL MEMEBERS & EXHORBITANT SALARIES - PENSIONS ETC.

USE FUNDS FROM REVENUE GENERATED IN PORT OF LB

REDUCE CITY PENSION TO AUGRAGE HIGH 3 RATHER THAN HIGH 1

SO MUCH MONEY APPEARS WASTED FROM PAST BOND MEASURES. IMPROVED AUDITING + REPORTING IS NEEDED.

STOP THE MAYOR + COUNCIL PEOPLES' PORK BARREL PROVECTS SUCH AS REPLACING SIDE WALKS IN BIXBY KNOLLS THAT WERE OKAY THE WAY THEY WERE. SUCH A WASTE OF CITY FUNDS IS CRIMINAL!!!

GANG PROBLEMS!

I WOULD SUPPORT A LIBRARY CARD YEARLY FEE FOR YOUTH + LITERACY + HOMEBOUND PROGRAM

- \* PERMIT TO PARK TRAILERS, SUV'S ON THE STREET OVERNITE.
- \* RAISE DRIVING AGE TO 21 YRS.
- \* VOLUNTEER FIRE DEPT.

PERMIT PARKING IN HIGH TRAFFIC NEIGHBORHOODS. DIFFERENT PERMIT FOR EVERY 3 BLKS. PAY TO DAY PARKING (SINGLE USE PERMITS) AND/ OR METERED PARKING BY PARK AND ALONG OCEAN AVE.

INCREASE TOURISM, CONCENTRATE ON BRING MORE PEOPLE TO SEE OUR BEAUTIFUL CITY.

LEARN TO FUNCTION WITH IN CITY REVENUES.

INCREASE BUSINESS TAXES.

## "I would suggest the following ways to increase revenue"

Final Results

REVERSE OUTRAGEOUS CITY MANAGER GIVEN PAY INCREASES ABOVE INFLATION + 2%, THERE IS NO REASO OVER 100 CITY EMPLOYEES SHOULD EARN \$100K +.

COMMUNITY INVOLVEMENT/ FUNDRAISING

CUT EXECUTIVE SALARIES DOWNSIZE

CHARGE FOR BALL FIELDS AND PICNIC GROUNDS

CHARGE FOR USE OF HEALTH DEPT. SERVICES SELL 50% OF CITY CARS

CIGARETTE TAX

DO AWAY OR REDUCE THE AMOUNT OF STREET SWEEPING IN RESIDENTIAL AREA - NAPLES ISLAND IN PARTICULAR

HAVE A BAKE SALE? OR, HERE IS A NOVEL IDEA; SUE OSAMA BIN LADEN, TAP INTO SOME OF HIS WEALTH.

OUR CITY NEEDS ALL THE ABOUT SERVICES WE TEACH OUR CHILDREN TO BUDGET - LEAVE WEATHER MESES

REAL ESTATE PROPERTY TAX, TAX LUXURIES YACHT, SUV, GATED COMMUNITIES, JEWELERY, ART OBJECTS. ( LIQUOR, CIGARETTES) 2ND HOMES, PRIVATE SCHOOLS, LUXURY CARS, GOURMET FOODS, LUXURY CONDIMINUMS

RAISE TAX ON BOOZE ETC.

TURN THE QUEEN MARY AND/OR THE SPRUCE GOOSE DOME INTO CASINOS TO ATTRACT TOURISTS.

COMMUNITY GROUP FUND RAISING

HIGHER FINES FOR CRIMINALS (NOT FROM PARKING TICKETS) HARSHER OFFENSES.

ALSO, TAKE A HARD LOOK AT OUR OUTSOURCING AND CONSULTING POLICIES.

CUT FUNDING FOR BLDG + PLANNING

ESTABLISH "SISTER CITY" IN ANOTHER CITY.

GIVE TICKETS AND TOW AWAY ALL CARS PARKED IN THE ALLEY.

SALES OF PERMITS FOR MULTIPLE CAR ON STREET PARKING.

SELL THE Q.M. OD JUNK IT

HAVE MARATHONS TO RAISE FUNDS/ WALK RUN ART CONTEST TALENT SHOWCASES

DO NOT FUND THE PCA

FOCUS ON ALL AREAS EQUALLY AND CREATE MORE CITY PRIDE.

MAKE ROADS, STREETS MORE CAR FRIENDLY SO PEOPLE WANT TO RIDE INTO LONG BEACH

THE COMMUNITY GARDEN IS CONTROLLED BY A TIGHT CLIQUE OF WANNABE NAZIS

CUT BACK ON UNNECESSARY SPENDING

HAVE CONCERTS + CHARGE ADMISSION

STOP HIGH PRICE MANAGEMENT VEHICLES

## "I would suggest the following ways to increase revenue"

Final Results

LICENSE ALL CATS IN HE CITY.

INCREASE THE VEHICLE YEARLY FEE FOR NON-RESIDENTS BY \$10-\$15 I WOULD BE HAPPY TO PAY, IF IT WENT DIRECTLY TO THE NATURE CENTER.

RECALL MAYOR, VICE MAYOR NOW

CUT SALARIES, BENEFITS FOR ALL EMPLOYEES INCLUDING EXECUTIVE PAYROLLS IN EVERY DEPARTMENT

CUT CITY GOVERNMENT PAY BY 10%

HAVE TOTAL CONTROL OF CONVENTION CENTER AND HAVING CITY EMPLOYEES WORK ALL EVENTS

REPOSSES BEVERLY'S WAY OVERPAID SALARY

Give out more traffic tickets.

Take a very close look at Seattle, Washington-from Space Needle to town center shopping district at end of monorail.

Use current tax moneys

GET MORE MONEY FROM THE PORT!!

TRIM OFFICIALS SALARIES AND PERSONELL!

ELIMINATE WASTE + PERKS

CHARGE FOR CREDIT CARD PAYMENTS BY PHONE, CHARGE FOR CUSTOMER SERVICE OF OFFICE,CALLS FOR LB ENERGY

INCREASE FEES FOR GAS RECONNECTION OF SEFVICES. CHARGE EXTRA FOR SAME DAY TURN ON FOR GAS AND WATER

USE FEES ON ALL RECREATIONAL SERVICES

CLOSE THE CITY ONE DAY STAY OPEN 40 HOURS OVER 4 DAYS

CLOSE THE CITY FOR ONE DAY-OPEN 40HOURS FOR 4 DAYS

HAVE ALL SUPERVISORS TAKE A 25% REDUCED PAY CHECK.

MORE "IF YOU USE CITY FACILITIES YOU PAY"

Cut the fat!-Gee this is hard to comprehend isn't it? Cut the fat & give a tax rebate to those who do business at home (in Long Beach) to encourage growth. Get parents to be involved w/ their kids rather than paying someone else to watch them.

Go back to the basics

Ensure accuracy of work done by city workers.

Street faires, charge vendors. Slip tax for boat owners. Sales tax for non essential things (food)

Ask Prevatitti-Bonds have to be repaid + interest

Traffic speeding-windows darken in cars.

Cut city hall salaries.

Federal Funding.

Carnivals, plays/musicals, sell city goods, etc.

Cut salaries of top level mgrs. & other benefits.

Tax on tobacco, alcohol, adult clubs & bars (strip joints), adult book stores.

reduce city employees salaries

A city tax on cigarettes and litter fines.

Have City Hall employees pay for parking. That could generate almost half a million dollars each year!

Increase sales tax

Cut transport-O/T-travel

You need to cut your spending especially decisions like the excessive pension plans you made.

Move more people to part-time. Help:no holiday, no overtime, no retirement, no benefits-you save a bundle.

Keep thinking! You can come up with a good idea-you wanted this job so use your time wisely & think! Or have some community forums to generate ideas!

Block Parties

Cigarette and liquor tax increase.

Pay less to government people

Provide infill parking (ie Old Town Pasadena, Beverly Hills, Culver City, etc.)= more retail sales=greater tax revenue.

Charge convention visitors.

Cut salaries @ city hall!

Increase user fees

Don't raise property taxes

Put welfare receptionists to work cleaning city parks & streets and in childcare center programs.

Cut salaries like so many companies now do.

Surcharge for services

Reduce city staff & sub out to private sector.

Toll road fee increases. Driver licenses, luxury items tax increase

Good management, cut waste.

Allow more flights in and out of Long Beach Airport, which will not only raise money through taxes and fees, but will bring more people into the city.

I suggest more jazz and race car events.

raise sales tax

Fee for reserved library books

private donations

increase taxes on alchol and tobacco sales.

Make it safer for tourist to visit.

More tickets issued for parking code/enforcement violations.

Sales tax, gasoline tax

Charge for passport busses, and Pine Ave. link bus

00000Tax rental cars \$10.00 each contract as they ded. in Barstow.

Tax alcohol + tobacco

Cut bearocratic garbage and pay only for services we can afford in budget.

City lottery-send extra money w/utility bill!

give me speeding tickets!

Raise fines

HACER COMIDOS Y VENDER

Cut managers high wages & retirement benefits, too many police & too many supervisors

Make all illegals pay their fare shore and or relieve them from our Social Program which they have over Burden.

Stop making L.B. a haven for illegals.

Leave the float in Pasadena - crazy idea to move it to Long Beach

Fewer city employees

MULTAR A LAS PERSONAS QUE NO BARREN SUS CALLES

hire grant writer to seek gov. funding

Activities seek out big business

Charge for use of public computer access

Sell existing services to other cities and county governments and possibly private organizations.

stop unnecesary spending & repair the struts before spending our tax on Golf Curses for the rich.

More metered parking near beach & businesses

Cancel the pension increase it was adequate before

Enforce laws now in effect

city leaders take pay cut to support programs

CUT ALL ADMINISTRATIVE SALARIES BY ONE HALF. (THOSE SIX-FIGURE INCOMES ARE LUDICROUS.)

TAX INCENTAVIES FOR BUSINESSES

## "I would suggest the following ways to increase revenue"

Final Results

GET RID OF EITHER: CITY MANAGER & STAFF OR FULL TIME MAYOR & STAFF

REMOVE THE 4 NEW FIRE DEPT. DEPUTY CHIEF POSITION

LEGALIZE GAMBLING

REQUIRE ALL NEW CITY EMPLOYEES TO LIVE IN THE CITY. THIS WOULD RAISE TAX REVENUE.

Raise traffic citation fines for bad drivers.

NO MORE INCREASES IN PAY FOR CITY ADMINISTRATORS THEY MAKE TOO MUCH NOW.

POSSIBLY TEMPORARY BINGO

RAISE BUILDING PERMIT FEES

TICKET CARS PARKED OVER SIDE WALKS

See below

Put The Pike bac in operation. Make the Aquarium a real sea park like Seaworld, with shows. People like to be entertained. Not just look at a tank full of fish swimming around doing nothing!

MAKE WISE USE OF THE MONEY THE CITY HAS - STOP THE WASTE

cut city salaries

OUTSOURCE AMBULANCE BILLING; ESTABLISH CORPORATE SPONSORSHIPS OF PROGRAMS

ENFORCE ANTI-LITTER TO COLLEGE FINES; (PLUS, IT WILL CLEAN UP THE CITY) ENFORCE DUMPING + NOISE CODES

Freeze salaries, cut spending, cut pensions

Establish separate taxing authority for libraries, parks & recreation like Pasadena

Encourage more business to build in Long Beach

Tax/fine polluters

Cut some from each established program

Put casino on Queen Mary

Raise airport tax.

Cut

Fund raising

Recind the pension increases of city managers & above

Parking control ticket those who park illegally in Hdcp spaces in store parking lots.

Street fairs, street venders.

Get people to properly manage our resources

Enforce speed limits laws

TRABAJAR MAS



Start ticketing people for littering (especially at the port of long beach).

Increase in taxes for alcohol and cigarettes

GET RID OF BLOODSUCKERS

Casino Boats

Take down the breakwater promote the natural beach for tourism.

Use money in fund for road repairs now. I have lived in Long Beach since 1956, I have never seen the roads & sidewalks in such bad repair.

liquor, cigarette tax

Raise the costs of fines-parking-fire code violations

Tax Religion !!!

I would support a bond measure to hire xtra police to enforce parking problems in alleys and issue citations to violators

Don't wast money on parade/raise alcohol tax and cigarette.

PRIVATE HARBOR DEPT-HARBOR OF LB  
START THE LONG PROCESS OF HAVING GAMBLING ON QUEEN MARY.

City employee pension are too high + should be cut. Tourism board employees are over paid + too many perks.

cut use city salaries by 10%

Raise rates for Marina slips. Since there is awaiting list, people will pay more.

fines for littering

Don't make shopping in Long Beach difficult.

@ REDISTRICTING, CUT ONE DISTRICT ALL OTHERS THX 4 P=T

cut taxes eliminate welfare

Prioritize economize. If your \$500000 in debt

get more productivity from city employees

1. reduce staff
2. contract services
3. trim from the top members + salary now

Cut salary + all the freebies

Fine city staff to 1980 level in help cut city pension + wages for call city workers + managers at present theres 4 people doing one person job.

Increase fees for activist parades

I have no idea. Need input on subject

Charge City Employ. for free parking - cut pensions and medical plans.

Increase sales tax money from Harbor

## "I would suggest the following ways to increase revenue"

## Final Results

Increase fees on all crimes, including parking street sweeping. Litter no fee less than \$100.00

-Get some decent stores downtown  
-Audit the general aviation income to city  
-Eliminate perks to City employees ie. cars, expense accounts, etc.

Sales tax, utility tax - anything that distributes burden evenly. No Bonds!

Don't write so much on estimate, downtown plans/ consultants. Use Teen agers for beach clean-up, on ramp clean-up - reduce some salaries.

Season concerts for donation price

ticket drivers who park on streets that are to trash-pickup times, some drivers block the trash pickup and street sweepers.

Have great fair not located downtown we miss the pike. Have more breakfasts cooked by city workers through out city weekly. Give something to us for our money don't take it from us!!!

Cut out all the fat! Streamline what we have and lower utilities for citizens. Give something for "free" soon!

container storage yards from shipping

Cut the payroll of the city. Also expenses of public servants. Just elected personnel - not fire + police ie.-trip they take, etc.

\* Fines for slum Fords  
\* No discretionary money for City Council

increase fixes airplanes noise

That the city officials use the current taxes wisely.

Don't spend the revenue on bad investments

if you have a bond measure be sure to us it the same year so you can't steal from it for something else and then have to vote for the same bond measure next year stop all the stupid tavel.

Stop replacing handycap access curbs at intersections every 3 years

I suggest we look into the possibility of repealing the utility tax cut to recapture the lost revenue. Maybe putting something on future ballots which would slightly increase taxes. We should conduct a study to on how to best use our waterfront. If it takes turning the Queen Mary into a Hotel/Casino or selling off the Queen Mary, then so be it. How about partnering with a major theme park, tourism can be better in Long Beach if they have something else to do. Our city has too many resources for us to be in this situation.

Rais eairplane ticket tax. Must people flying are not from Long Beach.

Austere programs out on hand, out \$ programs. City logo says, working together to serve.

Stop non essential perks-I make business travel paid for by business. Not tax payers if not stay at home.

Collect fees for noise codde enforcement (which the police do not even enforce) any and other code enforcements.

increase liquor tax

\*increase in fines for parking/traffic tickets: LB should have more than enough collected here.

bake sales, xmas sales, chop wood

## "I would suggest the following ways to increase revenue"

## Final Results

More business complexes in L.B., in N. Long Beach add more businesses not full retail stores but more stores like 99 cent stores which are discount stores in clothes, household items.

increase sales tax on luxury items.

Lower the payroll city manager & mayor & others.

Stop tourism promotions and downtown development

Sell Queen Mary and Aquarium

Do not help wetbacks. All the wetbacks are getting free help.

Senior-(and teen)-college student help some paid and some free. Recreation, library-public safety-arts.

bake sale

Have a monthly raffle drawing award certain cash prizes remaining money to be used in things that are cut

CONTINUE ENTICING BUSINESSES TO COME HERE BY GIVING THEM TAX BREAKS ETC.

Reduce no. of non-essential employees. Often see so many men standing around while only one or two are working- around repair work along roads as an example.

YOU WILL HAVE MORE LEFT OVER FOR THE ABOVE NEEDS IF YOU CURB AT LEAST SOME OF THE OVER INFLATED SALARIES ESPECIALLY FOR THOSE WHO WASTE OUR MONEY AND EARN TOO MUCH

use Senior Center for dances and classes 2-3 times per week

Annual lottery with prizes of trips, theatre VCR's etc. Call items donated with a tax exemption.

I would support an increase in property taxes through a ballot initiative to increase revenue for specific infrastructure improvements/ repairs, thereby reducing any further budgetary concerns for such expenditures.

Lower the pay and benefits of the mayor and city mgr.

Use more of the Harbor income for City projects.

Put back sales tax and bed tax.

Raze the airport and build more high term offices and high end housing,...Seriously!!

Increase tourism

Advertise around the city properties where space is available to Business's could advertise and promote the Company( This would raise revenue and also keep the wall or billboards clear of graffiti) I think this could become a good way to utilize all the properties we thru-out the city.

\$.10 / \$100 TAX INCREASE

city code violations

maintain efficiency

WHERE DOES ALL OUR MONEY IF NOT THESE ITEMS?

REDUCE SOME CITY EMPLOYEES SALARIES

1% sales tax on food for health & other social pay a share

## "I would suggest the following ways to increase revenue"

## Final Results

increase in fines for parking:already ridiculous (that whay so many don't pay)  
support bond for parks:no, a bond is a tax,get real  
support bond for public safety: all general funds should go here, NO BOND!  
support bond for streets, etc.: This is #2 priority next to safety, NO BOND!  
User fees for Library, Parks, everything but public safety, roads and sidewalks!!

increase park entrance fees

Increase water and sewer fees.

Pare down council members budgets!

Community involvement -clubs-/ more volunteer participation

CUT MGMT PAY 10%

LET THE PARENTS PAY FOR GRAFFITTI POT HOLES FROM SKATEBOARDS, MY STREETS BEEN REPAIRED IF TIMES YOU SKATEBOARDS

Stop throwing away passed Bond movies on everyone & everything but what it was voted for to use.

City wide up in sales tax, 1/4 %

work harder to attract businesses that create tax flom. Look at Signal Hill or Cerritos Auto center take bliated areas and create business parks to facilitate this.

increase taxes of cigarette and alcohol

INCREASE MARINA FEES, BEACH USE

The city must live with in it's budget-If L.B. can not live within the revenue received than all departments be cut back.

Cut the ity payroll-reduce some staff  
cut excessive mat. salaries!

Wise use of funds by City department + council  
Use of a volunteer force in parks/library/sports program

Charge the port for what it's costing the City

Quit issuing bonds that interest has to be paid on.

Higher taxes on movies, concerts, sports events, etc.  
+cigarettes, liquour, raise college tuition, airport tax, charge more for use of facilities such as pools, skate parks, sports/golf courses, etc.

BAKE SALE

Decrease cost of government

Eliminate 50 \$100k positions & reduce pension contribution to a more resonable level equivalent to private businesses which is 15% of salary-pretax.

TAXES ON CIGARETTES

INCREASE TAXES

I like the idea of \$.05 tax on beverages. GEt developers to build more housing to inceased property tax. Need to promote the covention business. Need to bring more LARGE employers into town. Promote the airport.

## "I would suggest the following ways to increase revenue"

## Final Results

It seems that the balance of funding for all city agencies may be skewed and should be reviewed. Also, if there any discretionary funds that could be cut or temporarily suspended until after the budget crisis turns.

Alcohol, gasoline, cigarette, utility, and property taxes should all be considered for a small increase to help resolve this budget crisis

increase sales tax 1/2 percent

Cut Government spending

No subsidys to private business

Have a weekly dance, alternating the band with dj (to cut costs) and raise the admission to \$3.50 or \$4.00.

I know the City does not want a Venice Beach like environment, but the beatiful amphi theatre could be used on weekends and holidays for drum circles, arts + crafts, more concerts outdoor theatre performances, with City sponsored vendors (licensed) would be a fun and entertaining way to raise revenues for our city. If taken into consideration I'd like to be apart of the committee chosen to study this proposal. Thank You. \*\*\*personal information deleted\*\*\*

Enforce Litter Laws

Collect debts that are already owned.

Any fines against unclean/ unkept properties - business & residential - which includes all parking lots & sidewalks & street curbs.

cut spending

collect \$1 per month per gas/water/sewer customers on each bill

Cut salaries and, especially, pensions of City Employees

Reduce street sweeping energy other week.  
+Give a broom to residents who refuse to clean thier gutters

Bingo Games/ Support groups to help raise money

Increase the admission to \$4.00

Reduce the annual budget cut down on City spending. ( which we never use)

Allow more flights into airport.

BLS ambulance prog.,reinstate utility tax

BLS ambulance prog.

Eliminate unnecessary management positions rather than cutting or eliminating part time and general full time employees.

Charge additional fees for sports, classes for non residents.

Charge Little League, AYSO something.

There is enough money in the city budget, we need better management of that resource.

More concert events

higher fees for airport noise violations.

More concert events (maybe even year-round) utilizing volunteer events personnel.

## "I would suggest the following ways to increase revenue"

## Final Results

Decrease upper level mgmt income!

stop spending money on dum programs i.e. things like the concrete plaques over the sewers, and Police" the efficiency of city workers-does it really take 3 people to watch one person works?

no raises for police

Sports park allowing the City to offer youht + adult leagues tournaments on a national scale. All fields in LB are too small to offer these type of events.

Increase tax on movies I.E. ticket sales, movie production food sold at movies

economize across the board. I would not support any revenue increases-taxes only on property owners.

NO BONDS pas as we go! review spending to stay within revenues.

save money spent now for too much overtime for your city unions. department leaders must act, not be easy-passive: essential

a freeze on raises and benefits. cut top management. get rid of the rose parade float. don't cut services, cut benefits.

The above shouldn't be grouped together - I would support a bond for libraries but not for parks, recreation; for streets & maybe sidewalks, but not alleys; AND most of us can't afford to attend arts events now, we can't pay more to fund other's programs.

RAISE REVENUE - put the UT tax back to 10%!

see below

reduce/eliminate Mayor's salary and city bureaucrats.

Raise fee on sports activity assigned someone to turn off all of the unnecessesary lighting throug out the sport field. I sometime seen those lights left on all night, specially Chittick field.

tax citywide public office campaigns

\*Raise fees for City Rentals. Especially for out of towners.

2. City Employees \_\_ decide in our lives-should live in the city \_\_ part of tax base.

3. Older adults needs not mentioned - safety transportation and housing, health care. fastest growing populations are ss.

allow casinos w/slot machines

I would support studies to save \$\$ by reducing waste while increasing performance and efficiency.

create a city sales tax

I support the hiring freeze. I support review of all offsite employees that are on rented space due to space restrictions in "city" buildings. I do not support any bond measure-it only gets the city further into debt later on. Thourough review of funds disbersment and accounting for how those fund are spent.

Spend less/but out employees ready to retire.

better fiscal management

Turn off mega lights at playing fields & courts if not reserved for play.

cut politician salaries and benefits plus expense accnts.

heavy alcohol & cigarette taxation

## "I would suggest the following ways to increase revenue"

Final Results

maintain what we have

Start a basketball league for advits

Increase fees for sports leagues and recreation classes & camps. Not animal control or ambulance fees.

Increase penalty for airport noise violations

1. VOLUNTEER HELP KEEPING STREETS AND ROADS CLEAN. 2. ROLL BACK SALARIES OF MGMT EARNING \$100,000 OR MORE HOW MANY MORE? COULD BE SAVED?

Casino

More tabacco tax

UTILITY USES TAX INCREASE

Bring big & better special events to the beach. The beach is not utilized hardly enough.

Lottery?

I've never noticed a difference in the street condition after the street sweeper comes by. Its only a way to issue thousands of tickets therefore increases revenues thats bull shit.

Utility tax

increase the fines for airplanes leaving before 6am and after 10pm

cut city employee salaries and benefits.

fund raisers

SLOTS & CASINOS

Cut salaries

GAS TAX USED ONLY FOR STREETS, ALLEYS, SIDEWALKS

Eliminate trash trucks. too many for individual pick ups. eliminate every other street light. Stop excessive overflow of water going into streets while roadside watering of city property. Charge a reasonable fee to home owner to trim trees. Many would utilize this service.

Chain gang inmates to clean graffiti, street cleaning. One dollar transportation tax on all containers leaving port. New constuction must employ 10% Long Beach Residence on the project.

Grants from major foundations

Who will be paying for the other three bond measurs that i did not choose, Property owners? Many are on a fixed income. instead of looking for ways to increase income so there is more money to spend, it would be wise for the city to determine where to cut the fat and live within their means as individuals on a fixed income must do.

Make city managers reduce costs or replace them

Ticket speeders and red light runners; it's an epidemic

Encourage more volunteers to take part in providing some of city services

CITY SHOULD GO 40HOUR 4DAY WORK LIKE OTHER CITIES.

Charge/Lease for use of ball fields

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user taxes

---

raise airport access fees landing. take-off parking, impose fee/tax for trucking cost accessing 710 frw instead of utilizing alameda corridor.

---

Oil revenues & port fees increases to be used as directed by voters. Re-negotiate longshore workers contract for less wages or eliminate entirely.

---

Restore the naval ship yard.

---

Have more jazz festivals

---

DECREASE SERVICES - DON'T RAISE TAXES ON FEES.

---

lower tax on businesses.

---

Cut city wages and pensions.

---

Have a city lottery

---

Neighborhood self street cleaning. Non-paid volunteers

---

More parking tickets-it's certainly justifiable.

---

Cut/stop salary increases to city mayor/mgr/council-be more responsible!

---

Penalize (tax) consumption/use of vehicles with more than 2000cc engines for personal use institute (tax reduction of Hybrid and electric vehicles, use of sustainable materials for construction. Increase taxes on restraint with \$20 + average meal cost.

---

CONTAINER VOLUNTARY CONTRIBUTORS TO ALL LOCATIONS WILLING TO COOPERATE

---

To open more jobs opportunity.

---

Stop hiring sherrifs to patrol bule line. Hire seniors or youth rotc

---

City employees make too much!!!  
Slash Salaries!!!

---

remove the sea wall so we have waves again + people will visit our beach!

---

Bring back the utility tax. Raise business lic. fees 5%-4%

---

program to raise money

---

Stop giving away free services-at least charge enough to offset overhead.

---

City tax for rental housing

---

Create an amusement park that people will come to again and again, again, and again

---

Higher fines for more code violations. Higher fees for building permits/inspections fines for code violations.

---

Fine police & put them in jail!

---

Increase Tourism!

---

You public workers can make big garage sale with junk trash that you have in your house & garage and donate that money to the city. It would help alot.

---

Increase tax on international trade through the port.

---



allow + encourage more tourist attractions

Increase tax on all international trade through port of Long Beach.

See below

fees on traffic raise, ambulance, animal control, for youth sports programs (this is the way to fight drugs). Get rid of Dare Drug programs it is a failure.

Tourism is the only answer.

Cut back - no more expert opinions - our people should be capable or remove rein in fire dept - light a fire under police dept. 8 hr days 5 days a week analyze police coverage

Eliminate +/- or reduce perks for City employees + raise fines on noisy planes!

Citations for people who dump trash and debris in streets and gutters

tax alcohol products the same as tobacco products

100% on spray cans to finance graffiti removal. Limit all city salary increases sme %gr.

Increase Air ft violation fines

Increase fees at Recreation/ Park (Sports)

Sales tax, Gasoline tax, charge for Beach Parking

Eliminate Grand Prix Race

Enforce rule violations - speeding, etc.

increase property tax

INCREASE TAXES ON NON-ESSENTIAL ITEMS, SUCH AS: TOBACCO, ALCOHOL, LUXURY VEHICLES.

RUN A LOTTO

SELL UNUSED CITY PROPERTY

increase parking meter fees.

1.INCREASE AMOUNT OF PARKING TICKETS  
2. REDUCE NUMBER OF METER PEOPLE FOLLOWING STREET SWEEPERS  
3. HIRE CONSULTANTS TO REVIEW COST; PAY THEN 1-2% OF COSTS THEY REDUCE  
4. SIGINIFICANLTY INCREASE TAXES LEVIED ON AIRPORT & AIRLINES  
5. ESTABLISH VOLUNTEER ORGS. TO PERFORM SOME OF THESE DUTIES (DELIVER BOOKS TO HOMEBOUND)  
6. GET KIDS TO HELP WITH GRAFFITTI REMOVAL, MAKE IT A CLUB GIVE THEM T-SHIRTS AND OR JACKET TO SHOW THAT THEY ARE PART OF A TEAM. IF I CAN HELP PLEASE CALL ME \*\*\*personal information deleted\*\*\*

everyone buys tiles with name + date when you arrived - cost \$10-50- cover a walls somewhere

I believe Long Beach resident love the city enough to pass a small city preservation tax for beautification and enrichment of the fair city.

decrease board members & their privileges.

Cut City services + social program to illegal immigrants

BUILD A SOCCER STADIUM ON LONG BEACH BLVD.

Have a "World's Fair"

WAGE FREEZE FOR CITY EMPLOYEES, ALSO REDUCE BENEFIT & PENSIONS (JOIN THE REST OF US)

Strct enforment of parking violations.

NO RENT CONTROL!

REDUCE YOUR EXPENDITURES ON NOT TOO IMPORTANT ITEMS.

Where I live there is no parking, people are getting a bad deal when they get parking tickets in my area.

REDUCE SALARIES OF TOP CITY HALL EMPLOYEEES WHO ARE INCREASING THEIR SALARIES AT AN EXTRADONIRY ANNUAL RATE.

LOCAL BINGO GAMES WEEKLY/ RAFFLES EVENTS ON MATERIALS COLLECTED FROM DRUGS AND THEFT WERE UNCOLLECTED.

reduce the fluff

hiring & wage freeze. Employees making \$70,000 or more 10% cut in wages.

you have money you didn't use , cut staff alot of wasted time

Reduce city employee number, salaries too high, benefits too many.

Raise large companies taxes or make them pay in the first place.

increase tax on alchohol and tabacco

Increase tax on alcohol + tabacco.

City savings bonds/city lotto.

Fire the City Architect, no more Aquqrium bunkers or shopping Center bunkers. Beautify L.B. Blvd, make it exciting like it should be. Quit making it the alley for downtown L.B. Big Mistake!!!  
Mess, Mess

Forget raising taxes, cut your spending

Parents who have chidren that are in gangs and/or who are caught committing crimes need to pay fines towards City improvement funds.

Drop some welfare & free programs. Drop so much school bussing. Do not budget "free" police for paradies such as Gay Pride and Marathon.

Make the recreation pgm's fee for admission or service

get rid of the Fire Dept. Assistant Chiefs. (they didn't have them a few years ago)

raise the price of liquor and cigaretts

donations for different city events, concerts in the park.

Enforce recycling program in city buildings.

Take the rent due from the harbor

## "I would suggest the following ways to increase revenue"

Final Results

STIFFER FINES FOR GANG-RELATED CRIMES AND CONSTANT DOG BARKING BY UNCONCERNED OWNERS.

FIRE YOUR EXCESS BAGGAGE.

Cut pay / benefit for all making over 50,000 year require more years of service for full retirement benefits

Cut pay for top level city employees

arrest more people w/ warrants

littering fines, high fines for repeat code violators, community service for those who can't pay fines-clean up streets, trash pick up & landscaping. Requires supervisors rather than employee pay for work.

fundraisers

Impliment school recycling to benefit school revenue.

Increase liquor tax.

Tax the alcohol & Tabbacco & gas sales & decrease top city officials perks.

Charge Cosco etc. for added security expenses.

Tax tourism events & lodgings.

Raise animal control fees

Vote out present council & mayor.

You have to deep Silverado Pool for adults, give more speeding tickets, better traffic control, people drive to crazy in Long Beach, no cops ever?

Instead of having absolutely free programs at least charge in minimal amount, even if its \$1 to \$5 dollars per session.

Cut out all overtime in the city for the shortfall emergency

Charge for all programs

Higher airport tax

Re-structure the Long Beach Energy Hierarchy, which has too many analyst and managers.

Cut management & personnel by 15% "A penny saved is a penny earned."

Build toll booths around the City perimeters with non-residents having to pay to enter the City limits. Make it so safe here and make the stores so attractive and appealing that non-residents would want to pay to enter the City.

Port tax on each container

Cut top 100 pay rates of city management by 20%

1) Across the board reductions in programs 2) Change more lights to LED and investigate lighting public buildings with LED instead of flouresants when white LEDs are develop in 3 yrs.

cut city council budget

holding special events to the raise the monies needed to preserve services city of Long Beach.

Reduce city employees pay as needed (12.5%)

## "I would suggest the following ways to increase revenue"

## Final Results

Income eligible programs (if someone is poverty indexed-no fee/well to do upper middle-upper pay for programs)

CITY LOTTO VOLUNTARY DONATION OF RESIDENTS TIED IN WITH UTILITY BILL ONCE OR TWICE A YEAR.

How about a salary reduction among those at the mgmt level since it's their job to be fiscally prudent.

RESTORE UTILITIES; 1/4 CENT SALES TAX

City operated animal shelter/training-obedience-animal hotel/services.

Revoke the decrease in utility tax

En rifas y uniendose las personas para apoyar con nuestro trabajo.

collection

Reinstate utility tax

que la administracion tome pay cut

No new taxes!

Increase auto park entrance fees.

sell the quenn mary for scraptron

Bring business into the city instead of bring them out.

Instead of expanding programs during high economic times, save the money for down times.

No increase in fees for select city programs (sports programs, animal control fees, ambulance fees.

Grants to support arts / cultural programs

Cut large salaries of city management.

Raise dog license fee.

Increase cost of dog licenses by a significant amount.

Ask for contributions from commercial business. So many ways but do them now

Check households that have more than 1 automated refuse container and verify that those households are being charged for those extra containers. Either remove the extra containers or begin charging for them. Those who choose to return the extra container may recycle more in order to reduce their trash output, which would have the effect of lowering the City's overall trash output.

More independent contractors get rid of city dead heads.

Curb spending. Monitor street repair.

higher city taxes on utilities

User fees-No "free rides" for parades & special events-they should pay their way.

lower retirement pensions.

Renegotate pension; rigorously enforce neighborhood housing codes on junk cars, weeds, ban campers & large business trucks/rigs with fines.

## "I would suggest the following ways to increase revenue"

## Final Results

The traffic on Atlantic is driving at 40-60 mile an hour get them out once a week for ticketing. Do fundraisers like casino nights.

Increase commercial slot at airport

hire more police

Increase advertisements on television and radio for shopping in Long Beach. Prime time, not local cable channels. Clean up the beach. It is a cesspool.

Stop giving outrageous salaries to city bureaucrats, tabundant retirements even to fired help.

Use more common sense. Stop paying \$1000s for study commitees. Don't pay businesses to locate in L.B.

Get the funds from the state or from the city.

Sales Tax

Fine residents for police calls for service (not the complaining party)

Gambling on the Queen Mary

Ask city employees why they don't live in the ciy! Eliminate the unnecessary auto subsidy given to city government and employees. Very few need the use of city cars, the rest can receive the 18 cents per mile, accurately kept recordings) used for city business. Put a cap on "bloated" higher eschelon salaries & pensions. Encourage home owners & responsible landlordship.

Encrease fees, when park in red and handicapped space.

turn the elevators in city hall into pay-to-ride. Take the stairs or pay to ride the elevator just like toll bridges or pay-toilets.

Fair taxation for all

With the changes in our society-we have to face the fact that many services we took for granted will no longer be available. Therefore we have to change some of our approach! We can develop volunterism, apprentice ship-internships-training programs which include our young & old in all sorts of programs from social welfare to social control. The concept of neighborhoods include this just like real neighborhood police offices & schools & libraries.

To cut the salary of the high paid persons including who give themselves raise every year.

City council agendas items must include financial opinions, by finance dept and city auditors office before they can come before council for a vote.

Put the tax back on the utilities

is there any way for people to donate services/talent/time for a fair/production? that people would pay to attend?

Budget/get city contracts reasonable, salaries, union helath benefits

1. Evaluate/audit effectiveness of outsourcing current/potential city services. 2. Set priorities base on this survey w/outside contracting.

Hiring freeze & cut middle management

Focus land use/redevelopment on economic development & retail

Don't

dunk our politications-\$500/thou

## "I would suggest the following ways to increase revenue"

## Final Results

Grants Division-community services, transporation, energy etc. awards & recognition.

Fine property owners that are out of compliance on zoning and code enforcement. One chance to correct, then fine. This could raise revenues and clean up the areas.

Do not raise city salaries until city finances are in better shape! (Esp. the over \$100,000 employees.

Increase taxes on cigarettes (tobacco) and liquor.

Cut personnel/lower salaries of managers/no more studies or consultants.

Cut city travel expenses

Cut every department and reduce every city payroll check by 10%. NO! bonds are really an expensive form of taxation.

Enforce the code for violators parking in the kite zones. (passenger loading only)

Cut city salaries!

Charge rental fee on rented home & apartment

Get rid of foolish councilmembers who have ridiculous ideas such as paying any amount to bring Rose Parade float to L.B. for our viewing after the fact. Such a silly idea! And a complete waste of funds needed for so much more.

haciendo ferias y traer cantantes

Charge a vacant property fee on all abandoned corner gas stations or they must be landscaped and maintained.

Cut council wages and perks, (cars etc.). Lower city pensions.

Cut officials (elected) salary by 10%

Ask the voters to reinstate the UUT as it was

Cut raises to city managers, city "Big Shots".

carnivals

Tourism promotions

City supplies garage sale

Bus fares?

Open the airport to more carriers and later hours.

Stop giveaways or entitlement programs

Cut government waste & beaurecracy

Rescind the reduction in utility users tax. The City Council demonstrated a lack of courage when they placed this item on the ballot for voters to decide.

Reinstate UUT to 10%

Increase transfer from Port

Put Port under the control of the City Manager

Get rid of the \$22000 a month lease for the new north division Pal building

## "I would suggest the following ways to increase revenue"

## Final Results

Be sure you get all the Fed money ou can

Sell off some city property.

curb gang violence & neighborhoods w/drug sales

lobby Cal State for more help

cut back on some over-paid people

Expand the Farmer's Market Festivities currently held on Friday to include a SATURDAY and/or SUNDAY, too...(especially on Sunday as it could become a vibrant downtown destination for more folks, especially those from neighboring communities) increase the cost a bit for vendors to participate; utilize Community Service-mandated individuals, especially those working off traffic fines, etc. to perform clean-up, customer services, errands,etc...Community Service mandated by courts is a grossly under-utilized resource within our City.

fine polluters

end the war

increase revenue from the port

Fine City gov't for not maintaining residents wishes or campaign statements

free graffitl removal should be community service

Look at the advantage it will have for our city and community all disadvantage which one is important in the community.

Non-residents pay for use of long beach parks, beaches and other public facilities.

Increase Taxes

Eliminate street sweeping and trash pickup on any day city hall is closed. Decrease Ambulance - \$500.00 for 1 mile is extortionate. Charge fee for computer use - if patron has fine that must be paid on in addition before use, raise parking fees at airport to be equivalent with John Wayne - stop spending city money to support the airport - let it live or die on it's own.

Reduce parking fee at city place to bring in more people. Increase tax on the businesses there. Tax co. from shipyard for 710 use.

Reduce salaries of top management

Fence parks and charge user pay admission

Carousel in pike area & city museum

Review requirement of public service employees police, fire, city officals residing in city of long beach

Have a bake sale....

charge for library card for non-residents ( 25 minimum)

Create more business.

utility tax

Raise Business taxes

xourt the wealthy

Restore the U.U.T or V.V.T to where it was!!

lincense cats

Shop where you live.

Would Imp some better training

Charge for the ads that go out with the paychecks.

Place ads on trash cans and city vehicles.

Increase user fees

Don't fund unnecessary projects such as Monorail.

Have to pay back + interest. Not sound financing. Charge admission for park use. Let user pay, not just prop. owners.

Varies greatly - depending on what service to the community.

Devise some method to offer donors tax exemptions for having "name on a wall" for example for contributions to parks etc.

empty the jails & cut police force #'s

What people use they pay for cut out now important items

Increase fines for code enforcement & violations & sweep street 2 times per month

Employment tax (small) on new residents who work in the city.

All foreigner receiving services should be refuse public services

I beleive funds raised by larger fines for youth related problems, fine family by monetary or volunteer service clean, sweep, paint neede areas of city of long beach, include parks & beach- also schools. Let's clean up beautify the city!

Private sponsors; apply for grants; mandatory % of profit to city improvement from developers, port of Long Beach and big business.

Grants taxes

Cut city over head budget.

Apply for grants, seek private sponsors and major foundations support.

city income tax

Reduce top management salary.

Additional sponsorships of community facilities e.g. bus stops, performing arts center, lifeguards towers, etc.

auctions and raffles

Advertisements on bus stop benches

cut salries & benefits first

stop most City Grant Program

see below; I would not support any revenue increases, unless essential (absolutely)



Develop a comprehensive fundraising strategy

1. City income tax on salaries
  2. start city park usage decal like feds.
  3. cut ace "don-essentrkc"
  - 4.all managers must have 10-20 direct reports
- i.e. increase management ratio to a reasonable level

Comprehensive fee review to determine which fees are low compared to surrounding jurisdictions, and/or where fees are not covering cost of service.

eliminate pay raises for over \$100 k salaries

Sell all redevelopment property, and extra city property. Freeze employment & raises. Roll back pensions. Contract out.

tickets for enforcement of noise ordinance.

Change any non-residents who use any LB services

Criminals do not pay taxes-they use up tax resources. We'll never have \$\$ if we do not get RID of the criminals, not just move them. Eliminate crime-then business and tax basis will increase. Pure economic model.

City explore foundation to support and spin off services to stunt your city residents needs.

Higher taxes

This is not a socialistic country --cut out services to all who are not legal residents I object to being pawn of undocumented people and paying for this free service we give them! Tell me would other countries put up with the people crossing their borders? Then getting free medical services being put on their welfare rolls-- Give me a break we have idiots governing and voting for bonds and we can barely get the interest on previous loans paid . I'm ready to move! nothing gets done.

Cut city staff.

Abolish top management

Public and private grant funding

Apply the "tithe" method to all city employees with incomes individually in excess of \$100,000 and then apportion that revenue to fund the necessary city services, in part

flyers and door to door fund raising for programs & such Dare & Crash

Money from the port, Grand Prix, etc. get more state & federal grants. Use volunteers & train them to help in city departments. Use business owners to help other small business owners/health inspectors/blg. & planning, etc.

first reduce management salaries from 15% to 20% and reduce amount paid into the pension for them.

Public services , Executive salaries are quite high as are retirement benefits -cut them

Charge 10 cent per book checked out of the library to patrons 18 and over, free to children. If you really think about it 10 cent is a cheap price for not having to buy various books that I check out! Keep the 25 cent overdue fee intact. When you think about it, it is a BARGAIN!

License Plates

Spend what you have more wisely!

Delete wasteful spending; political pork barrel projects.

## "I would suggest the following ways to increase revenue"

## Final Results

Sell used property, grants, sell advertising space, seek all tax exemptions.

Cut back on the budget in the police & fire dept.

Cut the Muni Band with paid musicians, use the Community Band more often. (LBCB still has operating costs, but they are much lower!) Help publicize the Community Band more to help recruiting.

Take money from rich give to poor

Cut city employees 5%, salaries in top management positions cut 20%. All programs cut 5%

Lower amount on upper management.

Tax liquor & cigarettes heavily

Increase tourism, business & factories

Bring more business and retain them

Sponsorship from major companies

User fees-cut fat and entitlements be fore business friendly

Cut down on administrative paychecks, less "fat cats" behind desks/more qualified workers doing work.

mas luz y podar arboles

Increase fees for service; increase taxes in ways that minimize impact on citizens, such as transient taxes and fees.

No O.T., cut higher city official salaries.

1. Out of unimportant programs.

2. Do away w/ overtime

No opinion!

city sales tax increase

Parks & museums have community room

getting governor Davis to cut the Park so he doesn't Rob our City of much needed monies

Do not increase airport use beyond current agreements

Make taxes a little higher.

Put a public improvement charge on developers i.e. build in L.B. support city in some way. do not take your money and run.

cut big city employee paychecks

Freeze salaries city employees

pay to park structures

Raise business license fees for non Long Beach locations.

We need paid parking structures

Create more parking-multilevel parking structures.

## "I would suggest the following ways to increase revenue"

## Final Results

Better retirement package to get rid of the dead weight. Many departments in the city have more chiefs than indians. Why pay some \$50K + to read the newspaper & goof on the computer all day? Do some job audits!!

Get the money from the harbor department are they not part of the city of Long Beach.

Contract In

Raise rates for violators in all depts.

1.Enforce charging employee for phone calls. 2. Street sweeping 2 times a month. 3. Charge for youth & adult sports 8 10 a person . 4. Donation for Ranchos. 5. No more upper management perks such as raises taking home city vechiles, cell phones etc.

Do vehicle service at night; contract in during day. Maintain all city property. Rent/lease facilities when possible.

utility tax to original level. Sales tax or start city income tax.

exhaust stand and fed programs that offer matching funds

Charge fees for adult & youth sports & band performances. Increase parking fees at El Dorado.

Reduce tax incentives for new businesses.

Freeway to L.B. downtown No Trucks-so business & tourism could get here!

Pay for parking spaces

Run a fiscally responsible govt cut out waste, i.e. excessive exec retirements, salaries, overstaffing etc. etc. etc.

Stop bulding low-low and low income housing. Have more money to spend to help our economy and tax base- we already exceeen our mandated percentages-allow other cities to do their part.

Fine Speeder's

Redirect existing funds!!

Increase Permits/Fees/Taxes

It wouldn't fly, but thr6y to increase the utility users tax 1/2% until it was back up to 7%.

Cut arts and fluff PR

Hold more large events, like the Grand Prix, to drawer people to our City in increase our portion of sales tax and increase spending. Expand airport activity. Bring in more up-scale shops like Nordstom, Macy's or Robinson May.

Building affordable city parking lots.

Raise Taxes

\*\*\*personal information deleted\*\*\* Just Call Me \*\*\*personal information deleted\*\*\*

STOP SPENDING

Raise taxes and invest wisely.

Increase the UUT back to 10%.  
Increase sales tax.

Expedite planning , zoning, building dept. Increase permit cost.

## "I would suggest the following ways to increase revenue"

## Final Results

I suggest that you increase the staff of the Police Department's Traffic Parking Enforcement section to a number that would provide Enforcement for the whole City. By doing this you can eliminate the need to increase fines and also provide services to the whole City, rather than playing hop scotch from complaint to complaint. You would lessen the number of complaints and provide a better image for the city. Another thing that could be done is to buy some better paint to use for painting curbs in our city. They fade after about three months. This makes it look like the City doesn't care and the streets look dingy. This would also raise revenue because more tickets would be issued.

Get rid of the dramas, druggs, clean up the West Side get better shopping than the new junk stores on Promenade. Move aggressively promote L.B. as a corporate meeting destination.

Public speakers Mark Twain style

Increase city sales tax by .0025%

concerts, and other entertainment

More free events to draw people from other areas

Raise sales tax

Cut city officials salaries (This means you)

Sales Tax

Street sweeping bi monthly. Cut out so much travelling to study something. Stop appointing committees to study some simple thing-Just do it.

- Remodel park community centers to make more desirable as rented sites.
- Allow permitted alcohol for special events and at El Dorado Regional Park events. Create enclosed wine garden at Municipal Band concerts.
- Add coffee vendor to Libraries.
- Add more boating events at Marine Stadium.
- Sell firewood from tree trimming.
- Add crypts for cremated remains at Municipal Cemetery
- Start credit card programs with rebates to "Friends" organizations related to City.
- Allow personnel with no direct contact with the public to work from home and lease or sell excess office space.
- Add ties for small boats within breakwall for limited stays. Add water taxi service (charge).

See below:

Increase of Parking Occupancy tax. The City of Los Angeles is currently at 10%. Re-organization of business license fees and a larger, more aggressive group to collect such funds. One way to preserve funds would be looking at energy expended at all public facilities and using new technology and forcing new procedures to implement energy savings, as well as other resources that may be reduced.

take it out of traffic fines

Business friendly to sponsor

More support to small businesses.

A utility tax, but small.

See Below

City Sales Tax

CHARGE FOR LEASE USE OF BALL FIELDS  
CHARGE FOR BASKETBALL COURTS

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Lower some city Mgnt salaries. Lower city Mgnt. Retirement payments

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Make all city employee salaries cap at 105,000.

Find ways to attract people from other cities and states to come and spend money in Long Beach.

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Keep the curbs painted so that our police can give more tickets and not just say sorry the curb is too faded to enforce.

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All cuts have to start at the top. With the Mayor, City Council, City Department Directors, City Department Managers, This is where they all have been giving themselves a RAISE for the last TEN YEARS while the City went in the hole. Take all of their cars and credit cards. They all need to work for money. None of them work a full 40 hours a week. Start the cuts at the top.

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Increase fine on traffic violations

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Put fines in place for littering like other cities do & when someone drops litter they are charged \$500 dollars, if they can't pay put them in jail. That should help with out deficit and this filthy city.

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More outdoor events, concerts, shows, swap meets at parks.

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increase cost of use of city facilities ie: rental of city banquet rooms etc. Promotion and use of volunteers for various city events. Have city/program fund raisers/ the rich people in LB love their city.

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If we have such a fantastic mayor, what's her plan? Sell off assets.

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Step up traffic enforcement, speeding on major arteries. Raise fines to hurt, & stop the enfranchises. No more fee hikes. No more tax hikes.

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Suspend the recently approved salary increases for upper management & department heads. Reduce mayor and council budgets.

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Curb unnecessary spending!

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fee for services for immigrants/illegals

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Larger fees for parades; reduce court/jury costs-trim huge call-ins (state/county)

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Entertainment Tax. Concerts, plays, musicals, alcohol and overage admission tax on conventions, cruise ship tax.

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Add a dollar to El Dorado Park. Put this money to fix old sprinklers, tree limbs and they are breaking off. Better than a lawsuit because people got struck!.

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Lobby for tougher immigration laws & enforcement = more taxable income and less spending

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Enforce anti-litter regulations

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This may not raise revenue, but I have always thought that there should be more sharing throughout the City, we should not be making money from ourselves (one dept charging another dept) say, for copies of reports, charts, maps, info, even services, etc. We also could share buildings, such as the Harbor Dept. giving rent free space to Fire, this could happen throughout the City more often. Someone should take inventory of the old buildings and who owns them, they may be up for sale at low cost or even DONATION to the City. We then could have programs for community service or Job Corp students, etc. donate their time to work along with professional construction workers already employed by the City to refurbish the buildings and then have a select team choose who needs the space most, or a waiting list could be established for who needs what and why?

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GETTING BACK TO BASIC SERVICES....

START CHARGING FOR ADDED SERVICES AND STOP CITY COUNCIL FOR INTERFERRING.

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tax all elite citizens only

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## "I would suggest the following ways to increase revenue"

Final Results

doing ok
Raise the UUT again
make weed legal to sell.
have more friday fish fries & barbeques
support small business
Have council take pay cut or freeze their wages
Eliminate street sweeping and fine homeowners for not maintaining their own sidewalk.
bonds only no taxes
pay for services, not just homeowners through property taxes
Legalize gambling in city night clubs
stop miss managing all revenues
Improve efficiency of public works, Long Beach energy long beach water
gambling
Any form of user service fees as opposed to general tax increases. Pay to play!
Create a donation programs for needed infrastructure improvements.
Raise the recently reduced tax.
get city of long beach to spend their monies on city of long beach businesses.
stop growth of city programs that have a limited audience. Cut overhead in fire department in assistant positions that have balloned
cut salary increase/pensions city fathers should be doing their job
less police
Cut the social stuff
cut middle managment (stop budget padding)
Do away with public service & fleet service & have them contracted out. Cost about 1/2 to 1/3 the amount of money now spent.
Monitor how much staff is needed in various city departments.
hire more civilian employees to work in public safety in those areas that don't require sworn personell. Consolidate all duplication of services
gambling on the queen mary
Charge residents for what things cost--too many residents are unaware that so many services are subsidized by the general tax fund.

STOP Contracting out city works and have the city and it's employees held accountable for all city improvements instead of paying so much money to a contractor who will come in do a really horrible job and leave and is not held liable after it's completion after 6 months or years later. The City of Long Beach should hire and train their employees to do all the repairs necessary either it's street, water, gas, or any improvements whatsoever the city needs to do. We pay so much money to contractors who come in and do a job that will be good for the first 6 months and afterwards it collapse we are putting out another contractor doing the same repairs that should have been done effectively by the 1st contractor that we have wasted so much money on. Let the city of Long Beach and it's employees do the job and be held accountable for it.....the city employees that we have do take pride in their work and most importantly they make sure it is done right for they know this is their home and will do anything to make it a better place to live. Their should be more money to labor workers instead of Managers and Management who seems to always come out hundreds even thousands of dollars more in their pocket while the workers are looking else where because they are not even appreciated for their work and paid for their hard work. We are not an outside entity or business that we should have problems with dishonest management personnels who are only looking for their own selves instead of a people as a whole. We want jobs to stay with the people who live here in Long Beach and to keep our city alive and growing for many years to come. We have a great city and I am proud to be a resident of Long Beach. I am only saddened where their is dishonesty in it's politics and people coming in and just think that we are just lame ducks who will be sitting and taking any of their dishonest, illegal, and foul ways. That will not happen with this resident as long as I live here in Long Beach. I hope that anyone who cares and I mean really care to put this survey out can really understand what I am saying. If not, than please don't waste your time putting out survey that you have no intention of doing anything about.

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**Selling advertising on City Property**

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Rent control in Long Beach. Rentals are too high. More families would locate in Long Beach if there was rent control. Families live, shop and not go outside the city for their family needs, if the housing was more affordable.

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**Sales tax increase**

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More police on patrol for traffic violators. More parking tickets and more moving violations would result in more revenue.

Have people become responsible for themselves and their families, but providing supervised care, etc. and not relieing on "Government" to take care of them and make everything "perfect".

gambling on the queen mary; tax the containers in the port; increase the transfer from the port to the general fund;increase traffic fines; encourage proper owners to sell (resulting in higher assesments

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N/A

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Double fines for crosswalk violations in school zones like in Florida. Contract out more city services!

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\* Substantial increase for "non-resident" use of facilities,fields and golf courses.

\* Stop waiving fees for special interest groups or people.

\* Recreation prgramming is over rated - leisure and passive recreation in the parks is more inportant. With or without programming -people will always need the open space and we need to maintain safe,clean and green parks.

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**CHARGE FOR STREET SWEEPING**

INCREASE FEES FOR PEOPLE OR ORGANIZATIONS NOT RESIDENTS OF LB WHO USE ANY OF OUR PARKS OR OTHER FACILITIES.

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Donation Center where citizens can donate to the City Revenue Program. If every employee gave \$.50 one time =(\$2,500)therefore, if some gave more, the sky's the limit. This department could be established within the City Treasure's Office. If each of us gave \$20 one time it would equal \$100,000.00. If others gave more, the sky's the limit. Why not call it The Sky's The Limit Revenue Donation Program (TSTLRDP). If other citizens within Long Beach gave \$.25 one time each, the sky's the limit. Out of debt. Any way a one time donation could help tremendously.

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**INCREASE MONETARY FINES FOR POLLUTION:**

- 1) PORT POLLUTION
- 2) AIR POLLUTION
- 3) LITTER/DUMPING
- 4) GRAFFITI
- 5) WATER POLLUTION/RUNOFF
- 6) NOISE POLLUTION

To enforce current and new anti-pollution laws, the City should create and advertise a Polluter Tip Hotline so that the public can report on any such violators. Police should respond immediately to catch the polluters to arrest and/or fine them.

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Look at other successful cities and compare revenues/programs, etc.  
Any increases in fees or bed tax should remain competitive with surrounding / similar cities.  
Charge a fee to multi-family property owners for repeated/excessive Police calls.  
Increase use of Harbor, Tidelands, Airport, and other funds where possible to help fund Fire and Police to reduce impact on General Fund.  
Increase Police and Fire revenues from other sources.  
Increase property transfer taxes.  
Attract more sales tax generating uses (consider changing zoning where appropriate to accomplish this).  
Look at Long Beach sites near Signal Hill Auto Center and plan for expansion (including existing L.B. dealers moving to Signal Hill).  
Increase fees for trash collection & charge a minimal fee for street sweeping.  
Bill convicted criminals (L.B.) for related Police service.  
Charge property owners for Code Enforcement services (offenders).  
Charge a tax to businesses for tree trimming where appropriate.

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Reinstate the UUT at 10%  
Increase the Harbor transfer to the Tidelands fund  
Increase the Oil Barrel Tax

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